

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM820370

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ICTV Brands, Inc.		06/28/2023	Corporation: NEVADA
RECEIVING PARTY DATA			
Name:	NoNoDerma, LLC		
Doing Business As:	DBA Brand Street Market		
Street Address:	53 Old Turnpike Rd.		
Internal Address:	PO Box 213		
City:	Oldwick		
State/Country:	NEW JERSEY		
Postal Code:	08858		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4275753	DERMAVITÁL	
Serial Number:	85676433	SKIN QUENCH	
Serial Number:	86031750	DERMABRILLIANCE	
Serial Number:	85514523	CORALACTIVES	
CORRESPONDENCE DATA			
Fax Number:	9088000704		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9088000470		
Email:	jcarrino@carrinolaw.com		
Correspondent Name:	John Carrino		
Address Line 1:	53 Old Turnpike Rd.		
Address Line 2:	PO Box 213		
Address Line 4:	Oldwick, NEW JERSEY 08858		
NAME OF SUBMITTER:	John Carrino		
SIGNATURE:	/s/ John Carrino		
DATE SIGNED:	06/28/2023		

OP \$115.00 4275753

Total Attachments: 8

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ASSIGNMENT OF IP PROPERTIES

WHEREAS,

ICTV BRANDS, INC.
489 Devon Park Drive
Suite 306
Wayne, PA 19087
USA

(referred to herein as “Assignor”), is the owner of the United States and foreign patents, trademarks and copyrights listed in attached Schedule A (hereinafter “IP Properties”); and

WHEREAS, NONODERMA, LLC d/b/a Brand Street Market, a limited liability company organized under the laws of the State of Delaware and having a principal place of business at 53 Old Turnpike Road, PO Box 213, Oldwick, NJ 08858 (referred to herein as “Assignee”), is desirous of acquiring Assignor’s entire right, title and interest in and to the IP Properties, including the right to sue for damages for all past infringement occurring prior to the execution date of this Assignment, and including all goodwill associated with any of the Trademark Properties, and in and to any patents that may be granted in the United States and in any and all foreign countries that are based in whole or in part on any of the IP Properties.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, convey and transfer unto Assignee the full and exclusive right to the IP Properties in the United States and its territorial possessions and in all foreign countries, and the entire right, title, and interest in and to any and all applications which are based in whole or in part on any of the IP Properties, and all patents which may be granted in the United States and its territorial possessions and in any and all foreign countries that are based in whole or in part on any of the Patent Properties, and in and to all divisions, reissues, continuations, re-examinations and extensions of the Patent Properties or any other patent resulting from any of the IP Properties, and including all goodwill associated with any of the Trademark Properties.

Assignor hereby authorizes and requests the United States Patent and Trademark Office and all counterpart intellectual property offices in all foreign countries to issue any and all patents and trademark registrations, resulting in whole or in part from any of the IP Properties, when granted, to Assignee as the assignee of the entire right, title and interest in and to the same, for the sole use and enjoyment of Assignee, its successors and assigns.

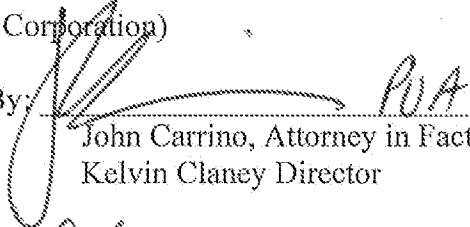
Further, Assignor agrees that it will communicate to Assignee or its representatives any facts known to it respecting the IP Properties, and testify in any legal proceedings, sign all lawful papers, execute all division, continuation, substitution, renewal and reissue applications, execute all necessary assignment papers to cause any and all of the above-referenced patent and trademark applications to be issued to Assignee, make all rightful oaths and generally do everything necessary or desirable to aid Assignee, its successors and assigns, in obtaining and enforcing full protection for the IP Properties in the United States and in all foreign countries throughout the world.

Further, Assignor covenants with Assignee that the interests and properties hereby conveyed are free from prior assignment, grant, mortgage, license or other encumbrance.

Assignor authorizes any member of Assignee to insert or complete any information in this document needed to effect its recording in the U.S. Patent and Trademark Office or any counterpart intellectual property office in the world.

