

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM820135

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900773455		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IN SIGHTS HUNTING, LLC		12/30/2021	Limited Liability Company: TEXAS
RECEIVING PARTY DATA			
Name:	GUNTERSVILLE BREATHABLES, INC.		
Street Address:	131 SUNDOWN DRIVE NE		
City:	ARAB		
State/Country:	ALABAMA		
Postal Code:	35016		
Entity Type:	Corporation: ALABAMA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6580893	INSIGHTS FISHING	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	256 551 0171		
Email:	ipdocket@maynardnexsen.com		
Correspondent Name:	SHANA EAST		
Address Line 1:	655 GALLATIN STREET, SW		
Address Line 4:	HUNTSVILLE, ALABAMA 35801		
ATTORNEY DOCKET NUMBER:	822479.00041		
NAME OF SUBMITTER:	C. Brandon Browning		
SIGNATURE:	/C. Brandon Browning/		
DATE SIGNED:	06/27/2023		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Trademark Assignment"), dated as of December 31, 2021 (the "Effective Date"), is made by IN SIGHTS HUNTING, LLC, a Texas limited liability company ("Assignor"), in favor of GUNTERSVILLE BREATHABLES, INC., an Alabama corporation ("Assignee"), the purchaser of certain assets of Assignor pursuant to an Asset Purchase Agreement by and among Assignor, Jason Grau, and Assignee, dated as of July 14, 2021 (the "Purchase Agreement").

WHEREAS, under the terms of the Purchase Agreement, Assignor has conveyed, transferred and assigned to Assignee, among other assets, all trademarks used in Assignor's business, and has agreed to execute and deliver this Trademark Assignment, for recording with the United States Patent and Trademark Office and corresponding entities or agencies in any applicable jurisdictions.

NOW THEREFORE, in consideration of the foregoing and of other good and valuable consideration, the receipt, adequacy and legal sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignment. Assignor hereby irrevocably conveys, transfers and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title and interest in and to the following (the "Assigned Trademarks"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks:

(a) the trademark registrations and trademark applications set forth on Schedule I hereto and all issuances, extensions and renewals thereof;

(b) all goodwill and rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment upon request by Assignee. Following the date hereof, upon Assignee's reasonable request, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of

attorney, or other documents, as may be reasonably necessary to effect, evidence or perfect the assignment of the Assigned Trademarks to Assignee, or any assignee or successor thereto.

3. Terms of the Purchase Agreement. The parties hereto acknowledge and agree that this Trademark Assignment is entered into pursuant to the Purchase Agreement, to which reference is made for a further statement of the rights and obligations of Assignor and Assignee with respect to the Assigned Trademarks. The representations, warranties, covenants, agreements and indemnities contained in the Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms hereof, the terms of the Purchase Agreement shall govern.

4. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

5. Governing Law. This Trademark Assignment and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this Trademark Assignment and the transactions contemplated hereby, shall be governed by and construed in accordance with the internal laws of the State of Alabama without regard to the conflicts of law principles thereof.

6. Counterparts. This Trademark Assignment may be executed in two or more counterparts, each of which shall be deemed original, but all of which taken together shall constitute one and the same instrument.

[Signature page to follow]

[Signature page to Trademark Assignment]

IN WITNESS WHEREOF, the parties have duly executed and delivered this Trademark Assignment as of the Effective Date.

ASSIGNOR:

In Sights Hunting, LLC

By: Jason Crow
Name: Jason Crow
Its: 1/2/2021

ASSIGNEE:

Guntersville Breathables, Inc.

By: Chase Handlen
Name: Chase Handlen
Its: 1/3/2022

{H0621476.1}

SCHEDULE 1

ASSIGNED TRADEMARKS

Mark	Serial No.	Filing Date	Registration No.
Insights	90480317	January 21, 2021	
Insights Fishing	90480234	January 21, 2021	6580893

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