

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM820005

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vixen Rock LLC		06/22/2023	Limited Liability Company: MICHIGAN
RECEIVING PARTY DATA			
Name:	Vixen Den LLC		
Street Address:	52720 Pappy Lane		
City:	Shelby Township		
State/Country:	MICHIGAN		
Postal Code:	48316		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6734085	VIXEN	
CORRESPONDENCE DATA			
Fax Number:	2139955010		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(213) 785-8070		
Email:	docketing@kb-ip.com		
Correspondent Name:	A. Eric Bjorgum, Karish & Bjorgum, PC		
Address Line 1:	119 E. Union Street, Suite B		
Address Line 4:	Pasadena, CALIFORNIA 91103		
NAME OF SUBMITTER:	A. Eric Bjorgum		
SIGNATURE:	/A. Eric Bjorgum/		
DATE SIGNED:	06/27/2023		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, Vixen Rock LLC a Michigan Limited Liability Company, having a mailing address of P.O. Box 183464, Shelby Township, Michigan 48318 ("ASSIGNOR" herein), has used and is the owner of the following trademark and U.S. Federal registration:

<u>Mark</u>	<u>Registration No.</u>	<u>Reg. Date</u>	<u>Docket No.</u>
VIXEN	6,734,085	May 24, 2022	14323.21


WHEREAS, Vixen Den LLC, a Michigan Limited Liability Company, having a place of business at 52720 Pappy Lane, Shelby Township, Michigan 48316 ("ASSIGNEE" herein), desires to acquire said trademarks and U.S. Federal registrations.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to said trademark and the said U.S. Federal registration, and all rights and privileges pertaining to said trademark and the said U.S. Federal registration, together with the goodwill of the business symbolized by the trademark and any rights regarding prior infringement, enforcement or licensing.

ASSIGNOR further agrees that it shall render all reasonable assistance to ASSIGNEE, and will, from time-to-time, execute all instruments and documents necessary to maintain, preserve or protect the trademark and the said U.S. Federal registration, and to perfect the record title of ASSIGNEE in and to said trademark and the said U.S. Federal registration.

IN TESTIMONY WHEREOF, I hereunto set my hand this 22 day of June, 2023.

Vixen Rock LLC

By: 
Roxanne Petrucci
Member