

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM820806

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Taylor Farms Retail, Inc.		06/07/2023	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Taylor Fresh Foods, Inc.		
Street Address:	150 Main Street, Suite 300		
City:	Salinas		
State/Country:	CALIFORNIA		
Postal Code:	93901		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Registration Number:	6349163	BEYOND SALAD	
Registration Number:	4426882	CONTAINS 7 SUPERFOODS	
Registration Number:	2580711	EAT SMART	
Registration Number:	3297565	EAT SMART	
Registration Number:	3441896	EAT SMART	
Registration Number:	5380705	EAT SMART	
Registration Number:	5417016	EAT SMART	
Registration Number:	5417105	EAT SMART	
Registration Number:	6747187	EAT SMART	
Registration Number:	5383736	EAT SMART AT HOME	
Registration Number:	5443167	EAT SMART AT HOME	
Registration Number:	5704772	EAT SMART CHOPPED & CRUMBLED	
Registration Number:	5928017	EAT SMART VINEYARD COLLECTION	
Registration Number:	1460274	GREENLINE	
Registration Number:	4318963	STEAM IN THE BAG	
Registration Number:	5870153	VINEYARD COLLECTION	
Serial Number:	88742348	UNBELIEVABOWLS	
Registration Number:	3125057		

CH \$465.00 6349163

CORRESPONDENCE DATA**Fax Number:**

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3034732873
Email: docket@hollandhart.com
Correspondent Name: Larry H. Tronco
Address Line 1: P.O. Box 8749
Address Line 4: Denver, COLORADO 80201

ATTORNEY DOCKET NUMBER:	106661.0001
NAME OF SUBMITTER:	Larry H. Tronco
SIGNATURE:	/LARRY H. TRONCO/
DATE SIGNED:	06/29/2023

Total Attachments: 3

source=Tm Assignment from Taylor Farms Retail to Taylor Fresh Foods21550263v1_JJSigned#page1.tif
source=Tm Assignment from Taylor Farms Retail to Taylor Fresh Foods21550263v1_JJSigned#page2.tif
source=Tm Assignment from Taylor Farms Retail to Taylor Fresh Foods21550263v1_JJSigned#page3.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment is made and entered into on the 7th day of June, 2023, by and between Taylor Farms Retail, Inc., a California corporation with a business address of 150 Main Street, Suite 300, Salinas, California 93901, ("Assignor") in favor of Taylor Fresh Foods, Inc., a Delaware corporation with a place of business at 150 Main Street, Suite 300, Salinas, California 93901 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks applications and registrations shown on Schedule A ("Trademarks");

WHEREAS, Assignee desires to acquire Assignor's entire right, title and interest in and to the Trademarks, and all rights of renewal thereof, together with the goodwill of the business associated with and symbolized by said Trademarks; and

WHEREAS, the Assignor and Assignee are both duly authorized and capable of entering into this Trademark Assignment.

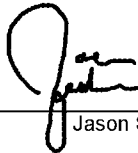
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, the right to license and sublicense the Trademarks, and together with all claims for damages by reason of past infringement thereof, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns, licensees, and legal representatives.

The Assignor authorizes all applicable Trademark Offices and jurisdictions to record the transfer of the registration of the Trademarks to Assignee as recipient of Assignor's entire right, title and interest therein.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be duly executed by the undersigned authorized representatives.

Taylor Farms Retail, Inc.

Assignor



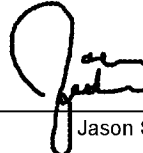
Jason Sedano

Title: VP, AGC

Date: 6-7-2023

Taylor Fresh Foods, Inc.

Assignee





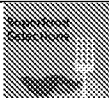






Jason Sedano

Title: VP, AGC

Date: 6-7-2023

SCHEDULE A

Country	Trademark	Application #	Reg #
Canada		1993706	
Canada	BEYOND SALAD	1991310	
Canada		1993705	
Canada	CHOPPED COLLECTION	1991151	
Canada		1993090	
Canada		1993704	
Canada	DELIGHTFULL	1977195	
Canada	EAT SMART	2016292	
Canada	EAT SMART	1050926	TMA585156
Canada	EAT SMART	1315798	TMA700914
Canada	EAT SMART	1703041	TMA1047926
Canada		1852519	TMA1055103
Canada	EAT SMART 	1977207	
Canada	EAT SMART 	1977205	
Canada	EAT SMART CHOPPED & CRUMBLLED	1880071	TMA1054591
Canada	EAT SMART CHOPPED COLLECTION	1941957	TMA1145041
Canada	EAT SMART DELIGHTFULL	1897567	TMA1054580
Canada	EAT SMART PLANT POWERED PROTEIN	1710577	TMA1043390
Canada	EAT SMART READY TO WOK	1852520	TMA1047927
Canada		1819734	TMA1047933
Canada		1977206	
Canada	EAT SMART 	1977208	
Canada	UNBELIEVABOWLS	2003911	
Canada	VEGGIE TALES	1978204	
Canada	VINEYARD COLLECTIONS	1919863	TMA1059611
Canada	EAT SMART VINEYARD COLLECTIONS	1919862	TMA1054606
Canada		1993092	
Canada	GREENLINE	1589531	TMA858673
Canada		1589323	TMA858772
Canada	SALAD ((SHAKE UPS))	1819733	TMA1070208

Country	Trademark	Application #	Reg #
Canada	SUPERFOOD SELECTIONS	1991150	
Canada		1993091	
Canada	TIMESAVOURS	1842135	TMA1077077
United States of America	BEYOND SALAD	88660615	6349163
United States of America		85823916	4426882
United States of America	EAT SMART	75863153	2580711
United States of America	EAT SMART	78855553	3297565
United States of America	EAT SMART	77170461	3441896
United States of America		87552652	5380705
United States of America		87549161	5417016
United States of America		87552689	5417105
United States of America	EAT SMART	88532590	6747187
United States of America	EAT SMART AT HOME	87282699	5383736
United States of America	EAT SMART AT HOME	87604058	5443167
United States of America	EAT SMART CHOPPED & CRUMBLLED	87773557	5704772
United States of America	EAT SMART VINEYARD COLLECTION	88114008	5928017
United States of America	GREENLINE	73650197	1460274
United States of America		85668743	4318963
United States of America	VINEYARD COLLECTION	88114018	5870153
United States of America	UNBELIEVABOWLS	88742348	
United States of America		78471343	3125057

21550263_v1