

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM821629

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Premier Mounts LLC		04/19/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Gamber-Johnson LLC		
Street Address:	3001 Borhman Avenue		
City:	Stevens Point		
State/Country:	WISCONSIN		
Postal Code:	54481		
Entity Type:	Limited Liability Company: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5118653	PREMIER MOUNTS	
CORRESPONDENCE DATA			
Fax Number:	3122220818		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3122220800		
Email:	chiipdocket@michaelbest.com		
Correspondent Name:	Martin L. Stern		
Address Line 1:	444 W. Lake Street, Suite 3200		
Address Line 2:	Michael Best & Friedrich LLP		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	024397-0005-002		
NAME OF SUBMITTER:	Dawn Ternig		
SIGNATURE:	/dawn ternig/		
DATE SIGNED:	07/03/2023		
Total Attachments: 4			
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OP \$40.00 5118653

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (“**Assignment**”), is dated as of ~~March 11~~ ^{April 19}, 2021, by and among **Premier Mounts LLC**, a Delaware limited liability company, having its principal place of business at 3001 Borham Avenue, Stevens Point, Wisconsin, USA (“**Assignor**”), and **Gamber-Johnson LLC.**, a Wisconsin limited liability company, having its principal place of business at 3001 Borham Avenue, Stevens Point, Wisconsin, USA (“**Assignee**”).

WHEREAS, Assignor has agreed to sell, convey, transfer, and assign to Assignee the trademark PREMIER MOUNTS and U.S. Trademark Reg. No. 5118653 for the trademark PREMIER MOUNTS (“the Trademark Registration”), together with the goodwill of the business symbolized by the trademark PREMIER MOUNTS and the Trademark Registration therefor, and Assignor has agreed to execute and deliver this Assignment, for recording with the United States Patent and Trademark Office and corresponding entities or agencies in any applicable jurisdictions throughout the world.

NOW THEREFORE, Assignor and Assignee agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has irrevocably sold, conveyed, transferred, and assigned, and by these presents does hereby irrevocably sell, convey, transfer, and assign to Assignee, all of Assignor’s right, title, and interest in and to the following (collectively, “**the Assigned IP**”):
 - (a) the trademark PREMIER MOUNTS and the Trademark Registration therefor, together with the goodwill of the business symbolized by the trademark PREMIER MOUNTS and the Trademark Registration therefor;
 - (b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;
 - (c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
 - (d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

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2. Additional Documentation and Assistance by Assignor. To carry out the intent of the parties to this Assignment, in addition to the execution and delivery of this Assignment and any other assignments provided by Assignor to Assignee, Assignor further agrees, prior to, on and after the effective date of this Assignment first written above: (a) to execute (i) all necessary papers throughout the world to be used in connection with the Assigned IP as Assignor may deem necessary or expedient, (ii) all papers in connection with any interference, opposition, legal or other proceedings throughout the world to maintain, protect or enforce, or otherwise relating to, the Assigned IP, and (iii) all papers and documents which may be necessary throughout the world in connection with the preparation and filing of any applications for the Assigned IP; (b) to cooperate with Assignee at Assignee's expense in every way reasonably possible in obtaining evidence and going forward in any such proceedings throughout the world; and (c) to perform at Assignee's expense all other affirmative acts which in Assignee's reasonable discretion may be necessary or desirable throughout the world to maintain, protect or enforce the Assigned IP.
3. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Patents and the Commissioner for Trademarks in the United States Patent and Trademark Office, and the officials of corresponding entities or agencies in any applicable jurisdictions throughout the world, to record and register this Assignment upon request by Assignee.
4. Counterparts. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.
5. Successors and Assigns. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.
6. Insertions and Modifications. Assignor hereby grants to the law firm of Michael Best & Friedrich LLP, 444 W. Lake Street, Suite 3200, Chicago, Illinois 60606, USA authority and power to insert on this instrument any further information which may be necessary or desirable for identifying any of the Assigned IP for purposes of recordation in the United States Patent and Trademark Office or in any foreign country.
7. Governing Law. This Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Wisconsin, without giving effect to any choice or conflict of law provision or rule whether of the State of Wisconsin or any other jurisdiction.

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Assignment as of the date first above written.

ASSIGNOR:
Premier Mounts LLC

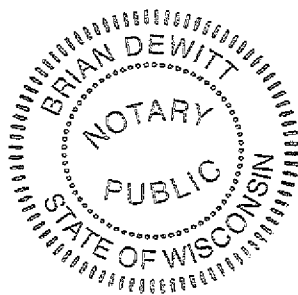
By: *Brian Wagner*
Name: *Brian Wagner*
Title: *President*

ACKNOWLEDGEMENT

State of Wisconsin |
County of Portage | ss

On this 19th day of ~~March~~ ^{April}, in the year 2021, before me, a Notary Public, in and for said State of Wisconsin, United States of America, in the County of Portage, personally appeared Brian Wagner, who is President & CEO of ASSIGNOR, Premier Mounts LLC, known to me to be the person who executed this document on behalf of said ASSIGNOR, Premier Mounts LLC, and acknowledged to me that he executed the same for the purposes therein stated.

(Seal)



Brian DeWitt

, Notary Public

*My commission expires
January 26th, 2023*

AGREED TO AND ACCEPTED:

ASSIGNEE:

Gamber-Johnson LLC

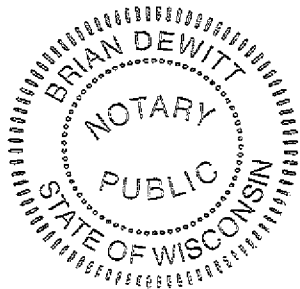
By: Jason Lewandowski
Name: Jason Lewandowski
Title: VP - Engineering

ACKNOWLEDGEMENT

State of Wisconsin |
County of Portage | ss

On this 19th day of ~~March~~ April, in the year 2021, before me, a Notary Public, in and for said State of Wisconsin, United States of America, in the County of Portage, personally appeared Jason Lewandowski, who is VP of Engineering of ASSIGNEE, Gamber-Johnson LLC, known to me to be the person who executed this document on behalf of said ASSIGNEE, Gamber-Johnson LLC, and acknowledged to me that he executed the same for the purposes therein stated.

(Seal)



Brian Dewitt

, Notary Public

My commission expires
January 26th, 2023