

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM814089

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WALMART APOLLO, LLC		05/08/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	BONOBOS, INC.		
Street Address:	45 W 25th St.,		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6455319	THE WFHQ PANT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademark@whp-global.com		
Correspondent Name:	Gregg Donnenfeld		
Address Line 1:	530 Fifth Avenue, 12th Floor		
Address Line 2:	In Care of WHP Global		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Gregg Donnenfeld		
SIGNATURE:	/Gregg Donnenfeld/		
DATE SIGNED:	05/31/2023		
Total Attachments: 1			
source=THE WFHQ PANT Assignment Walmart Apollo to Bonobos Inc#page1.tif			

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (“Assignment”) is effective the 8th day of May, 2023 (“Effective Date”), and is by and between WALMART APOLLO, LLC, a limited liability company organized under the laws of Delaware with offices at 702 S.W. 8th Street, Bentonville, Arkansas 72716 (the “Assignor”) and BONOBOBOS, INC., a Delaware corporation having a principal place of business at 45 W 25th St., New York, NY 10010 (“Assignee”).

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably conveys, transfers and assigns to Assignee (i) all right, title and interest in and to the trademark “THE WFHQ PANT” (the “Mark”) and all derivations, stylizations, logos and common law rights associated therewith, including all right, title and interest in and to United Sates Registration No. 6455319 issued on August 17, 2021, all goodwill associated therewith and symbolized thereby, and any and all legal actions and rights and remedies at law or in equity for past and future infringements, misappropriations or other violations thereof, including the right to sue for, collect, and retain all damages, profits, proceeds, and all other remedies associated therewith.

Assignor covenants and agrees that it will, at any time upon request, deliver to Assignee all other instruments necessary to document, effectuate or protect the ownership rights assigned herein.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of this 8th day of May, 2023.

WALMART APOLLO, LLC, Assignor

By: *Danica Acosta*

Name: Danica Acosta

Title: Assistant Secretary

BONOBOBOS, INC , Assignee

By: *John Hutchison*

Name: John Hutchison

Title: CEO