

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM822374

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|---|--|-----------------------|---------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT | | |
| EFFECTIVE DATE: | 12/13/2021 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Rhiannon Corp. | | 06/30/2023 | Corporation: BELIZE |
| RECEIVING PARTY DATA | | | |
| Name: | Neohiro Limited | | |
| Street Address: | New Derwent House, 69-73 Theobalds Road | | |
| City: | London | | |
| State/Country: | ENGLAND | | |
| Postal Code: | WC1X 8TA | | |
| Entity Type: | Private Limited Company: ENGLAND AND WALES | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 88342130 | NEOHIRO | |
| Serial Number: | 88451286 | | |
| Serial Number: | 88495731 | STAND UP TO GRAVITY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2066826031 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2066224900 | | |
| Email: | andreap@seedip.com | | |
| Correspondent Name: | Bradley J. Zentz | | |
| Address Line 1: | 701 Fifth Avenue | | |
| Address Line 2: | Suite 5400 | | |
| Address Line 4: | Seattle, WASHINGTON 98104 | | |
| ATTORNEY DOCKET NUMBER: | 690239.001 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | Bradley J. Zentz | | |
| Address Line 1: | 701 Fifth Avenue | | |
| Address Line 2: | Suite 5400 | | |

OP \$90.00 88342130

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|--|------------------|
| Address Line 4: Seattle, WASHINGTON 98104 | |
| NAME OF SUBMITTER: | Bradley J. Zentz |
| SIGNATURE: | /Bradley Zentz/ |
| DATE SIGNED: | 07/06/2023 |
| Total Attachments: 3 source=Assignment GETAD_20230703_123337#page1.tif source=Assignment GETAD_20230703_123337#page2.tif source=Assignment GETAD_20230703_123337#page3.tif | |

NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, Rhiannon Corp. (hereinafter referred to as ASSIGNOR), a corporation of Belize, having a principal place of business at 60 Market Square, Belize City, Belize, is owner of rights in trademarks worldwide, which rights are acquired through use of the marks and through trademark applications and registrations, as set forth in the SCHEDULE OF TRADEMARKS annexed hereto and made part hereof, (the trademarks, common law rights and trademark applications and registrations hereinafter collectively referred to as the TRADEMARKS); and

WHEREAS, Neohiro Limited (hereinafter referred to as ASSIGNEE), a private limited company incorporated in England and Wales having a principal place of business at New Derwent House, 69-73 Theobalds Road, London WC1X 8TA is desirous of acquiring all the right, title and interest of ASSIGNOR in and to the TRADEMARKS, together with the goodwill of the business associated with the TRADEMARKS; and

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, its successors and assigns, *nunc pro tunc* effective December 13, 2021, its entire right, title and interest in and to the TRADEMARKS, together with the goodwill of the business associated with the TRADEMARKS; and

ASSIGNOR hereby also sells, assigns and transfers unto ASSIGNEE, its successors and assigns, *nunc pro tunc* effective December 13, 2021, all claims for damages by reason of past and current infringement of the TRADEMARKS, and the right to sue for and collect the same; and

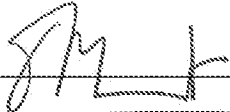
ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States and any official of any country foreign to the United States whose duty it is to record the rights to the TRADEMARKS as listed in the annexed Schedule of Trademarks as the property of ASSIGNEE; and

ASSIGNOR further agrees to execute such further documents as may be required to record and/or establish ASSIGNEE as the owner of the TRADEMARKS, and all rights herein assigned.



IN WITNESS WHEREOF, the parties duly execute this Agreement on June 30, 2023.

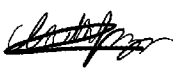
ASSIGNOR:

Signed: 

Name: Edmond Patrick LeCourt

Title: Director of Rhiannon Corp. as of
Dec. 13, 2021

ASSIGNEE:

Signed: 

Name: Mattia Besozzi

Title: Director of Neohiro Limited

SCHEDULE OF TRADEMARKS

| Mark | Country | Registration/Application No. | Application/Registration Date |
|---|----------------|------------------------------|-------------------------------|
| NEOHIRO | United States | 88/342130 | March 15, 2019 |
| | Australia | 2037046 | Sept. 13, 2019 |
| | Canada | 1984928 | Sept. 12, 2019 |
| | European Union | 018124073 | Sept. 13, 2019 |
| | United Kingdom | UK00003428615 | Dec. 6, 2019 |
|  | United States | 88/451286 | May 29, 2019 |
| STAND UP TO GRAVITY | United States | 88/495731 | July 1, 2019 |

