

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

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SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900779723

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Legend Group Holdings, LLC		06/14/2023	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Lincoln Investment Planning, LLC
Street Address:	601 Office Center Drive
Internal Address:	Suite 300
City:	Fort Washington
State/Country:	PENNSYLVANIA
Postal Code:	19034
Entity Type:	Limited Liability Company: PENNSYLVANIA

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	5423956	ADAPTIVE INTELLIGENCE MODELS
Registration Number:	5006067	ADAPTIVE INTELLIGENCE PORTFOLIOS
Registration Number:	2633966	INVESTING WITH INTELLIGENCE
Registration Number:	3211043	NEURALVISION
Registration Number:	3760971	STRATEGIC ASSET MANAGEMENT
Registration Number:	5163122	STRATEGIC ASSET REBALANCING SOLUTION
Registration Number:	3480600	THE LEGEND GROUP

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 484-539-1925
Email: nfrandsen@rccblaw.com, jdale@rccblaw.com
Correspondent Name: Nancy Rubner Frandsen
Address Line 1: 101 W. Elm Street
Address Line 2: Suite 400
Address Line 4: Conshohocken, PENNSYLVANIA 19428

ATTORNEY DOCKET NUMBER:	8537.00002
NAME OF SUBMITTER:	Judy Dale
SIGNATURE:	/Judy Dale/
DATE SIGNED:	06/29/2023

Total Attachments: 3

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (the "Agreement") is made and entered into as of this 14th day of June, 2023 (the "Effective Date") by and between Legend Group Holdings, LLC, a Delaware limited liability company ("Assignor"), and Lincoln Investment Planning, LLC, a Pennsylvania limited liability company ("Assignee").

WHEREAS, ASSIGNOR has adopted, used and is using the trademarks shown on Schedule A hereto (hereinafter referred to as the "Legend Group Trademarks");

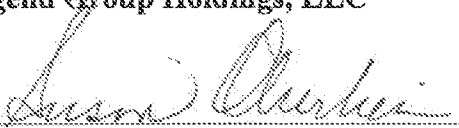
WHEREAS, ASSIGNEE desires to acquire all right, title and interest in and to the Legend Group Trademarks,;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor and the Assignee, intending to be legally bound, agree as follows:


1. **Assignment of Trademarks.** The Assignor does hereby assign to the Assignee all right, title and interest in and to the Legend Group Trademarks, the goodwill of the business symbolized by the Legend Group Trademarks, and all rights and privileges under the Legend Group Trademarks, including the right to renew and/or register the Legend Group Trademarks anywhere in the world, and all rights to recover for damages and profits for infringement in the United States and throughout the world, and all rights to conduct business under the Legend Group Trademarks.
2. **Further Assurances.** Assignor hereby agrees to execute, deliver and/or file any and all documents and instruments, and to take such other actions, as are necessary to perfect and vest title to the Legend Group Trademarks in the Assignee.
3. **Successors and Assigns.** This Agreement shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and permitted assigns.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Agreement as of the Effective Date.

Legend Group Holdings, LLC

By: 
Print Name: Susan Oberlies
Title: Secretary

Lincoln Investment Planning, LLC

By: 
Print Name: Susan Oberlies
Title: SVP, Corporate Counsel & Secretary

Schedule A

<u>Mark/Name</u>	<u>Reg. No.</u>	<u>Brief Goods/Services</u>
<u>ADAPTIVE INTELLIGENCE MODELS</u>	5423956	Int'l Class: 36 Investment advisory services, financial planning and investment management, fee-based financial planning programs; investment portfolio analysis, namely, financial investment analysis and research; advice relating to investments
<u>ADAPTIVE INTELLIGENCE PORTFOLIOS</u>	5006067	Int'l Class: 36 Investment advisory services, financial planning and investment management, fee-based financial planning programs; investment portfolio analysis; advice relating to investments
<u>INVESTING WITH INTELLIGENCE</u>	2633966	Int'l Class: 36 Investment management services
<u>NEURALVISION</u>	3211043	Int'l Class: 36 Investment advisory services
<u>STRATEGIC ASSET MANAGEMENT</u>	3760971	Int'l Class: 36 Investment consultation and reporting using computer modeling and database searching and compilation
<u>STRATEGIC ASSET REBALANCING SOLUTION</u>	5163122	Int'l Class: 36 Investment advisory services, financial planning and investment management, fee-based financial planning services; investment portfolio analysis; advice relating to investments
<u>THE LEGEND GROUP</u>	3480600	Int'l Class: 36 A full line of investment services and financial products, namely, investment advisory services; general investment and retirement account management and administration; general financial planning services; financial planning services targeted for retirement; computerized financial analysis, tracking, and reporting of pension and retirement benefits and account returns