

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM821395

|                              |   |
|------------------------------|---|
| <b>SUBMISSION TYPE:</b>      | RESUBMISSION  |
| <b>NATURE OF CONVEYANCE:</b> | FIRST LIEN INTELLECTUAL PROPERTY SECURITY AGREEMENT |
| <b>RESUBMIT DOCUMENT ID:</b> | 900780472   |

## CONVEYING PARTY DATA

| Name                          | Formerly | Execution Date | Entity Type                         |
|-------------------------------|----------|----------------|-------------------------------------|
| GROWMAIL, LLC                 |          | 06/15/2023     | Limited Liability Company: DELAWARE |
| Harland Clarke Corp.          |          | 06/15/2023     | Corporation: DELAWARE               |
| NCH MARKETING SERVICES, INC.  |          | 06/15/2023     | Corporation: TEXAS                  |
| VALASSIS COMMUNICATIONS, INC. |          | 06/15/2023     | Corporation: DELAWARE               |
| VALASSIS DIGITAL CORP.        |          | 06/15/2023     | Corporation: DELAWARE               |
| VALASSIS DIRECT MAIL, INC.    |          | 06/15/2023     | Corporation: DELAWARE               |
| VERICAST CORP.                |          | 06/15/2023     | Corporation: DELAWARE               |

## RECEIVING PARTY DATA

|                        |   |
|------------------------|---|
| <b>Name:</b>           | COMPUTERSHARE TRUST COMPANY, N.A.           |
| <b>Street Address:</b> | 33 N La Salle St Ste 1100                   |
| <b>City:</b>           | Chicago                                     |
| <b>State/Country:</b>  | ILLINOIS                                    |
| <b>Postal Code:</b>    | 60602                                       |
| <b>Entity Type:</b>    | National Banking Association: UNITED STATES |

## PROPERTY NUMBERS Total: 128

| Property Type               | Number  | Word Mark             |
|-----------------------------|---------|-----------------------|
| <b>Registration Number:</b> | 4259452 | AMERICAN BANK CHECKS  |
| <b>Registration Number:</b> | 2768147 | CHECKS FROM THE HEART |
| <b>Registration Number:</b> | 2763987 | CHECKS IN THE MAIL    |
| <b>Registration Number:</b> | 1564421 | CHECKS IN THE MAIL    |
| <b>Registration Number:</b> | 2350407 | CHECKSAFE             |
| <b>Registration Number:</b> | 4664383 | CHECKSAFE             |
| <b>Registration Number:</b> | 1857680 | CITM                  |
| <b>Registration Number:</b> | 3326592 | DEBIT CADDY           |
| <b>Registration Number:</b> | 3342914 | EXPRESSIONERY         |
| <b>Registration Number:</b> | 4119277 | EXPRESSIONERY.COM     |

TRADEMARK

| Property Type        | Number   | Word Mark               |
|----------------------|----------|-------------------------|
| Registration Number: | 2157574  | IPRINT                  |
| Registration Number: | 2484168  | IPRINT                  |
| Registration Number: | 2511396  | IPRINT.COM              |
| Registration Number: | 2506049  | IPRINT.COM              |
| Registration Number: | 1852398  | MICHELANGELO            |
| Registration Number: | 3026940  | PICTURE THIS!           |
| Registration Number: | 1887140  | TAG ALONG               |
| Registration Number: | 5716790  | CARDIGENT               |
| Serial Number:       | 97769349 | GROWMAIL                |
| Serial Number:       | 97769584 | GROWMAIL                |
| Registration Number: | 6219417  | ONE BRAND               |
| Registration Number: | 3549783  | ACQUISITION ACCELERATOR |
| Registration Number: | 2127321  | AMERICAN TREASURES      |
| Registration Number: | 2211844  | BUSINESS COMPANION      |
| Registration Number: | 3786455  | BUSINESS SOLUTIONS      |
| Registration Number: | 2660916  | CAPRI                   |
| Registration Number: | 4135521  | CHECKARMOR              |
| Registration Number: | 4309803  | CHECKFOLIO              |
| Registration Number: | 3231105  | CHECKPROTECT            |
| Registration Number: | 2646512  | CHECKS.CENTER           |
| Registration Number: | 2420260  | COASTAL VIEWS           |
| Registration Number: | 3235177  | COLLEAGUE               |
| Registration Number: | 1574949  | COLONIAL CLASSICS       |
| Registration Number: | 2872670  | CONNECTION POINT        |
| Registration Number: | 3571941  | CREDIT OPTIMIZATION     |
| Registration Number: | 2207680  | CUSTOM CREATIONS        |
| Registration Number: | 6283653  | DIGITALCX               |
| Registration Number: | 4044496  | ECOGREEN                |
| Registration Number: | 4044498  | ELITE SELECT            |
| Registration Number: | 2388772  | ELOQUENT                |
| Registration Number: | 1852392  | EN GARDE                |
| Registration Number: | 4447449  | FIRST TOUCH             |
| Registration Number: | 2127320  | FLORAL FANTASY          |
| Registration Number: | 4511730  | FRAUDARMOR              |
| Registration Number: | 5415904  | GRC SPOTLIGHT           |
| Registration Number: | 0717603  | GUARDIAN                |
| Registration Number: | 1276085  | GUARDIAN SAFETY         |
| Registration Number: | 2092625  | HARLAND                 |

| Property Type        | Number  | Word Mark              |
|----------------------|---------|------------------------|
| Registration Number: | 2078696 | HARLAND                |
| Registration Number: | 3576960 | HARLAND CLARKE         |
| Registration Number: | 3024459 | HORSING AROUND         |
| Registration Number: | 5207599 | IMAGEMATCH             |
| Registration Number: | 2650667 | IN THE WILD            |
| Registration Number: | 4711582 | INTELLICAPTURE         |
| Registration Number: | 3508593 | INTELLIGENT ONBOARDING |
| Registration Number: | 3252761 | ISLAND BREEZES         |
| Registration Number: | 2684798 | LET FREEDOM RING       |
| Registration Number: | 2337306 | MICR EXPRESS           |
| Registration Number: | 5441283 | MOBILEMARK             |
| Registration Number: | 3037274 | NOT JUST E-MAIL        |
| Registration Number: | 2386585 | OCEAN BEAUTY           |
| Registration Number: | 2057883 | ONELINERS              |
| Registration Number: | 4108930 | ORDERMYCHECKS.COM      |
| Registration Number: | 5034635 | PHOTO SAFE DEPOSIT     |
| Registration Number: | 4989557 | PHOTO SAFE DEPOSIT     |
| Registration Number: | 1162689 | PLAYFUL PALS           |
| Registration Number: | 4760942 | QUICKPIVOT             |
| Registration Number: | 4827190 | QUICKPIVOT             |
| Registration Number: | 4861208 | QUICKPIVOT             |
| Registration Number: | 3129678 | QUIK-SHIP              |
| Registration Number: | 2141335 | RETURN TO SENDER       |
| Registration Number: | 2862474 | SCHOOL SPIRIT          |
| Registration Number: | 1583630 | SEA TREASURE           |
| Registration Number: | 3507930 | SECURITY WEAVE         |
| Registration Number: | 2782683 | SECURITYNET            |
| Registration Number: | 2768184 | SHEFFIELD              |
| Registration Number: | 2734488 | SIGHT CHECK            |
| Registration Number: | 1850312 | SMART DOCUMENT SERIES  |
| Registration Number: | 2019849 | SOLUTIONS FOR BUSINESS |
| Registration Number: | 2929943 | STRATICS               |
| Registration Number: | 2784132 | SUBSCRIBERMAIL         |
| Registration Number: | 2095799 | TEXAS TRADITIONS       |
| Registration Number: | 3324246 | TM SUPPLY CENTER       |
| Registration Number: | 2202266 | TOMORROW'S LEADERS     |
| Registration Number: | 2230154 | TRANSOURCE             |
| Registration Number: | 3279720 | TRANSOURCE DIRECT      |

