

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM822314

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900777475		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PricewaterhouseCoopers PRTM Management Consultants, LLC		03/28/2023	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	PwC Product Sales LLC		
Street Address:	300 Madison Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	74320005	PACE	
Serial Number:	74408825	PRODUCT AND CYCLE-TIME EXCELLENCE	
CORRESPONDENCE DATA			
Fax Number:	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-857-6000		
Email:	tmdocket@afslaw.com		
Correspondent Name:	Luna M. Samman		
Address Line 1:	1717 K Street, N.W.		
Address Line 4:	Washington, D.C. 20006-5344		
ATTORNEY DOCKET NUMBER:	042386.00649		
NAME OF SUBMITTER:	Luna M. Samman		
SIGNATURE:	/Luna M. Samman/		
DATE SIGNED:	07/06/2023		
Total Attachments: 4			
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INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (this “Assignment”), dated as of March 28, 2023 (the “Effective Date”), is entered into by and between PricewaterhouseCoopers PRTM Management Consultants, LLC (“Assignor”) and PwC Product Sales LLC (“Assignee”). Assignor and Assignee may be referred to herein individually as a “Party” and collectively as the “Parties.”

WITNESSETH:

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to acquire from Assignor, all of Assignor’s right, title and interest in and to the trademarks set forth on Schedule A hereto (collectively, the “Assigned IP”).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties, intending to be legally bound, hereby agree as follows:

1. Assignor hereby irrevocably sells, assigns, conveys, delivers and transfers to Assignee all of Assignor’s right, title and interest in and to (i) the Assigned IP, together with all common law rights with respect thereto and goodwill associated therewith and symbolized thereby, in each case to be held and enjoyed by Assignee for its own use and enjoyment as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, and (ii) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable to Assignor with respect to the Assigned IP, and any and all claims and causes of action with respect to the Assigned IP, whether accruing before, on, or after the Effective Date, including all rights all rights to sue, claim and recover for past, present and future infringement, dilution or other violations of any Assigned IP.

2. Assignor agrees to sign all necessary papers and perform all lawful acts reasonably required or desirable to effect, evidence, record or perfect the assignment to Assignee under this Assignment, without further compensation, but at the expense of Assignee or its successors or assigns. In the event that Assignor fails to take any such actions as set forth in the preceding sentence, Assignor hereby designates Assignee as Assignor’s agent, and hereby grants to Assignee a power of attorney with full power of substitution, which power of attorney shall be deemed coupled with an interest, for the purpose of taking any such steps or actions or provide such cooperation or assistance (including executing and delivering any such papers).

3. This Assignment shall be governed by and construed in accordance with the laws of the State of New York, without regard to the conflicts of law principles. This Assignment is binding upon, and inures to the benefit of, the Parties and their respective successors and assigns. No waiver, modification or amendment of any provision of this Assignment shall be valid unless in writing and signed by the Party against whom such claimed waiver, modification or amendment is sought to be enforced.

4. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

[The remainder of this page has been intentionally left blank; Signature page follows.]

IN WITNESS WHEREOF, the Parties have caused this Assignment to be duly executed by their respective authorized officers as of the Effective Date.

PRICEWATERHOUSECOOPERS
PRTM MANAGEMENT
CONSULTANTS, LLC

By: Patricia F. Brandt

Name: Patricia F. Brandt
Title: Vice President and Secretary

PWC PRODUCT SALES LLC

By: Patricia F. Brandt

Name: Patricia F. Brandt
Title: Secretary

[Signature Page to IP Assignment Agreement]

TRADEMARK
REEL: 008123 FRAME: 0784

Schedule A

Assigned Trademarks

Country	Trademark	Status	App Number	Filed	Registration	Registered	Classes
Switzerland	PRTM	Registered/ Granted	65101999	8/6/1999	470143	3/3/2000	35, 41, 42
India	PRTM	Registered/ Granted	1722376	8/18/2008	1722376	3/31/2010	16, 35, 41, 42
Int. Agreement & Protocol	PRTM	Registered/ Granted	980714	7/18/2008	980714	7/18/2008	16, 35, 41, 42
Japan	PRTM	Registered/ Granted	980714	7/18/2008	980714	7/18/2008	16, 35, 41, 42
Korea, Republic of	PRTM	Registered/ Granted	980714	7/18/2008	980714	7/18/2008	16, 35, 41, 42
Int. Agreement & Protocol	PACE	Registered/ Granted	973944	7/18/2008	973944	7/18/2008	42
Japan	PACE	Registered/ Granted	973944	7/18/2008	973944	7/18/2008	42
United States	PACE	Registered/ Granted	74/320005	10/2/1992	1899304	6/13/1995	42
United States	PRODUCT AND CYCLE- TIME EXCELLENCE	Registered/ Granted	74/408825	7/6/1993	1878095	2/7/1995	42