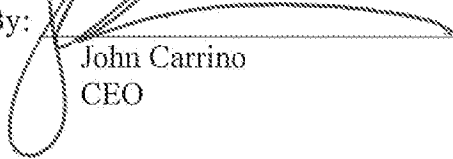
ASSIGNOR: ICTV BRANDS, INC. (Nevada Corporation)

Date: June 28, 2023

By: 
John Carrino, Attorney in Fact, for
Kelvin Claney Director

ASSIGNEE: NONODERMA, LLC (Delaware Limited Liability Company)

Date: June 28, 2023

By: 
John Carrino
CEO

STATE OF NEW JERSEY)

COUNTY OF HUNTERDON)

The undersigned Notary Public in and for the County and State aforesaid does hereby certify that John Carrino, whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the instrument as his free and voluntary act and deed for the uses and purposes therein set forth.

Given under my hand and notarial seal this 28th day of June, 2023.

My commission expires:

Brenton J. LaMaire
Attorney at Law
State of New Jersey


Notary Public Signature

Brenton J. LaMaire
Printed Name of Notary Public

Personally Known X OR Produced Identification _____


Type of Identification Produced _____

**SCHEDULE A to
ASSIGNMENT OF IP PROPERTIES FROM
ICTV BRANDS, INC. TO NONODERMA, LLC**


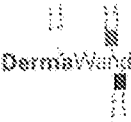
U.S. Trademark Registrations

Mark	U.S. Registration No.	Registration Date
DERMABRILLIANCE	4756601	June 16, 2015
SKIN QUENCH	4437311	November 19, 2013
DERMAVITAL	4275753	January 15, 2013
CORALACTIVES	4196172	August 21, 2012

FOREIGN TRADEMARK REGISTRATIONS AND PENDING APPLICATIONS

Title	Country	Application Date	Application Number	Registration No.	Issue Date
DERMAWAND	China	08/31/2011	9912115	9912115	11/07/2012
DermaWand	Japan	08/27/2012	2012-069102	5,562,063	03/01/2013
DermaVital (word only)	Japan	08/27/2012	2012-069103	5,554,482	02/01/2013
 DermaVital	Japan	08/27/2012	2012-069104	5,554,483	02/01/2013
DERMAWAND	Brazil	06/10/2013	840541619	840541619	04/05/2016
DERMA WAND	Madrid Protocol (Philippines)	07/16/2013	1174394	1174394	07/16/2013
DERMABRILLIANCE	Madrid Protocol	09/12/2013	1179696	1179696	09/12/2013
DERMABRILLIANCE	Madrid Protocol (Europe)	09/12/2013	1179696	1179696	09/12/2013
DERMABRILLIANCE	Madrid Protocol (Mexico)	09/12/2013	1179696	1179696	09/12/2013
DERMABRILLIANCE	Madrid Protocol (Australia)	09/12/2013	1179696	1179696	09/12/2013
DERMABRILLIANCE	Madrid Protocol (New	09/12/2013	1179696	1179696	09/12/2013

Title	Country	Application Date	Application Number	Registration No.	Issue Date
	Zealand)				
DERMABRILLIANCE	Madrid Protocol (Japan)	09/12/2013	1179696	1179696	09/12/2013
DERMABRILLIANCE	Madrid Protocol (China)	09/12/2013	1179696	1179696	09/12/2013
DERMABRILLIANCE	Madrid Protocol (India)	09/12/2013	1179696	1179696	09/12/2013
DERMABRILLIANCE	Madrid Protocol (Israel)	09/12/2013	1179696	1179696	09/12/2013
DERMABRILLIANCE	Madrid Protocol (South Korea)	9/12/2013	1179696	1179696	09/12/2013
DERMABRILLIANCE	Madrid Protocol (Russia)	9/12/2013	1179696	1179696	09/12/2013
DERMABRILLIANCE	Madrid Protocol (Turkey)	9/12/2013	1179696	1179696	09/12/2013
DERMABRILLIANCE	Madrid Protocol (Ukraine)	9/12/2013	1179696	1179696	09/12/2013
DERMABRILLIANCE	Madrid Protocol (Vietnam)	9/12/2013	1179696	1179696	09/12/2013
DERMAWAND	Madrid Protocol (India)	9/23/2013	1187887	1187887	09/23/2013
DERMAWAND	Madrid Protocol	9/23/2013	1187887	1187887	09/23/2013
DermaWand	India	10/7/2013	2609039	2609039	10/07/2013
DERMAWAND	Madrid Protocol (Korea)	9/23/2013	1187887	1187887	09/23/2013
DERMAWAND	Brazil	02/05/2014	840785003	840785003	11/01/2016
DERMAWAND	Colombia	02/18/2014	14-033696	536993	04/25/2016
CATHI GRAHAM'S OXYLIFT	Canada	11/30/2005	1281485	TMA705363	01/21/2008