| Property Type        | Number   | Word Mark                |
|----------------------|----------|--------------------------|
| Registration Number: | 3279744  | TRANSOURCE DIRECT        |
| Registration Number: | 2128952  | TROPICAL EYES            |
| Registration Number: | 3490395  | VALUE SET                |
| Registration Number: | 2278718  | VALUEPACK                |
| Registration Number: | 1623580  | WILDLIFE PORTRAITS       |
| Registration Number: | 1775873  | WORLD TRAVELLER          |
| Registration Number: | 5437091  | BENCHMARK                |
| Registration Number: | 5437090  | BENCHMARK                |
| Registration Number: | 3173451  | INVOLVED IN YOUR SUCCESS |
| Registration Number: | 4202793  | LAUNCH                   |
| Registration Number: | 2718800  |                          |
| Registration Number: | 5743199  | N                        |
| Registration Number: | 1204802  | NCH                      |
| Registration Number: | 5743200  | NCH                      |
| Registration Number: | 4152532  | HAVE YOU SEEN ME?        |
| Registration Number: | 1807165  | MARKETEXPERT             |
| Registration Number: | 1716341  | PROMOTION WATCH          |
| Registration Number: | 1321205  | PROMOTION WATCH          |
| Registration Number: | 3481743  | REDPLUM                  |
| Registration Number: | 2326920  | RETAIL CONNECTION        |
| Registration Number: | 4483502  | SAVE.COM                 |
| Registration Number: | 6829254  | SPEND LIFE HAPPY         |
| Registration Number: | 2565919  | TARGET NAVIGATOR         |
| Registration Number: | 2330922  | TARGETEXPERT             |
| Registration Number: | 2539250  | VALASSIS                 |
| Registration Number: | 2618913  | VALASSIS                 |
| Serial Number:       | 90531859 | VALASSIS ILLUMIS         |
| Serial Number:       | 90531824 | VALASSIS ILLUMIS         |
| Serial Number:       | 97436193 | NXTDRIVE                 |
| Serial Number:       | 97436246 | NXTDRIVE                 |
| Serial Number:       | 97504978 | NXTVUE                   |
| Serial Number:       | 97504981 | NXTVUE                   |
| Serial Number:       | 97836337 | NXTSUITE                 |
| Serial Number:       | 97836334 | NXTSUITE                 |
| Registration Number: | 4092015  | DIGITAL ZIP              |
| Registration Number: | 5257102  | VALASSIS APIO            |
| Registration Number: | 4993294  | VERICAST                 |
| Serial Number:       | 88895531 | VERICAST                 |

| Property Type        | Number   | Word Mark        |
|----------------------|----------|------------------|
| Serial Number:       | 88895540 | VERICAST         |
| Serial Number:       | 88895546 | VERICAST         |
| Registration Number: | 2779855  | E                |
| Serial Number:       | 90718511 | SPEND LIFE HAPPY |

**CORRESPONDENCE DATA**

**Fax Number:** 3128622200  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*  
**Phone:** 3128622200  
**Email:** noreen.gosselin@kirkland.com  
**Correspondent Name:** Noreen Gosselin  
**Address Line 1:** Kirkland & Ellis LLP  
**Address Line 2:** 300 North LaSalle  
**Address Line 4:** CHICAGO, ILLINOIS 60654

|                                |                   |
|--------------------------------|-------------------|
| <b>ATTORNEY DOCKET NUMBER:</b> | 47315-1           |
| <b>NAME OF SUBMITTER:</b>      | NOREEN GOSSELIN   |
| <b>SIGNATURE:</b>              | /NOREEN GOSSELIN/ |
| <b>DATE SIGNED:</b>            | 07/02/2023        |

**Total Attachments: 15**  
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**FIRST LIEN INTELLECTUAL PROPERTY SECURITY AGREEMENT**

This FIRST LIEN INTELLECTUAL PROPERTY SECURITY AGREEMENT, dated as of June 15, 2023 (as may be amended, restated, amended and restated, supplemented, replaced or otherwise modified from time to time, the “Intellectual Property Security Agreement”), is made by the Persons listed on the signature pages hereto (each a “Grantor” and together the “Grantors”) in favor of COMPUTERSHARE TRUST COMPANY, N.A., as successor to Wells Fargo Bank, National Association, as collateral trustee under the Collateral Trust Agreement (in such capacities and together with its successors, the “Collateral Trustee”) for the Collateral Trust Parity Lien Secured Parties (as defined in the Security Agreement referred to below).

Vericast Corp., a Delaware corporation (the “Company”) and the Subsidiary Co-Borrowers party thereto have entered into that certain Credit Agreement, dated as of June 15, 2023 (as amended, amended and restated, supplemented or otherwise modified from time to time, the “Credit Agreement”) with Alter Domus (US) LLC as administrative agent and the lenders party thereto (the “Lenders”).

It is a condition precedent that the Grantor shall have executed and delivered that certain Collateral Trust Parity Lien Security Agreement, dated as of June 15, 2023 in favor of the Collateral Trustee (as may be amended, restated, supplemented, replaced or otherwise modified from time to time, the “Security Agreement”). Capitalized terms used and not defined herein have the meanings given such terms in the Credit Agreement or the Security Agreement, as applicable.

