

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM822022

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Coup De Foudre LLC		06/22/2023	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	TPWC, Inc.		
Street Address:	207 High Point Drive		
Internal Address:	Building 100		
City:	Victor		
State/Country:	NEW YORK		
Postal Code:	14564		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5618994	DOMAINE CURRY	
Registration Number:	5618648	FEMME 31	
CORRESPONDENCE DATA			
Fax Number:	2122185526		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-218-5500		
Email:	cbitradeamarks@seyfarth.com		
Correspondent Name:	Edward F. Maluf		
Address Line 1:	620 Eighth Ave.		
Address Line 2:	32nd Floor		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	105820-600001		
NAME OF SUBMITTER:	John C. Heinbockel		
SIGNATURE:	/John C. Heinbockel/		
DATE SIGNED:	07/05/2023		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

This ASSIGNMENT, effective as of June 22, 2023, is made by Coup De Foudre LLC, a California limited liability company, having its principal place of business at 1130 Main Street Napa, CA 94559 (the “**Assignor**”), and TPWC, Inc., a Delaware corporation, having its principal place of business at 207 High Point Drive, Building 100, Victor NY 14564 (together with its successors and assigns, the “**Assignee**”).

The Assignor has adopted, owns and is using certain trademarks relating to the Domaine Curry brand including those listed in Schedule A attached hereto and incorporated herein by reference (collectively, the “**Marks**”).

The Assignor has agreed to assign to the Assignee all of its rights, title, and interests of the Assignor in and to the Marks, and the Assignee has agreed to accept said assignment.

For TEN DOLLARS (USD) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby assigns, transfers, and conveys to the Assignee, and the Assignee, as the successor to the portion of the ongoing and existing business to which the Marks pertain, hereby accepts from the Assignor, all of the rights, title, and interests of the Assignor in and to the Marks, together with the goodwill of the business symbolized by the Marks, with the right to recover for damages and profits and all other remedies for past infringements thereof.

This Trademark Assignment may be executed in two or more counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same instrument.

This Trademark Assignment is given pursuant to the terms of the Asset Purchase Agreement among, *inter alia*, the Assignor and Assignee, dated as of June 22, 2023 (the “**Purchase Agreement**”). The terms and conditions of the Purchase Agreement are incorporated herein by reference. All capitalized terms used herein but not otherwise defined shall have the same meanings as set forth in the Purchase Agreement. In the event of a conflict or inconsistency between the provisions of this Trademark Assignment and the provisions of the Purchase Agreement, the provisions of the Purchase Agreement will prevail.

[Signature page follows]

ASSIGNOR:

COUP DE FOUDRE LLC

Dated: June 22, 2023

DocuSigned by:
John Schwartz
Name: John Schwartz
Title: Manager

ASSIGNEE:

TPWC, INC.

Dated: _____, 2023

By: _____
Name: Steven King
Title: Vice President

[Signature page to Trademark Assignment]

ASSIGNOR:

COUP DE FOUDRE LLC

Dated: _____, 2023

By: _____

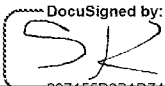
Name: John Schwartz

Title: Authorized Signatory

ASSIGNEE:

TPWC, INC.

Dated: June 22, 2023

By:  _____
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Name: Steven King

Title: Vice President

[Signature page to Trademark Assignment]

SCHEDULE A

1. Registered Trademarks

Trademark	Country	Owner of Record	Serial No. Filing Date	Reg. No. Reg. Date	Status
DOMAINE CURRY	United States	Coup De Foudre LLC	87/721721 12/14/2017	5618994 11/27/2018	Registered
FEMME 31	United States	Coup De Foudre LLC	87/600342 09/07/2017	5618648 11/27/2018	Registered

2. Unregistered Trademarks

WOMAN OF VALOR

VIRTUOUS & NOBLE

