

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2




ETAS ID: TM820150

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Walking Company Holdings, Inc.		07/28/2021	Corporation:
RECEIVING PARTY DATA			
Name:	WalkingCo LLC		
Street Address:	11540 S. Eastern Avenue, Suite 110		
City:	Henderson		
State/Country:	NEVADA		
Postal Code:	89052		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78396667	AUTHENTIC COMFORT	
CORRESPONDENCE DATA			
Fax Number:	3103944477		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3109799190		
Email:	tmk@cislo.com		
Correspondent Name:	Daniel M. Cislo, Esq.		
Address Line 1:	12100 Wilshire Blvd. Suite 1700		
Address Line 4:	Los Angeles, CALIFORNIA 90025		
NAME OF SUBMITTER:	Daniel M. Cislo, Esq.		
SIGNATURE:	/Daniel M. Cislo/		
DATE SIGNED:	06/27/2023		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, the undersigned for ASSIGNOR, THE WALKING COMPANY HOLDINGS, INC., corporation of DELAWARE, having their principal place of business located at 1800 Avenue of the Stars, 3rd Floor, Los Angeles, CA 90067, (hereinafter ASSIGNOR), has developed a business pertaining to the following marks (hereinafter MARKS), which are registrations at the United States Patent and Trademark Office assigned Registration Nos.:

AUTHENTIC COMFORT & Design		3,197,305;
AUTHENTIC COMFORT		*3,197,303
COMFORTOLOGY		3,309,318;
FOOTSMART (Class 10)		4,786,507;
FOOTSMART (Class 10; orthopedic supports)		2,599,053;
FOOTSMART (Class 16) word mark		2,132,440;
FOOTSMART (Class 25)		2,747,881;
FOOTSMART (Class 25; cushion insoles and inserts)		2,091,620;
FOOTSMART (Class 28)		4,463,279;
FOOTSMART (Class 35)		3,314,152;
FOOTSMART (Class 5)		2,687,150;
FOOTSMART (Class 8)		2,767,304;
FOOTSMART (Classes 16 and 35)		4,524,109;
FOOTWORKS		2,866,505;
FOOTWORKS & Design		1,046,870;
FOOTWORKS (men's and women's shoes)		5,475,265;
SIERRA WEST		4,126,243;
SMART SUPPORT		3,303,657;
SUZZATO		4,085,050;
TARA M		4,463,919;
THAD STUART		3,932,730;
THE BEST BRANDS FROM AROUND THE WORLD		3,038,551;
THE WALKING COMPANY (Class 25)		1,868,904;
THE WALKING COMPANY (Class 42)		1,854,353;
THE WALKING COMPANY AUTHENTIC COMFORT & Design		3,072,992;

*Corrected
Assignment

THE WALKING COMPANY RX

4,954,839;

THE WALKING COMPANY Stylized



3,070,450;

ZEALAND (Class 25)

3,645,017;

WHEREAS, ASSIGNEE, WalkingCo LLC, a Limited Liability Company of DELAWARE, having its principal place of business located at 11540 S. Eastern Avenue, Suite 110, Henderson, NEVADA UNITED STATES 89052 (hereinafter ASSIGNEE), and the successor to the ongoing and existing business of ASSIGNOR, or portion thereof, to which the MARKS pertain, is desirous of acquiring the MARKS, the goodwill symbolized thereby, and the aforementioned trademark registrations thereof; and

WHEREAS, ASSIGNOR is assigning the MARKS and in the aforementioned trademark registrations to which the MARKS pertain, along with the good will thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all rights, titles, and interest in and to the MARKS, the assets of the MARKS, the goodwill associated therein and the trademark registrations of the MARKS.

IN WITNESS WHEREOF, the said ASSIGNOR has executed and delivered this instrument this 28th day of July, 2021.

ASSIGNOR -
THE WALKING COMPANY
HOLDINGS, INC.

Mark Morski
Signature

Mark Morski
Name

Director
Title