Under the terms of the Security Agreement, the Grantor has granted a first lien security interest in the Collateral, including, without limitation, certain Intellectual Property of the Grantor, to the Collateral Trustee for the benefit of the Collateral Trust Parity Lien Secured Parties, and has agreed as a condition thereof to execute this Intellectual Property Security Agreement for recording with the United States Patent and Trademark Office, the United States Copyright Office, and other applicable Governmental Authorities.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Grantor agrees as follows:

**1. GRANT OF SECURITY.**

The Grantor hereby grants to the Collateral Trustee, for the ratable benefit of the Collateral Trust Parity Lien Secured Parties, a first lien security interest in all of the following (the “Intellectual Property Collateral”) of such Grantor, now owned or at any time hereafter acquired by such Grantor or in which such Grantor now has or at any time in the future may acquire any right, title or interest, as collateral security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of such Grantor’s Obligations:

(a) (i) all United States, State and foreign trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade styles, trade dress, domain names, logos and other source or business identifiers, whether registered or unregistered, all registrations and recordings thereof, and all applications in connection therewith, whether in the United States Patent and Trademark Office or in any similar office or agency of the

United States, any State thereof or any other country, union of countries, or any political subdivision of any of the foregoing, or otherwise, and all common-law rights related thereto, including the registrations and applications listed on Schedule A attached hereto except for “intent-to-use” applications for trademark or service mark registrations filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051, unless and until an Amendment to Allege Use or a Statement of Use under Section 1(c) or Section 1(d) of the Lanham Act has been filed, to the extent that any assignment of an “intent-to-use” application prior to such filing would violate the Lanham Act or cause the trademark that is the subject thereof to be invalidated or abandoned, (ii) all renewals thereof and the right to obtain all renewals thereof, (iii) the right to sue or otherwise recover for past, present and future infringements or dilutions of any of the foregoing or for any injury to goodwill, (iv) all proceeds of the foregoing, including all royalties, income, payments, claims, damages and proceeds of suit now and hereafter due and/or payable with respect thereto including payments under all licenses entered into in connection therewith, and damages and payments for past, present or future infringements or dilutions thereof, and (v) all other rights of any kind whatsoever accruing thereunder or pertaining thereto throughout the world, together in each case with the goodwill of the business connected with the use of, and symbolized by, each of the above;

(b) (i) all patents of the United States, any other country, or union of countries or any political subdivision of any of the foregoing, and all applications in connection therewith, including all patents and patent applications in the United States Patent and Trademark Office (including those listed on Schedule B attached hereto), (ii) all reissues, extensions, divisionals, continuations and continuations-in-part thereof, and the right to obtain all reissues and extensions thereof, (iii) all inventions (whether or not patentable) and all improvements thereof, (iv) the right to sue or otherwise recover for past, present and future infringements of any of the foregoing, (v) all proceeds of the foregoing, including all royalties, income, payments, claims, damages and proceeds of suit now and hereafter due and/or payable with respect thereto (including payments under all licenses entered into in connection therewith, and damages and payments for past, present or future infringements thereof), and (vi) all other rights of any kind whatsoever accruing thereunder or pertaining thereto throughout the world;

(c) (i) all copyrights arising under the laws of the United States, any other country, or union of countries, or any political subdivision of any of the foregoing, whether registered or unregistered and whether or not the underlying works of authorship have been published, all registrations and recordings thereof, and all applications in connection therewith, including all registrations, recordings and applications in the United States Copyright Office (including those registrations and applications listed on Schedule C attached hereto), (ii) all extensions and renewals thereof, and the right to obtain all extensions and renewals thereof, (iii) the right to sue or otherwise recover for past, present and future infringements of any of the foregoing, (iv) all proceeds of the foregoing, including all royalties, income, payments, claims, damages, and proceeds of suit now or hereafter due and/or payable with respect thereto, including, without limitation, payments under all licenses entered into in connection therewith, and damages or payments for past, present or future infringements thereof, and (v) all other rights of any kind whatsoever accruing thereunder or pertaining thereto throughout the world; and

(d) solely to the extent that any Grantor has recorded its interest therein with the United States Copyright Office or the United States Patent and Trademark Office, exclusive Trademark Licenses, exclusive Patent Licenses and exclusive Copyright Licenses, including those

agreements listed on Schedule D attached hereto, and all rights to sue or otherwise recover at law or in equity for any past, present and future infringement, misappropriation, dilution or other impairment thereof, including the right to receive all proceeds and damages therefrom.

**2. RECORDATION.**

Each Grantor authorizes and requests that the United States Commissioner of Patents and Trademarks, the United States Register of Copyrights or any other applicable government officer record this Intellectual Property Security Agreement.

**3. EXECUTION IN COUNTERPARTS.**

This Intellectual Property Security Agreement may be executed in counterparts, each of which when so executed shall be deemed to be an original and all of which when taken together shall constitute one and the same instrument. Any signature to this Intellectual Property Security Agreement may be delivered by facsimile, electronic mail (including pdf) or any electronic signature complying with the U.S. federal ESIGN Act of 2000 or the New York Electronic Signature and Records Act or other transmission method and any counterpart so delivered shall be deemed to have been duly and validly delivered and be valid and effective for all purposes to the fullest extent permitted by applicable law. Each electronic signature or faxed, scanned, or photocopied manual signature shall for all purposes have the same validity, legal effect, and admissibility in evidence as an original manual signature. Each party hereto shall be entitled to conclusively rely upon, and shall have no liability with respect to, any faxed, scanned, or photocopied manual signature, or other electronic signature, of any other party and shall have no duty to investigate, confirm or otherwise verify the validity or authenticity thereof. For the avoidance of doubt, the foregoing also applies to any amendment, extension or renewal of this Intellectual Property Security Agreement.

Each of the parties hereto represents and warrants to the other parties hereto that it has the corporate capacity and authority to execute this Intellectual Property Security Agreement through electronic means and there are no restrictions for doing so in that party's constitutive documents.

**4. GOVERNING LAW, WAIVER OF JURY TRIAL.**

This Intellectual Property Security Agreement shall be construed in accordance with and governed by the laws of the State of New York, without regard to its conflicts of law provisions. Section 7.19 (Waiver of Jury Trial) of the Collateral Trust Agreement is incorporated herein in its entirety, *mutatis mutandis*.

**5. CONFLICT PROVISION.**

This Intellectual Property Security Agreement has been entered into in conjunction with the provisions of the Security Agreement and the Credit Agreement. The Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Trustee with respect to the security interest in the Intellectual Property Collateral are more fully set forth in the Security Agreement and the Credit Agreement, all terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provisions of this Intellectual




Property Security Agreement are in conflict with the Security Agreement or the Credit Agreement, the provisions of the Security Agreement or the Credit Agreement, as applicable, shall govern.

*[Signature page follows]*

IN WITNESS WHEREOF, each of the undersigned has caused this Intellectual Property Security Agreement to be duly executed and delivered as of the date first above written.

**GROWMAIL, LLC**  
**HARLAND CLARKE CORP.**  
**NCH MARKETING SERVICES, INC.**  
**VALASSIS COMMUNICATIONS, INC.**  
**VALASSIS DIGITAL CORP.**  
**VALASSIS DIRECT MAIL, INC.**  
**VERICAST CORP.**

By:  \_\_\_\_\_  
Name: Robert Sosa  
Title: Vice President and Treasurer

**COMPUTERSHARE TRUST COMPANY,  
N.A., as Collateral Agent**

By: Beth Murray  
Name: Beth Murray  
Title: Assistant Vice President

[Signature Page to Intellectual Property Security Agreement]

