

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM822323

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Plexus Fund III, L.P.		07/05/2023	Limited Partnership: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BMI Group Holdings, Inc.		
<b>Street Address:</b>	601 Bayshore Boulevard		
<b>Internal Address:</b>	Suite 850		
<b>City:</b>	Tampa		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33606		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>Name:</b>	Bonita Marie International, Inc.		
<b>Street Address:</b>	1960 Rutgers University Boulevard		
<b>City:</b>	Lakewood		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08701		
<b>Entity Type:</b>	Corporation: NEW JERSEY		
<b>Name:</b>	BMI Merchandise, Inc.		
<b>Street Address:</b>	1960 Rutgers University Boulevard		
<b>City:</b>	Lakewood		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08701		
<b>Entity Type:</b>	Corporation: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87064245	PRIZECHECK	
<b>Registration Number:</b>	4974764	AMRS	
<b>Registration Number:</b>	5615637	BMI MERCHANDISE	
<b>Registration Number:</b>	5615638	BMI MERCHANDISE	
<b>Registration Number:</b>	5615639	MOVING FUN FORWARD	

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**CORRESPONDENCE DATA****Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 9198382231**Email:** lcompton@smithlaw.com**Correspondent Name:** Linnell V. Compton**Address Line 1:** P.O. Box 2611**Address Line 4:** Raleigh, NORTH CAROLINA 27602

<b>ATTORNEY DOCKET NUMBER:</b>	012848.00019
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<b>NAME OF SUBMITTER:</b>	Linnell V Compton
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<b>SIGNATURE:</b>	/lvc/
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<b>DATE SIGNED:</b>	07/06/2023
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**Total Attachments: 4**

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## **TERMINATION OF INTELLECTUAL PROPERTY SECURITY AGREEMENT**

**THIS TERMINATION OF INTELLECTUAL PROPERTY SECURITY AGREEMENT** (this "Termination"), is dated as of July 5, 2023, and made by **PLEXUS FUND III, L.P.**, in its capacity as agent (in such capacity, "Agent"), in favor of BMI Group Holdings, Inc., a Delaware corporation ("Holdings"), Bonita Marie International, Inc., a New Jersey corporation ("BMI"), and BMI Merchandise, Inc., a New Jersey corporation ("Merchandise"), and together with Holdings and BMI, collectively, "Assignors" and each, individually, "Assignor").

WHEREAS, pursuant to (i) that certain Intellectual Property Security Agreement dated as of May 31, 2016 by and among Assignors and Agent (the "Original Security Agreement"), a security interest was granted by Assignors to Agent in certain intellectual property of the Assignors and (ii) that certain Amended and Restated Intellectual Property Security Agreement dated as of April 3, 2019 by and among Assignors and Agent (the "A&R Security Agreement"; and together with the Original Security Agreement, each, a "Security Agreement" and, collectively, the "Security Agreements"), a security interest was granted by Assignors to Agent in certain intellectual property of the Assignors. Attached hereto as Exhibit A is a complete list of each Patent and Trademark in which a security interest was granted to Agent by the Assignors;

WHEREAS, the (i) Original Security Agreement was recorded in the United States Patent and Trademark Office on (a) June 1, 2016 at Reel 005803 Frame 0498 and (b) June 10, 2016 at Reel 038874 Frame 0682; and (ii) the A&R Security Agreement was recorded in the United States Patent and Trademark Office on (a) April 4, 2019 at Reel 006609 Frame 0051 and (b) April 4, 2019 at Reel 048789 Frame 0734; and

WHEREAS, Agent now desires to terminate and release each Security Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination, Agent hereby states as follows:

1. Definitions. Capitalized terms used herein are used as defined in the Security Agreement.

2. Release of Security Interest. Agent hereby terminates each Security Agreement and terminates, releases and discharges its security interest in each Assignor's Patents and Trademarks, as applicable (including without limitation those Patents and Trademarks listed on Exhibit A attached hereto) and reassigns to the person or persons legally entitled thereto all right, title and interest of Agent in all of the foregoing (including without limitation those Patents and Trademarks listed on Exhibit A attached hereto), without recourse or representation or warranty, express or implied. Agent hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States of America to note and record the existence of the releases hereby given.

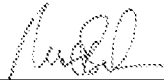
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**IN WITNESS WHEREOF**, Agent has caused this Termination to be executed by its duly authorized officer as of the date first written above.

**PLEXUS FUND III, L.P.**, as Agent

By: Plexus Fund III GP, LLC

Its: General Partner

By:  \_\_\_\_\_

Name: Michael S. Becker

Title: Manager

## EXHIBIT A

### PATENTS

#### **AMRS (Automated Merchandize Replenishment System)**

- Provisional patent application No. 62,171,528
- Patent application filing date: June 5, 2015
- Status: Pending
- Title: Method for generating redemption; merchandize display plan and redemption; merchandize display plan system
- Inventor: David Katz

#### **Ticket-to-prize hangers (2 U.S. design patents)**

- U.S. Design Patent No. D635,194
- Title: Merchandise ticket
- Inventor: David Katz
- Term: 14 years
- Issued: March 29, 2011
- Expires: March 30, 2025
  
- U.S. Design Patent No. D610,202
- Title: Redemption machine display tag
- Inventor: David Katz
- Term: 14 years
- Issued: February 16, 2010
- Expires: February 17, 2024

#### **Applications**

- Application No. 29/644,205 for "RFID Wand", filed with the United States Patent and Trademark Office on April 26, 2018. Owned by Merchandise.
- Application No. 62/683,299 for "AMRS", filed with the United States Patent and Trademark Office on June 11, 2018. Owned by Merchandise.
- Application No. 62/550,203 for "PrizeCheck", filed with the United States Patent and Trademark Office on August 25, 2018. Owned by Merchandise.

### TRADEMARKS

- **AMRS**
  - Trademark Registration No. 86642385
  - Trademark application filing date: May 27, 2015
  - Type of mark: Service mark
  - Status: Live
  - Owner: Bonita Marie International, Inc.
  
- **AMRS**
  - Trademark Registration No. 4,974,764
  - Trademark registration date: June 7, 2016
  - Type of mark: Service mark
  - Status: Live

- Owner: Bonita Marie International, Inc.
- **BMI MERCHANDISE**
  - Trademark Registration No. 5,615,637
  - Trademark registration date: November 27, 2018
  - Type of mark: Service mark
  - Status: Live
  - Owner: Bonita Marie International, Inc.
- **BMI MERCHANDISE (Design)**
  - Trademark Registration No. 5,615,638
  - Trademark registration date: November 27, 2018
  - Type of mark: Service mark
  - Status: Live
  - Owner: Bonita Marie International, Inc.
- **MOVING FUN FORWARD**
  - Trademark Registration No. 5,615,639
  - Trademark registration date: November 27, 2018
  - Type of mark: Service mark
  - Status: Live
  - Owner: Bonita Marie International, Inc.
- **Applications**
  - Trademark Application No. 87/064,245 for “PRIZECHECK”, filed with the United States Patent and Trademark Office on June 8, 2016, owned by BMI.