

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM820117

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NYC & COMPANY, INC.	FORMERLY NEW YORK CONVENTION AND VISITORS BUREAU, INC.	05/15/2023	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	NEW YORK CITY TOURISM + CONVENTIONS, INC.		
Street Address:	810 SEVENTH AVENUE		
Internal Address:	3rd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	Non-Profit Corporation: NEW YORK		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Serial Number:	97860525	NEW YORK CITY	
Serial Number:	97860586	NEW YORK CITY TOURISM + CONVENTIONS	
Registration Number:	2510974	NYC & COMPANY	
Registration Number:	3667168	NYC & COMPANY	
Registration Number:	2597679	NYC & COMPANY	
Registration Number:	6050752	NYC BROADWAY WEEK	
Registration Number:	3846983	NYC NYCGO.COM	
Registration Number:	6050753	NYC OFF-BROADWAY WEEK	
Registration Number:	4690597	NYC RESTAURANT WEEK	
Registration Number:	6040004	NYCCVB NEW YORK CITY'S OFFICIAL CONVENTI	
Registration Number:	6415722	NYCVB	
Registration Number:	3574986	NYC RESTAURANT WEEK	
CORRESPONDENCE DATA			
Fax Number:	9172773502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	347-637-0824		

OP \$315.00 97860525

Email: kwinning@law.nyc.gov
Correspondent Name: Katherine Winningham
Address Line 1: 100 Church Street
Address Line 2: New York City Law Department, 6th Floor
Address Line 4: New York, NEW YORK 10007

NAME OF SUBMITTER: Katherine Winningham

SIGNATURE: /Katherine Winningham/

DATE SIGNED: 06/27/2023

Total Attachments: 5

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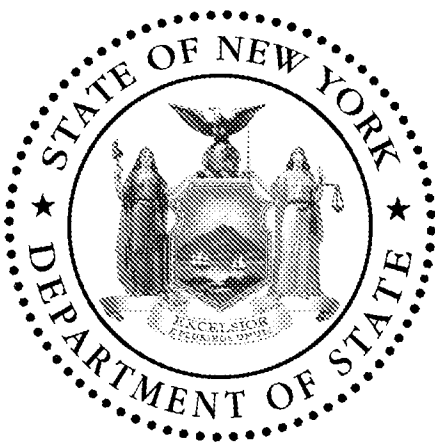
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**STATE OF NEW YORK
DEPARTMENT OF STATE**

I hereby certify that the annexed copy for NEW YORK CITY TOURISM + CONVENTIONS, INC., File Number 230505001929 has been compared with the original document in the custody of the Secretary of State and that the same is true copy of said original.

WITNESS my hand and official seal of the
Department of State, at the City of Albany,
on May 15, 2023.



Brendan C. Hughes

Brendan C. Hughes
Executive Deputy Secretary of State

Authentication Number: 100003503717 To Verify the authenticity of this document you may access the
Division of Corporation's Document Authentication Website at <http://ecorp.dos.ny.gov>

TRADEMARK
REEL: 008112 FRAME: 0856



Division of Corporations,
State Records and
Uniform Commercial Code

New York State
Department of State
DIVISION OF CORPORATIONS,
STATE RECORDS AND
UNIFORM COMMERCIAL CODE
One Commerce Plaza
99 Washington Ave.
Albany, NY 12231-0001
<https://dos.ny.gov>

CERTIFICATE OF AMENDMENT OF THE CERTIFICATE OF INCORPORATION OF

NYC & COMPANY, INC.

(Name of Domestic Corporation)

Under Section 803 of the Not-for-Profit Corporation Law

FIRST: The name of the corporation is:

NYC & COMPANY, INC.

If the name of the corporation has been changed, the name under which it was formed is:

NEW YORK CONVENTION AND VISITORS BUREAU, INC.

SECOND: The certificate of incorporation was filed by the Department of State on:

NOVEMBER 21, 1935

THIRD: The corporation was formed under the following law: *(Choose one)*

Not-for-Profit Corporation Law

Specify other law: MEMBERSHIP CORPORATION LAW

FOURTH: The corporation is a corporation as defined in subparagraph (5) of paragraph (a) of Section 102 of the Not-for-Profit Corporation Law.

FIFTH: The certificate of incorporation is amended as follows:

Paragraph 1 _____ of the Certificate of Incorporation is hereby: *(check appropriate box)*

added amended deleted

The subject matter of the amendment is: *(Provide a brief description of the subject matter of this amendment e.g., the purposes of the corporation are being amended)*

The corporation requests to amend its name to read in its entirety as follows:

NEW YORK CITY TOURISM + CONVENTIONS, INC.

The full text of the amended or added paragraph is: *(Provide the entire text of the paragraph added or amended, including the paragraph number)*

Paragraph First. The name of the corporation is NEW YORK CITY TOURISM + CONVENTIONS, INC. ("the Corporation").

Use additional pages, if necessary, describing each amendment to the certificate of incorporation and providing the entire text of each paragraph added or amended.

SIXTH: The Secretary of State is designated as agent of the corporation upon whom process against the corporation may be served.

The post office address to which the Secretary of State shall mail a copy of any process against the corporation served upon the Secretary of State by personal delivery is:
Natalie Koepff

810 Seventh Avenue, 3rd Floor, New York, NY 10019

(Optional) The email address to which the Secretary of State shall email a notice of the fact that process against the corporation has been served electronically upon the Secretary of State is:
Nkoeppf@nyc tourism.com

SEVENTH: The certificate of amendment was authorized by: (Check the appropriate box)

- a vote of a majority of the members at a meeting.
- the unanimous written consent of the members entitled to vote thereon.
- a vote of a majority of the entire board of directors. The corporation has no members.

X  _____
(Signature)

Capacity of Signer (Check appropriate box):

- Officer
- Director
- Authorized Person

Natalie Koepff

(Print or Type Signer's Name)

CERTIFICATE OF AMENDMENT
OF THE
CERTIFICATE OF INCORPORATION
OF

NYC & COMPANY, INC.

(Name of Domestic Corporation)

Under Section 803 of the Not-for-Profit Corporation Law

Filer's Name NATALIE KOEPFF

Address 810 SEVENTH AVE, 3RD FLOOR

City, State and Zip Code NEW YORK, NY 10019

NOTES:

1. The name of the corporation and its date of incorporation provided on this certificate must exactly match the records of the Department of State. This information should be verified on the Department of State's website at <https://dos.ny.gov>.
2. This certificate must be submitted with a \$30 filing fee.
3. This form was prepared by the New York State Department of State. It does not contain all optional provisions under the law. You are not required to use this form. You may draft your own form or use forms available at legal stationary stores.
4. The Department of State recommends that all documents be prepared under the guidance of an attorney.
5. Please be sure to review Section 804 and Section 404 of the Not-for-Profit Corporation Law to determine if any consents or approvals are required to be attached to this certificate of amendment.

For Office Use Only

DOCS-1553-1 (REV. 12/23)

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MAY -5 AM 9:02
2023

Page 4 of 4

Filed with the NYS Department of State on 03/22/2023

Filing Number: 230505001929 DOS ID: 3

TRADEMARK

RECORDED: 06/27/2023

REEL: 008112 FRAME: 0860