**SCHEDULE A**  
**TRADEMARKS**

| <b>Current Owner of Record</b> | <b>Trademark</b>              | <b>Appl. No.</b> | <b>Reg. Date</b> | <b>Appl. Date</b> | <b>Reg. No.</b> |
|--------------------------------|-------------------------------|------------------|------------------|-------------------|-----------------|
| Harland Clarke Corp.           | AMERICAN BANK CHECKS          | 85/515,438       | Dec 11 2012      | Jan 12 2012       | 4,259,452       |
| Harland Clarke Corp.           | CHECKS FROM THE HEART         | 78/086,013       | Sep 23 2003      | Sep 28 2001       | 2,768,147       |
| Harland Clarke Corp.           | CHECKS IN THE MAIL            | 76/464,879       | Sep 16 2003      | Oct 31 2002       | 2,763,987       |
| Harland Clarke Corp.           | CHECKS IN THE MAIL and Design | 73/755,678       | Nov 7 1989       | Oct 3 1988        | 1,564,421       |
| Harland Clarke Corp.           | CHECKSAFE                     | 75/056,492       | May 16 2000      | Feb 12 1996       | 2,350,407       |
| Harland Clarke Corp.           | CHECKSAFE                     | 85/907,752       | Dec 30 2014      | Apr 18 2013       | 4,664,383       |
| Harland Clarke Corp.           | CITM                          | 74/453,493       | Oct 11 1994      | Oct 27 1993       | 1,857,680       |
| Harland Clarke Corp.           | DEBIT CADDY                   | 78/699,754       | Oct 30 2007      | Aug 24 2005       | 3,326,592       |
| Harland Clarke Corp.           | EXPRESSIONERY                 | 77/107,103       | Nov 27 2007      | Feb 14 2007       | 3,342,914       |
| Harland Clarke Corp.           | EXPRESSIONERY.COM             | 85/140,240       | Mar 27 2012      | Sep 28 2010       | 4,119,277       |
| Harland Clarke Corp.           | IPRINT                        | 75/160,025       | May 12 1998      | Sep 3 1996        | 2,157,574       |
| Harland Clarke Corp.           | IPRINT                        | 75/556,966       | Sep 4 2001       | Sep 21 1998       | 2,484,168       |
| Harland Clarke Corp.           | IPRINT.COM                    | 75/579,373       | Nov 27 2001      | Oct 29 1998       | 2,511,396       |
| Harland Clarke Corp.           | IPRINT.COM and Design         | 76/044,955       | Nov 13 2001      | May 9 2000        | 2,506,049       |
| Harland Clarke Corp.           | MICHELANGELO                  | 74/453,759       | Sep 6 1994       | Oct 27 1993       | 1,852,398       |
| Harland Clarke Corp.           | PICTURE THIS!                 | 78/401,208       | Dec 13 2005      | Apr 13 2004       | 3,026,940       |
| Harland Clarke Corp.           | TAG ALONG                     | 74/516,879       | Apr 4 1995       | Apr 25 1994       | 1,887,140       |
| GrowMail, LLC                  | Cardigent                     | 87/668,547       | Apr 2 2019       | Nov 1 2017        | 5,716,790       |
| GrowMail, LLC                  | GrowMail                      | 97/769,349       | Jan 26 2023      |                   |                 |
| GrowMail, LLC                  | GrowMail                      | 97/769,584       | Jan 26 2023      |                   |                 |
| GrowMail, LLC                  | One Brand                     | 88/493,666       | Dec 15 2020      | June 28 2019      | 6,219,417       |
| Harland Clarke Corp.           | ACQUISITION ACCELERATOR       | 77/466,151       | Dec 23 2008      | May 5 2008        | 3,549,783       |
| Harland Clarke Corp.           | AMERICAN TREASURES            | 75/228,699       | Jan 6 1998       | Jan 21 1997       | 2,127,321       |
| Harland Clarke Corp.           | BUSINESS COMPANION            | 75/307,577       | Dec 15 1998      | Jun 12 1997       | 2,211,844       |
| Harland Clarke Corp.           | BUSINESS SOLUTIONS            | 77/822,065       | May 4 2010       | Sep 8 2009        | 3,786,455       |
| Harland Clarke Corp.           | CAPRI                         | 78/093,166       | Dec 10 2002      | Nov 14 2001       | 2,660,916       |
| Harland Clarke Corp.           | CHECKARMOR                    | 85/427,548       | May 1 2012       | Sep 20 2011       | 4,135,521       |
| Harland Clarke Corp.           | CHECKFOLIO                    | 85/381,527       | Mar 26 2013      | Jul 26 2011       | 4,309,803       |
| Harland Clarke Corp.           | CHECKPROTECT                  | 78/627,919       | Apr 17 2007      | May 11 2005       | 3,231,105       |
| Harland Clarke Corp.           | CHECKS.CENTER                 | 76/005,977       | Nov 5 2002       | Mar 23 2000       | 2,646,512       |
| Harland Clarke Corp.           | COASTAL VIEWS                 | 75/732,604       | Jan 9 2001       | Jun 10 1999       | 2,420,260       |
| Harland Clarke Corp.           | COLLEAGUE                     | 78/699,229       | Apr 24 2007      | Aug 24 2005       | 3,235,177       |
| Harland Clarke Corp.           | COLONIAL CLASSICS             | 73/802,003       | Jan 2 1990       | May 22 1989       | 1,574,949       |
| Harland Clarke Corp.           | CONNECTION POINT              | 78/178,026       | Aug 10 2004      | Oct 24 2002       | 2,872,670       |
| Harland Clarke Corp.           | CREDIT OPTIMIZATION           | 77/493,102       | Feb 10 2009      | Jun 6 2008        | 3,571,941       |
| Harland Clarke Corp.           | CUSTOM CREATIONS              | 75/313,117       | Dec 1 1998       | Jun 23 1997       | 2,207,680       |
| Harland Clarke Corp.           | DigitalCX                     | 88/171,396       | Mar. 2, 2021     | Oct 26 2018       | 6,283,653       |
| Valassis Digital Corp.         | E and Design                  | 75/921,383       | Nov 4 2003       | Feb 15 2000       | 2,779,855       |
| Harland Clarke Corp.           | ECOGREEN                      | 85/263,216       | Oct 25 2011      | Mar 10 2011       | 4,044,496       |
| Harland Clarke Corp.           | ELITE SELECT                  | 85/263,222       | Oct 25 2011      | Mar 10 2011       | 4,044,498       |
| Harland Clarke Corp.           | ELOQUENT                      | 75/732,726       | Sep 19 2000      | Jun 10 1999       | 2,388,772       |
| Harland Clarke Corp.           | EN GARDE                      | 74/442,906       | Sep 6 1994       | Oct 1 1993        | 1,852,392       |
| Harland Clarke Corp.           | FIRST TOUCH                   | 85/912,595       | Dec 10 2013      | Apr 23 2013       | 4,447,449       |
| Harland Clarke Corp.           | FLORAL FANTASY                | 75/228,698       | Jan 6 1998       | Jan 21 1997       | 2,127,320       |
| Harland Clarke Corp.           | FRAUDARMOR                    | 85/764,579       | Apr 8 2014       | Oct 26 2012       | 4,511,730       |
| Harland Clarke Corp.           | GRC SPOTLIGHT                 | 87/449,828       | Mar 6 2018       | May 15 2017       | 5,415,904       |
| Harland Clarke Corp.           | GUARDIAN                      | 72/050,337       | Jun 27 1961      | Apr 25 1958       | 717,603         |
| Harland Clarke Corp.           | GUARDIAN SAFETY               | 73/406,429       | May 1 1984       | Dec 17 1982       | 1,276,085       |
| Harland Clarke Corp.           | HARLAND                       | 75/049,864       | Sep 2 1997       | Jan 29 1996       | 2,092,625       |
| Harland Clarke Corp.           | HARLAND                       | 75/049,865       | Jul 15 1997      | Jan 29 1996       | 2,078,696       |
| Harland Clarke Corp.           | HARLAND CLARKE                | 77/164,469       | Feb 17 2009      | Apr 24 2007       | 3,576,960       |
| Harland Clarke Corp.           | HORSING AROUND                | 78/305,766       | Dec 6 2005       | Sep 26 2003       | 3,024,459       |
| Harland Clarke Corp.           | IMAGEMATCH                    | 86/971,025       | May 23 2017      | Apr 11 2016       | 5,207,599       |
| Harland Clarke Corp.           | IN THE WILD                   | 76/319,055       | Nov 12 2002      | Oct 1 2001        | 2,650,667       |
| Harland Clarke Corp.           | INTELLICAPTURE                | 86/354,329       | Mar 31 2015      | Jul 31 2014       | 4,711,582       |
| Harland Clarke Corp.           | INTELLIGENT ONBOARDING        | 77/447,789       | Sep 30 2008      | Apr 14 2008       | 3,508,593       |