Title	Country	Application Date	Application Number	Registration No.	Issue Date
DERMAWAND	Peru				
DERMAWAND	Chile	03/10/2015	1146310	1198573	03/08/2016
DERMAWAND	Ecuador	03/16/2015	2015-9954	10127	06/27/2018
 Derma Wand DERMAWAND	Peru		0382286-2009	00155109	07/21/2009
DERMAWAND	Bolivia	09/22/2015	SM 04727-15	166347-C	05/25/2016
DERMAWAND	Bolivia	09/22/2015	SM 04724-2015	166346-C	05/25/2016
DW DERMAWAND	Peru	08/13/2018	768047-2018	272454	11/23/2018
DERMAWAND	South Africa	07/24/2014	2015/20167	20167	09/20/2018
DERMAWAND	China	09/14/2015	17886835	17886835	10/21/2016
DERMAWAND	Uruguay	08/18/2016	2016-476876	476876	09/30/2018
 DermaWand	Colombia	10/21/2015	13-303297	526610	01/05/2016
(A) DermaWand (B) DERMAWAND	Hong Kong	08/14/2017 Priority: 87363041 87363109	304240520	304240520	08/14/2017
DermaWand	Taiwan	01/31/2018	107007049	01947565	11/1/2018
DERMAWAND PRO	Costa Rica	11/20/2018	2018-010716	280448	06/28/2019

FOREIGN PATENTS AND PENDING APPLICATIONS

Title	Country	Application Date	Application Number	Patent No.	Issue Date
IMPROVED DESIGN FOR SKIN TREATMENT DEVICE	Mexico	03/29/2019	2019/000874	58712	10/21/2020
IMPROVED DESIGN FOR SKIN TREATMENT DEVICE	Europe	3/25/2019	006329298	006329298	03/25/2019

United States Copyright Registrations

Title of Work	Registration No.	Registration Date
IMPROVED DESIGN FOR SKIN TREATMENT DEVICE	PA 1-935-599	03/16/2015
IMPROVED DESIGN FOR SKIN TREATMENT DEVICE	VAU 1-202-422	03/11/2015

POWER OF ATTORNEY FOR THE ASSIGNMENT OF TRADEMARKS AND PATENTS WORLDWIDE

This Power of Attorney is made on January 17, 2020

BETWEEN

ICTV BRANDS, INC, referred to as the Grantor, collectively referred to as "I" or "my"

AND

JOHH CARRINO of NONODERMA, LLC, Doing Business As: BRAND STREET MARKET., the Agents,

Whose address is 53 Old Turnpike Road, PO Box 213, Oldwick, NJ 08858, referred to as "Agents"

1. **Grant of Authority.** I appoint My Agent to act as My Agent (called an attorney-in-fact) to do each and every act that I could personally do for the following uses and purposes:
 - a. To execute all documents pertaining to the assignment of all intellectual property assets attached hereto. This includes but is not limited to executing POA in all jurisdictions and territories, updating any and all contract information to reflect the new ownership and executing any documents necessary to permit the legal assignment of all patents and trademarks into the rightful owner of NoNoDerma, LLC doing business as Brand Street Market.
 - b. To do all acts that I might or could have done in the assignment of the attached.
2. **Power of Attorney To Take Effect Regardless of Disability.** This Power of Attorney is effective as of December 12, 2019 and remains in effect even if I become disabled.
3. **Signatures.** By signing below, I acknowledge that I have received a copy of this Power of Attorney and I understand its terms.

ICTV BRANDS, INC.

Sworn and Subscribed before me
this 17th day of January 2020.


KELVIN CLANEY, CEO


NOTARY PUBLIC

