

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM821101

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VITAL CHOICE SEAFOOD LLC		06/28/2023	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	1-800-FLOWERS.COM, INC.		
Street Address:	2 Jericho Plaza, Suite 200		
City:	Jericho		
State/Country:	NEW YORK		
Postal Code:	11753		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	2914492	VITALCHOICE	
Registration Number:	3004224	OM3	
Registration Number:	3169567	VITAL CHOICE	
Registration Number:	3682745	VITAL CHOICES	
Registration Number:	3714117	CUBECYCLE	
Registration Number:	4656154	REDTRESCA	
Registration Number:	5019219	COME HOME TO REAL FOOD	
Registration Number:	6600538	VITAL GREEN	
Registration Number:	6641263	MOODCARE	
Serial Number:	97086291	WILD CAUGHT. NO CATCH.	
Serial Number:	97086264	SERIOUS SEAFOODIES	
Serial Number:	97086296	FOR SERIOUS SEAFOODIES	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	516-431-1177		
Email:	office@galganoiplaw.com		
Correspondent Name:	Carolyn A. Galgano		

OP \$315.00 2914492

Address Line 1: 175 Pearl Street, Floors 1-3, Suite 223
Address Line 4: Brooklyn, NEW YORK 11201

NAME OF SUBMITTER: Carolyn A. Galgano

SIGNATURE: /Carolyn A. Galgano/

DATE SIGNED: 06/30/2023

Total Attachments: 3

source=Executed Assignment#page1.tif

source=Executed Assignment#page2.tif

source=Executed Assignment#page3.tif

TRADEMARK ASSIGNMENT

WHEREAS, VITAL CHOICE SEAFOOD LLC, ("Assignor") a limited liability company organized under the laws of the State of Delaware having a business address of 615 17th Street, Bellingham, Washington, 98225, is the owner of the trademarks, registrations and applications (hereinafter collectively referred to as "Marks") identified in Schedule A attached hereto;

WHEREAS, 1-800-FLOWERS.COM, INC. ("Assignee"), a corporation organized under the laws of the State of Delaware having a business address of 2 Jericho Plaza, Suite 200, Jericho, NY 11753 is desirous of acquiring said Marks;

NOW, THEREFORE, in consideration of the sum of ten dollars (\$10.00) and/or other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest in and to said Marks, together with the goodwill of the business connected with the use of and symbolized by said Marks, as fully and entirely as the same would have been held and enjoyed by Assignor, if this assignment had not been made, together with all claims for damages by reason of past infringement of said Marks, with the right to sue for and collect the same for its own use and enjoyment, and for use and enjoyment of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, this Assignment has been executed by the undersigned on the 28 day of JUNE, 2023.

Assignor

VITAL CHOICE SEAFOOD LLC

By William E. Shea
(Signature)

WILLIAM E. SHEA
(Name-Type or Print)

VICE PRESIDENT
Title

SCHEDULE A

U.S. Trademark Registrations

Mark	Registration Number	Registration Date
VitalChoice	2,914,492	12/28/2004
OM3	3,004,224	10/4/2005
VITAL CHOICE	3,169,567	11/7/2006
VITAL CHOICES	3,682,745	9/15/2009
CUBECYCLE	3,714,117	11/24/2009
REDTRESCA	4,656,154	12/16/2014
COME HOME TO REALFOOD	5,019,219	08/9/2016
VITAL GREEN	6,600,538	12/28/2021
MOODCARE	6,641,263	2/08/2022

U.S. Trademark Applications

Mark	Serial Number	Filing Date
WILD CAUGHT. NO CATCH.	97086291	10/21/2021
SERIOUS SEAFOODIES	97086264	10/21/2021
FOR SERIOUS SEAFOODIES	97086296	10/21/2021

Canadian Trademark Registrations

Mark	Registration Number	Registration Date
Vital Choice	TMA732511	1/16/2009
Wildpuredelicious	TMA825391	6/4/2012

EU Trademark Registration

Mark	Filing No.	Registration Date
Vital Choice	004274262	04/06/2006

UK Trademark Registration

Mark	Filing No.	Registration Date
Vital Choice	UK00904274262	04/06/2006