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|-------------------------------|-----------------------------------|------------|-------------|-------------|-----------|
| Harland Clarke Corp.          | ISLAND BREEZES                    | 77/006,406 | Jun 19 2007 | Sep 25 2006 | 3,252,761 |
| Harland Clarke Corp.          | LET FREEDOM RING                  | 78/091,903 | Feb 4 2003  | Nov 6 2001  | 2,684,798 |
| Harland Clarke Corp.          | MICR EXPRESS                      | 75/476,833 | Apr 4 2000  | Apr 28 1998 | 2,337,306 |
| Harland Clarke Corp.          | MOBILEMARK                        | 87/321,060 | Apr 10 2018 | Feb 1 2017  | 5,441,283 |
| Harland Clarke Corp.          | NOT JUST E-MAIL                   | 76/596,275 | Jan 3 2006  | Jun 9 2004  | 3,037,274 |
| Harland Clarke Corp.          | OCEAN BEAUTY                      | 75/732,602 | Sep 12 2000 | Jun 10 1999 | 2,386,585 |
| Harland Clarke Corp.          | ONELINERS                         | 74/597,676 | Apr 29 1997 | Nov 10 1994 | 2,057,883 |
| Harland Clarke Corp.          | ORDERMYCHECKS.COM                 | 85/427,589 | Mar 6 2012  | Sep 20 2011 | 4,108,930 |
| Harland Clarke Corp.          | PHOTO SAFE DEPOSIT                | 86/719,780 | Sep 6 2016  | Aug 10 2015 | 5,034,635 |
| Harland Clarke Corp.          | PHOTO SAFE DEPOSIT and Design     | 86/505,891 | Jun 28 2016 | Jan 16 2015 | 4,989,557 |
| Harland Clarke Corp.          | PLAYFUL PALS                      | 73/211,351 | Jul 28 1981 | Apr 12 1979 | 1,162,689 |
| Valassis Digital Corp.        | QUICKPIVOT                        | 86/056,342 | Jun 23 2015 | Sep 5 2013  | 4,760,942 |
| Valassis Digital Corp.        | QUICKPIVOT                        | 86/975,409 | Oct 6 2015  | Sep 5 2013  | 4,827,190 |
| Valassis Digital Corp.        | QUICKPIVOT                        | 86/975,775 | Nov 24 2015 | Sep 5 2013  | 4,861,208 |
| Harland Clarke Corp.          | QUIK-SHIP                         | 78/708,138 | Aug 15 2006 | Sep 7 2005  | 3,129,678 |
| Harland Clarke Corp.          | RETURN TO SENDER                  | 75/044,909 | Mar 3 1998  | Jan 18 1996 | 2,141,335 |
| Harland Clarke Corp.          | SCHOOL SPIRIT                     | 78/090,820 | Jul 13 2004 | Oct 30 2001 | 2,862,474 |
| Harland Clarke Corp.          | SEA TREASURE                      | 73/805,492 | Feb 20 1990 | Jun 9 1989  | 1,583,630 |
| Harland Clarke Corp.          | SECURITY WEAVE                    | 77/400,731 | Sep 30 2008 | Feb 19 2008 | 3,507,930 |
| Harland Clarke Corp.          | SECURITYNET                       | 76/336,063 | Nov 11 2003 | Nov 9 2001  | 2,782,683 |
| Harland Clarke Corp.          | SHEFFIELD                         | 78/098,712 | Sep 23 2003 | Dec 17 2001 | 2,768,184 |
| Harland Clarke Corp.          | SIGHT CHECK                       | 76/443,219 | Jul 8 2003  | Aug 20 2002 | 2,734,488 |
| Harland Clarke Corp.          | SMART DOCUMENT SERIES             | 74/159,973 | Aug 16 1994 | Apr 23 1991 | 1,850,312 |
| Harland Clarke Corp.          | SOLUTIONS FOR BUSINESS            | 74/644,713 | Nov 26 1996 | Mar 10 1995 | 2,019,849 |
| Harland Clarke Corp.          | STRATICS                          | 76/186,247 | Mar 8 2005  | Dec 26 2000 | 2,929,943 |
| Harland Clarke Corp.          | SUBSCRIBERMAIL                    | 76/480,841 | Nov 18 2003 | Jan 7 2003  | 2,784,132 |
| Harland Clarke Corp.          | TEXAS TRADITIONS                  | 75/016,308 | Sep 9 1997  | Nov 6 1995  | 2,095,799 |
| Harland Clarke Corp.          | TM SUPPLY CENTER                  | 78/883,021 | Oct 30 2007 | May 13 2006 | 3,324,246 |
| Harland Clarke Corp.          | TOMORROW'S LEADERS                | 75/307,578 | Nov 3 1998  | Jun 12 1997 | 2,202,266 |
| Harland Clarke Corp.          | TRANSOURCE                        | 75/333,814 | Mar 9 1999  | Jul 31 1997 | 2,230,154 |
| Harland Clarke Corp.          | TRANSOURCE DIRECT                 | 78/867,862 | Aug 14 2007 | Apr 24 2006 | 3,279,720 |
| Harland Clarke Corp.          | TRANSOURCE DIRECT and Design      | 78/877,558 | Aug 14 2007 | May 5 2006  | 3,279,744 |
| Harland Clarke Corp.          | TROPICAL EYES                     | 75/228,949 | Jan 13 1998 | Jan 21 1997 | 2,128,952 |
| Harland Clarke Corp.          | VALUE SET                         | 78/789,033 | Aug 19 2008 | Jan 11 2006 | 3,490,395 |
| Harland Clarke Corp.          | VALUEPACK                         | 75/307,579 | Sep 21 1999 | Jun 12 1997 | 2,278,718 |
| Harland Clarke Corp.          | WILDLIFE PORTRAITS                | 73/801,804 | Nov 20 1990 | May 22 1989 | 1,623,580 |
| Harland Clarke Corp.          | WORLD TRAVELLER                   | 74/252,496 | Jun 8 1993  | Mar 5 1992  | 1,775,873 |
| Vericast Corp.                | THE POWER OF INSIGHT              | 88/754,268 |             | Jan 10 2020 |           |
| NCH Marketing Services, Inc.  | BENCHMARK                         | 87/584,378 | Apr 3 2018  | Aug 25 2017 | 5,437,091 |
| NCH Marketing Services, Inc.  | BENCHMARK (Stylized) (Color)      | 87/584,369 | Apr 3 2018  | Aug 25 2017 | 5,437,090 |
| NCH Marketing Services, Inc.  | INVOLVED IN YOUR SUCCESS          | 78/647,421 | Nov 21 2006 | Jun 9 2005  | 3,173,451 |
| NCH Marketing Services, Inc.  | LAUNCH (Stylized) (Color)         | 85/033,279 | Sep 4 2012  | May 7 2010  | 4,202,793 |
| NCH Marketing Services, Inc.  | Miscellaneous Design (NCH Zigzag) | 76/368,648 | May 27 2003 | Feb 8 2002  | 2,718,800 |
| NCH Marketing Services, Inc.  | Miscellaneous Design (NCH Zigzag) | 87/872,534 | May 7 2019  | Apr 11 2018 | 5,743,199 |
| NCH Marketing Services, Inc.  | NCH                               | 73/315,433 | Aug 10 1982 | Jun 19 1981 | 1,204,802 |
| NCH Marketing Services, Inc.  | NCH                               | 87/872,610 | May 7 2019  | Apr 11 2018 | 5,743,200 |
| Valassis Communications, Inc. | HAVE YOU SEEN ME?                 | 85/139,112 | Jun 5 2012  | Sep 27 2010 | 4,152,532 |
| Valassis Communications, Inc. | MARKETEXPERT (Stylized)           | 74/302,670 | Nov 30 1993 | Aug 10 1992 | 1,807,165 |
| Valassis Communications, Inc. | PROMOTION WATCH and Design        | 74/167,093 | Sep 15 1992 | May 16 1991 | 1,716,341 |
| Valassis Communications, Inc. | PROMOTION WATCH                   | 73/478,574 | Feb 19 1985 | May 3 1984  | 1,321,205 |
| Valassis Communications, Inc. | REDPLUM                           | 77/190,841 | Aug 5 2008  | May 25 2007 | 3,481,743 |
| Valassis Communications, Inc. | RETAIL CONNECTION                 | 75/734,847 | Mar 7 2000  | Jun 23 1999 | 2,326,920 |
| Valassis Communications, Inc. | SAVE.COM and Design               | 85/782,904 | Feb 18 2014 | Nov 19 2012 | 4,483,502 |
| Valassis Communications, Inc. | Spend Life Happy                  | 90718511   | May 18 2021 |             |           |
| Valassis Communications, Inc. | Spend Life Happy                  | 90718523   | Aug 23 2022 | May 18 2021 | 6829254   |
| Valassis Communications, Inc. | TARGET NAVIGATOR                  | 75/921,437 | Apr 30 2002 | Feb 17 2000 | 2,565,919 |
| Valassis Communications, Inc. | TARGETEXPERT                      | 75/482,475 | Mar 21 2000 | May 11 1998 | 2,330,922 |

