

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM822037

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Grupo Bimbo, S.A.B. de C.V.		11/01/2022	Corporation: MEXICO
RECEIVING PARTY DATA			
Name:	Intercontinental Great Brands LLC		
Street Address:	100 DeForest Avenue		
City:	East Hanover		
State/Country:	NEW JERSEY		
Postal Code:	07936-2813		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	97449665		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-813-5900		
Email:	anicolescu@fzlz.com		
Correspondent Name:	Robert A. Becker		
Address Line 1:	Fross Zelnick Lehrman & Zissu, P.C.		
Address Line 2:	151 West 42nd Street, 17th Floor		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	IGBL 2307699		
NAME OF SUBMITTER:	Anca Nicolescu		
SIGNATURE:	/ancanicolescu/		
DATE SIGNED:	07/05/2023		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

WHEREAS, Grupo Bimbo, S.A.B. de C.V. [assignor] a Mexican Company with a place of business at Prolongación Paseo de la Reforma No. 1000, Colonia Peña Blanca Santa Fe, Álvaro Obregón, Ciudad de México ("Assignor"), owns the trademarks identified on Schedules A and B (hereinafter collectively referred to as the "Marks");

WHEREAS, INTERCONTINENTAL GREAT BRANDS LLC [assignee], a [Limited Liability Company] with a place of business at 100 Deforest Avenue, East Hanover, New Jersey 07936-2813, USA ("Assignee"), is desirous of acquiring all right, title and interest in and to the Marks and all registrations and applications for registration thereof;

WHEREAS, Assignor and Assignee have executed an asset purchase agreement ("Purchase Agreement"), whose terms and conditions shall be construed to have been incorporated in this Trademark Assignment.

WHEREAS To the extent there is a conflict in the terms of this Trademark Assignment and the Purchase Agreement, the terms in the Purchase Agreement shall govern; and

WHEREAS, all goodwill and the business associated with the Marks is being transferred to Assignee along with the Marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, conveys and delivers to Assignee, its successors and assigns, all right, title and interest in and to the Marks and all registrations and applications therefor, including but not limited to, common law rights in the Marks and the right to sue and collect for any past, present, or future infringement, misappropriation or other violations or unauthorized use thereof, together with the goodwill of the business symbolized by the Marks, the same to be held and enjoyed hereinafter by Assignee for its own use and for the use of its successors and assigns.

Assignor further agrees to execute and provide any such further assignments and other documents as may be reasonably requested by Assignee to effectuate the purposes of this transaction and to consolidate, vest and record in Assignee all rights, title and interest in and to the Marks and the registrations and registration applications therefor.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Trademark Assignment effective as of November 1, 2012

Grupo Bimbo, S.A.B. de C.V., Assignor

By: _____



Name: Luis Miguel Briola Clement

Title: Legal Representative

**Intercontinental Great Brands LLC,
Assignee**

By: _____



Name: José Agustín Cervelló Albert
Goribar

Title: Legal Representative

TRADEMARK

REEL: 008124 FRAME: 0175

Grupo Bimbo, S.A.B. de C.V., Assignor

By: 

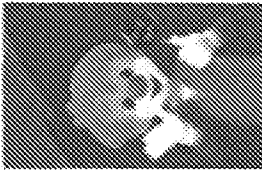
Name: Luis Fernando Sampson Riquelme

Title: Legal Representative

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REEL: 008124 FRAME: 0176

Schedule A

Mark	Filing Number	Filing Date	Registration Number	Registered Goods/Services	Jurisdiction
	97449665	June 08, 2022		Chocolate covered marshmallow candy; candies and sweets	USA