

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM821091

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FirstBank		06/30/2023	Corporation: TENNESSEE
RECEIVING PARTY DATA			
Name:	Endeavor Business Media, LLC		
Street Address:	30 Burton Hills Blvd		
Internal Address:	Suite 185		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37215		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2485020	MSW MANAGEMENT	
CORRESPONDENCE DATA			
Fax Number:	6154690451		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6154690451		
Email:	kevin@trusttree.com		
Correspondent Name:	Kevin P. Hartley		
Address Line 1:	798 Berry Road, #41400		
Address Line 4:	Nashville, TENNESSEE 37204		
NAME OF SUBMITTER:	Kevin P. Hartley		
SIGNATURE:	/Kevin P. Hartley/		
DATE SIGNED:	06/30/2023		
Total Attachments: 4			
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OP \$40.00 2485020

RELEASE OF TRADEMARK AND COPYRIGHTS SECURITY AGREEMENT

THIS RELEASE OF TRADEMARK AND COPYRIGHTS SECURITY AGREEMENT (the "Release") is made on this 30th of June, 2023 by FirstBank, a Tennessee corporation (the "Secured Party") to Endeavor Business Media, LLC, a Delaware limited liability company (the "Grantor").

WHEREAS, pursuant to that certain Trademark and Copyrights Security Agreement dated as of February 22, 2019 (the "TCSA") by and between the Secured Party and Grantor, Grantor granted to the Secured Party a security interest in certain trademarks and copyrights identified in the schedules of the TCSA (collectively, the "Trademark and Copyright Collateral");

WHEREAS, a security interest granted in the TCSA in favor of the Secured Party to a certain selection of the Trademark and Copyright Collateral was recorded at the United States Patent and Trademark Office ("USPTO") on December 27, 2018, at Reel 6567 and Frame 0634 by Endeavor Communication TN, LLC (the "Prior Owner");

WHEREAS, subsequently, Prior Owner assigned all of its right, title and interest in and to all of the Trademark and Copyright Collateral to Grantor on or about March 15, 2022;

WHEREAS, the Secured Party has agreed to terminate and release all of its interest in and to all of the Trademark and Copyright Collateral, whether such interest has been recorded with either the USPTO or the U.S. Copyright Office.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Secured Party hereby terminates and releases all mortgages, liens, security interests and any other rights, whatsoever, that are or may have been granted to the Secured Party in and to the Trademark and Copyright Collateral, including without limitation, any Trademarks and Copyrights identified on *Exhibit A*, attached hereto and herein incorporated by reference.

[signature page follows]

IN WITNESS WHEREOF, the Secured Party has caused this Release to be duly executed as of the date first written above.

FirstBank

By: Kenny Maclean
Name: Kenny Maclean
Title: SVP

Signature Page - Release of Trademark Security Agreement

TRADEMARK
REEL: 008118 FRAME: 0602

Exhibit A

Trademark Registrations

Mark	Status	Application/Registration Number	Application/Registration Date
MSW MANAGEMENT	Registered	App 76-097,349 Reg 2,485,020	App 25-JUL-2000 Reg 04-SEP-2001

Copyright Registrations

None