| <b>Current Owner of Record</b> | <b>Trademark</b>    | <b>Appl. No.</b>              | <b>Reg. Date</b> | <b>Appt. Date</b> | <b>Reg. No.</b> |
|--------------------------------|---------------------|-------------------------------|------------------|-------------------|-----------------|
| Valassis Communications, Inc.  | Valassis            | 75941580                      | Feb 19 2002      | Mar 10 2000       | 2539250         |
| Valassis Communications, Inc.  | Valassis (Stylized) | 76227540                      | Sept 10 2002     | Mar 13 2001       | 2618913         |
| Valassis Communications, Inc.  | VALASSIS ILLUMIS    | 90/531,859<br>(Intent to Use) |                  | Feb. 17, 2021     |                 |
| Valassis Communications, Inc.  | VALASSIS ILLUMIS    | 90/531,824                    |                  | Feb. 17, 2021     |                 |
| Valassis Digital Corp.         | NXTDRIVE            | 97436193                      |                  | May 31 2022       |                 |
| Valassis Digital Corp.         | NXTDRIVE            | 97436246                      |                  | May 31 2022       |                 |
| Valassis Digital Corp.         | NXTVUE              | 97504978                      |                  | July 15 2022      |                 |
| Valassis Digital Corp.         | NXTVUE              | 97504981                      |                  | July 15 2022      |                 |
| Valassis Digital Corp.         | NXTSUITE            | 97836337                      |                  | Mar 13 2023       |                 |
| Valassis Digital Corp.         | NXTSUITE            | 97836334                      |                  | Mar 13 2023       |                 |
| Valassis Digital Corp.         | DIGITAL ZIP         | 85/156,227                    | Jan 24 2012      | Oct 19 2010       | 4,092,015       |
| Valassis Digital Corp.         | VALASSIS APIO       | 86/879,328                    | Aug 1 2017       | Jan 19 2016       | 5,257,102       |
| Vericast Corp.                 | VERICAST            | 86/822,833                    | Jul 5 2016       | Nov 17 2015       | 4,993,294       |
| Vericast Corp.                 | VERICAST            | 88/895,531<br>(Intent to Use) |                  | Apr 30 2020       |                 |
| Vericast Corp.                 | VERICAST            | 88/895,540<br>(Intent to Use) |                  | Apr 30 2020       |                 |
| Vericast Corp.                 | VERICAST            | 88/895,546<br>(Intent to Use) |                  | Apr 30 2020       |                 |

