

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM814065

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
I GOT YOUR BACK BABY, LLC		04/21/2023	Limited Liability Company: ARIZONA
RECEIVING PARTY DATA			
Name:	Ginsey Industries, Inc.		
Street Address:	2650 Oldmans Creek Road		
City:	Swedesboro		
State/Country:	NEW JERSEY		
Postal Code:	08085		
Entity Type:	Corporation: PENNSYLVANIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4545180	I GOT YOUR BACK BABY	
Registration Number:	6793052	SUPER POTTY TRAINER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3127597272		
Email:	nina.dhillon@troutman.com		
Correspondent Name:	Peter T. Wakiyama		
Address Line 1:	3000 Two Logan Square		
Address Line 2:	Eighteenth And Arch Streets		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	136214.01		
NAME OF SUBMITTER:	Nina Dhillon		
SIGNATURE:	/nina dhillon/		
DATE SIGNED:	05/31/2023		
Total Attachments: 4			
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ASSIGNMENT

This PATENTS AND TRADEMARKS ASSIGNMENT (this “*ASSIGNMENT*”) is made as of this 21st day of April, 2023, by and among I Got Your Back Baby, LLC an Arizona limited liability company having a principal place of business located at 1911 W. Calle del Ocio, Tucson, AZ 85745 (“*BABY*”), Judy Cecilia Blair (“*BLAIR*,” and together with Baby, the “*ASSIGNORS*”), and Ginsey Industries, Inc., a Pennsylvania corporation having a principal place of business located at 2650 Oldmans Creek Road, Swedesboro, NJ 08085 (“*ASSIGNEE*”).

WHEREAS, ASSIGNORS are the owners of certain inventions or improvements for which applications for Letters Patent have been made or for which Letters Patent have been issued, and are identified as the following (together, the “*Patent Property*”):

U.S. Patent No.	Title	Filing Date
10,390,667	Versatile Toilet Aid	March 15, 2013
10,905,294	Versatile Toilet Aid	August 23, 2019

Colombian Patent Appl. No.	Title	Filing Date
NC2020/0011227	SOPORTE DE ENTRENAMIENTO MODULAR Y ARMABLE PARA INODORO	November 10, 2016
NC2021/0015344	unknown	unknown

WHEREAS, BABY is the assignee of the following registered marks (together, the “*Trademark Property*”):

Mark	Reg. No.	Filing Date
I GOT YOUR BACK BABY	4,545,180	July 29, 2013
SUPER POTTY TRAINER	6,793,052	June 17, 2021

WHEREAS, ASSIGNEE is desirous of acquiring the entire right, title and interest in and to the said Patent Property and the Trademark Property in any and all countries;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, each ASSIGNOR agrees as follows:

1. Patent Property Assignment and Authorization. Each ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over to said ASSIGNEE, the entire right, title and interest in and to said Patent Property and any and all continuations, divisions and renewals of and substitutes for said Patent Property and to and under any and all additional Letters Patent which may be granted on or as a result thereof in the United States and any and all other countries, and any reissue or reissues or extension or extensions of said Letters Patent, and the full right to sue for

and collect damages for past infringement and past violations of provisional rights having arisen from any publication of said Patent Property or any continuations, divisions, or renewals of or substitutes for said Patent Property. Each ASSIGNOR further assigns to and authorizes said ASSIGNEE to file corresponding applications for Letters Patent in all countries the same to be held and enjoyed by said ASSIGNEE, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent respectively may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by each of the ASSIGNORS had this assignment, sale and transfer not been made.

Each ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue to said ASSIGNEE, as ASSIGNEE of the entire right, title and interest, any and all Letters Patent for said Patent Property, including any and all Letters Patent of the United States which may be issued and granted on or as a result of any applications included in said Patent Property, in accordance with the terms of this assignment.

2. Trademark Property Assignment. Each ASSIGNOR hereby irrevocably conveys, transfers and assigns to ASSIGNEE all of such ASSIGNOR'S right, title and interest in and to the Trademark Property together with the goodwill connected with the use of and symbolized thereby and all issuances, extensions and renewals thereof, and ASSIGNEE hereby accepts the entire right, title and interest in and to the Trademark Property and any and all goodwill in or relating to the same, and with the right to enforce all right, title, and interest in and to the Trademark Property including, without limitation, past and future claims of infringement, dilution, conversion or misappropriation actions along with the right to seek, recover and retain any damages.
3. Representations and Further Assurances. It is hereby covenanted that each ASSIGNOR has full right to convey the entire interest herein assigned, and that each ASSIGNOR has not executed and will not execute any agreement in conflict herewith, and each ASSIGNOR further covenants and agrees that it will each time request is made and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said Patent Property and/or Trademark Property to said ASSIGNEE, its successors, assigns, nominees, or legal representatives, and each ASSIGNOR agrees to communicate to said ASSIGNEE, or to its nominee all known facts respecting said Patent Property and/or Trademark Property, to testify in any legal proceedings, to sign all lawful papers to execute all disclaimers and divisional, continuing, reissue and foreign applications, to make all rightful oaths, and generally to do everything possible to aid said ASSIGNEE, its successors, assigns, nominees and legal representatives to obtain and enforce for its or their own benefit proper patent protection for said inventions or improvements in any and all countries and/or trademark protection for said trademarks, all at the expense, however, of said ASSIGNEE, its successors, assigns, nominees or legal representatives.

IN WITNESS WHEREOF, each of the parties has caused this Patents and Trademarks Assignment to be duly executed as of the date first written above.

BABY: I Got Your Back Baby, LLC

DocuSigned by:
Judy Blair
By: _____
Name: Judy Cecilia Blair
Title: Managing Member

Address: 1911 W. Calle del Ocio, Tucson, AZ
85745

BLAIR:

DocuSigned by:
Judy Blair

Judy Cecilia Blair

Address: 1911 W. Calle del Ocio, Tucson, AZ
85745

IN WITNESS WHEREOF, each of the parties has caused this Patents and Trademarks Assignment to be duly executed as of the date first written above.

ASSIGNEE: Ginsey Industries, Inc.

By: DocuSigned by:
George Valletti
81492BF8CED349D...

Name: George Valletti

Title: CFO

Address: 2650 Oldmans Creek Road

Swedesboro, NJ 08085

[Signature Page to Patents and Trademarks Assignment]