## SCHEDULE B

### PATENTS

| <u>Assignee/Owner:</u> | <u>Title</u>   | <u>Filing Date</u> | <u>Issue Date</u> | <u>Application No.</u> | <u>Registration No.</u> |
|------------------------|--|--------------------|-------------------|------------------------|-------------------------|
| Harland Clarke Corp.   | CHECK PAD FOLIO  | 9/8/2015           | 1/31/2017         | 29/538,818             | D777,835                |
| Harland Clarke Corp.   | NEGOTIABLE INSTRUMENT WITH DUAL-SIDED VARIABLE PRINTING  | 8/12/2014          | 1/19/2016         | 14/458,142             | 9,240,088               |
| Harland Clarke Corp.   | BLANK PAPER CHECK WITH DUAL-SIDED VARIABLE PRINTING  | 1/15/2016          | 6/20/2017         | 14/997,376             | 9,684,839               |
| Harland Clarke Corp.   | GRAPHICAL SYSTEM FOR DATABASE MARKETING  | 3/18/2015          | 11/20/2018        | 14/661,512             | 10,134,052              |
| Harland Clarke Corp.   | GRAPHICAL SYSTEM FOR DATABASE MARKETING  | 11/19/2018         |                   | 16/194,745             |                         |
| Harland Clarke Corp.   | DISPLAY SCREEN WITH GRAPHICAL USER INTERFACE   | 3/12/2015          | 4/26/2016         | 29/520,254             | D754,686                |
| Valassis Digital Corp. | Purchasing Pace Control in a Real-Time Bidding Environment Using a Multi-Loop Control Scheme   | 1/26/2015          | 8/29/2017         | 14/605,681             | 9,747,618               |
| Valassis Digital Corp. | Pricing Control in a Real-Time Network-Based Bidding Environment   | 5/13/2015          | 5/7/2019          | 14/711,130             | 10,282,758              |
| Valassis Digital Corp. | Controlling Impression Delivery Pacing for Multiple Geographic Regions Associated with an Online Campaign in a Real-Time Bidding Environment                   | 9/9/2016           | 5/14/2019         | 15/261,004             | 10,290,025              |
| Valassis Digital Corp. | System for Improving Shape-Based Targeting by Using Interest Level Data  | 2/7/2013           | 8/5/2014          | 13/762,297             | 8,799,062               |
| Valassis Digital Corp. | System for handling multiple simultaneous campaigns that improves advertisement performance through shape based targeting and real-time impression acquisition | 5/28/2010          | 7/22/2014         | 12/789,731             | 8,788,326               |
| Valassis Digital Corp. | System for Improving Shape-Based Targeting by Using Interest Level Data  | 8/26/2010          | 10/23/2012        | 12/869,271             | 8,296,180               |
| Valassis Digital Corp. | System and Method for Optimizing Real-Time Bidding on Online Advertisement Placements Utilizing Mixed Probability Methods                                      | 11/8/2012          | 9/8/2015          | 13/672,698             | 9,129,313               |
| Valassis Digital Corp. | System and Method for Controlling Real-Time Bidding for Online Advertisements  | 11/6/2012          | 2/7/2017          | 13/670,448             | 9,563,903               |
| Valassis Digital Corp. | System and Method for Recommending Advertisement Placements Online in a Real-Time Bidding Environment  | 3/14/2013          | 6/19/2018         | 13/831,252             | 10,002,368              |
| Valassis Digital Corp. | System and Method for Pricing Advertisement Placements Online in a Real Time Bidding Environment   | 4/4/2013           | 7/25/2017         | 13/857,123             | 9,715,699               |
| Valassis Digital Corp. | System and Method for Controlling Real-Time Bidding for Online Advertisements  | 1/25/2013          | 11/22/2016        | 13/750,960             | 9,501,789               |
| Valassis Digital Corp. | System and Method for Controlling Real-Time Bidding for Online Advertisements  | 11/17/2016         | 12/8/2020         | 15/354,536             | 10,861,057              |
| Valassis Digital Corp. | System and Method for Advertisement Impression Volume Estimation   | 12/23/2013         | 1/9/2018          | 14/139,567             | 9,865,004               |

| <u>Assignee/Owner:</u>        | <u>Title</u>  | <u>Filing Date</u> | <u>Issue Date</u> | <u>Application No.</u> | <u>Registration No.</u> |
|-------------------------------|---|--------------------|-------------------|------------------------|-------------------------|
| Valassis Digital Corp.        | System and Method for Controlling Real-Time Bidding for Online Advertisements                                     | 12/7/2020          |                   | 17/114,364             |                         |
| Valassis Digital Corp.        | Computer System with Features for Determining Reliable Location Data Using Messages with Unreliable Location Data | 5/12/2021          | 12/6/2022         | 17/318,604             | 11,523,250              |
| Valassis Digital Corp.        | Computer System with Features for Determining Reliable Location Data Using Messages with Unreliable Location Data | 11/3/2022          |                   | 17/980,352             |                         |
| Valassis Communications, Inc. | BLOCKCHAIN DATA   | 5/19/2022          |                   | 17/748,852             |                         |
| Valassis Communications, Inc. | BLOCKCHAIN DATA   | 5/6/2021           | 5/24/2022         | 17/313,993             | 11,341,522              |
| Valassis Communications, Inc. | BLOCKCHAIN DATA   | 3/6/2017           |                   | 15/451,158             |                         |
| Valassis Direct Mail, Inc.    | ADDRESS DATABASE RECONCILIATION   | 7/3/2007           | 6/26/2018         | 11/825,155             | 10,007,739              |



## SCHEDULE C

### COPYRIGHTS

| Current Owner of Record                             | Title   | Reg. Date | Reg. No.     |
|---|---|-----------|--------------|
| [Checks in the Mail, Inc.] <sup>1</sup>             | Checks In The Mail.   | 06/13/03  | VA0001170326 |
| Harland Clarke Corp FKA American Standard, Inc.     | Continuous form checks for desk top computers   | 10/12/83  | TX0001206223 |
| Harland Clarke Corp FKA Clarke American Checks, Inc | Bank one, Texas, NA: inquiring into Clarke American information systems.                                      | 04/10/91  | TXu000521341 |
| Harland Clarke Corp FKA Clarke American Checks, Inc | Barnett Bank: direct market penetration analysis, April 29, 1992.   | 07/27/92  | TXu000529910 |
| Harland Clarke Corp FKA Clarke American Checks, Inc | Bear hugs.  | 03/28/94  | VA0000635469 |
| Harland Clarke Corp FKA Clarke American Checks, Inc | Clarke American information systems.  | 11/07/91  | TXu000494910 |
| Harland Clarke Corp FKA Clarke American Checks, Inc | Clarke American internal processing documents and systems.  | 04/13/91  | PAu001509439 |
| Harland Clarke Corp FKA Clarke American Checks, Inc | Dallas Teachers Credit Union MICR reject analysis   | 05/11/92  | TXu000521388 |
| Harland Clarke Corp FKA Clarke American Checks, Inc | Endangered species : no. 66306.   | 03/28/94  | VA0000635468 |
| Harland Clarke Corp FKA Clarke American Checks, Inc | First National Bank of Ohio : MICR reject analysis report / Chuck Bailey, Amy Giunta, Jeff Leslie, Bob Warhus | 07/10/91  | TXu000480112 |
| Harland Clarke Corp FKA Clarke American Checks, Inc | Florida Aircraft Federal Credit Union design check  | 07/10/91  | VAu000208837 |
| Harland Clarke Corp FKA Clarke American Checks, Inc | Floral elegance   | 03/18/94  | VA0000650561 |
| Harland Clarke Corp FKA Clarke American Checks, Inc | Hancock Bank Baton Rouge, Louisiana : MICR reject analysis report / Tom Norlund, Tim Ramponi                  | 7/10/91   | TXu000480108 |
| Harland Clarke Corp FKA Clarke American Checks, Inc | Hancock Bank of Louisiana design check.   | 06/17/91  | VAu000208103 |
| Harland Clarke Corp.                                | Fidelity [sic] National Bank, Decatur, Georgia, custom check design   | 11/25/81  | VA0000087854 |
| Harland Clarke Corp.                                | Flying colors   | 05/23/89  | VA0000376541 |
| Harland Clarke Corp.                                | Heather   | 04/08/83  | VA0000125275 |
| Harland Clarke Corp.                                | Landmarks   | 11/09/81  | VA0000095632 |
| Harland Clarke Corp.                                | Oriental reflections (check series design)  | 11/09/81  | VA0000095636 |
| Harland Clarke Corp.                                | Representing your organization-trainer's guide  | 11/07/83  | TX0001258121 |
| Harland Clarke Corp. FKA Clarke Checks, Inc.        | Representing your organization-trainer's guide  | 11/07/83  | TX0001258122 |
| Harland Clarke Corp.                                | Sea treasure  | 05/23/89  | VA0000364862 |
| Harland Clarke Corp.                                | Springtime  | 03/31/82  | VA0000096934 |
| Harland Clarke Corp.                                | Springtime rose   | 05/23/89  | VA0000364861 |

<sup>1</sup> Note to Draft: Ownership updates with US Copyright Office are in process as of the Closing Date.

| <u>Current Owner of Record</u> | <u>Title</u>  | <u>Reg. Date</u> | <u>Reg. No.</u> |
|--------------------------------|---|------------------|-----------------|
| Harland Clarke Corp.           | Texas Independent Bank  | 06/11/82         | VA0000107906    |
| Harland Clarke Corp.           | Valencia  | 11/09/81         | VA0000095634    |
| Harland Clarke Corp.           | Welcome to Clarke checks  | 11/07/83         | TX0001223185    |
| Harland Clarke Corp.           | Welcom to Clarke Checks, supplemental order guide                               | 11/07/83         | TX0001223186    |
| Harland Clarke Corp.           | West winds  | 11/30/81         | VA0000098740    |
| Harland Clarke Corp.           | Wild and free   | 03/31/82         | VA0000096933    |
| Harland Clarke Corp.           | John H. Harland Company : a proud past, a promising future / Robert R. Woodson  | 02/11/93         | TX0003471424    |
| Harland Clarke Corp.           | John H. Harland Company : a proud past, a promising future / Robert R. Woodson. | 09/30/1993       | TX0003683813    |
| Harland Clarke Corp.           | John H. Harland Company : a proud past, a promising future / Robert R. Woodson. | 02/11/1993       | TX0003471424    |
| Harland Clarke Corp.           | CU Solutions  | 04/09/1990       | TX0002803078    |
| Harland Clarke Corp.           | CU Solutions  | 04/11/1990       | TX0002808200    |
| Harland Clarke Corp.           | CU Solutions  | 04/16/1990       | TX0002808286    |
| Harland Clarke Corp.           | CU Solutions  | 06/06/1990       | TX0002852442    |
| Harland Clarke Corp.           | CU Solutions  | 09/24/1990       | TX0002909243    |
| Harland Clarke Corp.           | Family Pets   | 04/12/93         | VA0000562007    |
| Harland Clarke Corp.           | African-American heritage check series  | 01/14/94         | VA0000623535    |
| Harland Clarke Corp.           | How to create a share draft program   | 09/30/94         | TX0003903754    |
| Harland Clarke Corp.           | How to successfully manage your checking account                                | 01/04/94         | TX0003748840    |
| Harland Clarke Corp.           | Liberty check printers military accents   | 09/30/94         | TX0003903734    |
| Harland Clarke Corp.           | Liberty solutions: 1 -<br>- 9   | 01/14/94         | TX0003809854    |
| Harland Clarke Corp.           | Majestic America  | 04/12/93         | VA0000562008    |
| Harland Clarke Corp.           | Parchment   | 04/12/93         | VA0000562005    |
| Harland Clarke Corp.           | Supplemental check accents  | 12/06/93         | TX0003700531    |
| Harland Clarke Corp.           | Teddy bear love   | 05/10/93         | VA0000570491    |
| Harland Clarke Corp.           | Wild Kingdom  | 05/10/93         | VA0000570490    |
| Harland Clarke Corp.           | Wildlife  | 04/12/93         | VA0000562006    |
| Harland Clarke Corp.           | NCNB, Charlotte, N. C., design check  | 06/17/91         | VAu000214521    |
| Harland Clarke Corp.           | North Florida Education Credit Union custom check                               | 07/10/91         | VAu000208836    |
| Harland Clarke Corp.           | Oceanics  | 10/19/94         | VA0000676927    |
| Harland Clarke Corp.           | Potpourri.  | 03/28/94         | VA0000635467    |
| Harland Clarke Corp.           | Pride in America  | 02/18/92         | VA0000494052    |
| Harland Clarke Corp.           | Quality job skills training : leader's guide.                                   | 01/23/92         | TXu000504279    |
| Harland Clarke Corp.           | Quality job skills training :<br>participant's guide.                           | 01/23/92         | TXu000504278    |
| Harland Clarke Corp.           | River City Bank<br>design check.  | 06/17/91         | VAu000208104    |
| Harland Clarke Corp.           | River City Bank design check  | 06/17/91         | VAu000208105    |
| Harland Clarke Corp.           | Sunburst Bank processor study,<br>"MICR reject analysis."                       | 05/28/92         | TXu000521838    |
| Harland Clarke Corp.           | Taos.   | 10/19/94         | VA0000676929    |

| <u>Current Owner of Record</u> | <u>Title</u>   | <u>Reg. Date</u> | <u>Reg. No.</u> |
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| Harland Clarke Corp.           | University of Florida check design.  | 05/19/92         | VA0000505254    |
| Harland Clarke Corp.           | Western trails   | 10/19/94         | VA0000676928    |
| Harland Clarke Corp.           | Zions First National Bank, Salt Lake City,<br>Utah, MICR reject analysis     | 09/16/91         | TXu000487688    |
| Harland Clarke Corp.           | Chaparral (check series design)  | 11/09/81         | VA0000095633    |
| Harland Clarke Corp.           | Clarke billing manual: tape billing<br>manual                                | 01/06/83         | TX0001296195    |
| Harland Clarke Corp.           | Country fair   | 05/23/89         | VA0000364863    |
| Harland Clarke Corp.           | Customer contact skills  | 11/08/83         | TX0001225172    |
| Harland Clarke Corp.           | Customer contact skills  | 11/08/83         | TX0001225173    |
| Harland Clarke Corp.           | Customer interview skills: [3, trainer's guide]                              | 11/08/83         | TX0001272990    |
| Harland Clarke Corp.           | Customer interview skills: [3], Clarke training<br>cross-selling<br>workshop | 11/08/83         | TX0001272989    |
| Harland Clarke Corp.           | Fancy free (check series design)   | 11/09/81         | VA0000095635    |
| Harland Clarke Corp.           | Capital Bank S M U Mustangs  | 11/27/1981       | VA0000095809    |
| Valassis Communications, Inc.  | Horizons Coding Data<br>Interpreter  | 12/22/1998       | TXu 885-253     |
| Valassis Communications, Inc.  | Valassis Website   | 7/31/2001        | TXu 1-052-526   |

**SCHEDULE D**

**TRADEMARK LICENSES, PATENT LICENSES AND COPYRIGHT LICENSES**

None.