

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM822469

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RACHEL ZOE, INC.		07/03/2023	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	HILLDUN CORPORATION		
Street Address:	225 WEST 35TH STREET		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Factoring Corporation: NEW YORK		
PROPERTY NUMBERS Total: 27			
Property Type	Number	Word Mark	
Serial Number:	97503201	CURATEUR	
Serial Number:	97503159	CURATEUR	
Serial Number:	97401150	CURATEUR RACHEL ZOE	
Serial Number:	97402098	CURATEUR RACHEL ZOE	
Serial Number:	97349952	LUXE RACHEL ZOE	
Registration Number:	6708015	CURATEUR	
Registration Number:	6762538	LUXE RACHEL ZOE	
Registration Number:	6357091	RACHEL ZOE	
Registration Number:	6234603	CURATEUR	
Registration Number:	5956560	RACHEL ZOE	
Registration Number:	6222265	RACHEL ZOE	
Registration Number:	4259344	RACHEL ZOE	
Registration Number:	4255430	RACHEL ZOE	
Registration Number:	3804840	RACHEL ZOE	
Serial Number:	90421849	LUXE RACHEL ZOE	
Serial Number:	90421949	RLZ	
Serial Number:	88646204	BOX OF STYLE	
Serial Number:	88646166	BOX OF STYLE	
Serial Number:	88452985	REPertoire	

CH \$690.00 97503201

Property Type	Number	Word Mark
Registration Number:	4656510	LUXE RACHEL ZOE
Registration Number:	4653139	RLZ
Serial Number:	85370173	RACHEL ZOE
Serial Number:	85386319	THE ZOE REPORT
Serial Number:	85378218	RACHEL ZOE
Registration Number:	4042416	RZ
Serial Number:	77632304	I DIE
Serial Number:	77518738	RACHEL ZOE

CORRESPONDENCE DATA

Fax Number: 2138910400
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 213-891-0700
Email: pnulud@buchalter.com, mmandel@buchalter.com, shinojosa@buchalter.com
Correspondent Name: PHILIP NULUD/MONICA MANDEL/SIGI HINOJOSA
Address Line 1: BUCHALTER
Address Line 2: 1000 WILSHIRE BOULEVARD, SUITE 1500
Address Line 4: Los Angeles, CALIFORNIA 90017

ATTORNEY DOCKET NUMBER:	H6103-0008 [PN:MM:SH]
NAME OF SUBMITTER:	V. MONICA MANDEL
SIGNATURE:	/V. Monica Mandel/
DATE SIGNED:	07/06/2023

Total Attachments: 5

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MEMORANDUM AND NOTICE OF SECURITY INTEREST IN TRADEMARKS**July 3, 2023**

RACHEL ZOE, INC., a California corporation (“Debtor”), whose address is 700 N. San Vicente Blvd., 8th Fl., West Hollywood, CA 90069, hereby acknowledges that it has granted to Hilldun Corporation, a New York factoring corporation (“Secured Party”), a security interest in and to all of such Debtor’s right, title and interest in and to (i) the “RACHEL ZOE” trademark and logos registered in the United States, (ii) all counterparts, extensions and renewals of any of the foregoing, (iii) all income, royalties, damages and payments now or hereafter due and/or payable under any of the foregoing or with respect to any of the foregoing, including, without limitation, damages or payments for past, present or future infringements, violations, dilutions or misappropriations of any of the foregoing, (iv) the right to sue for past, present or future infringements, violations, dilutions or misappropriations of any of the foregoing and (v) all rights corresponding to any of the foregoing (including the goodwill) throughout the world, the details of which are identified on Exhibit A attached hereto and herein incorporated by this reference (collectively, the “Trademarks”).

Unless and until an Event of Default (as defined in the Agreement) occurs and is continuing, Debtor shall retain the legal and equitable title to the Trademarks, and shall have the right to use and register the Trademarks in the ordinary course of the business of Debtor. The terms and conditions of the aforementioned security interest are contained in that certain Security and Pledge Agreement of even date herewith (the “Agreement”), between Debtor and Secured Party, as security for the Secured Obligations under and as set forth in the Agreement and other agreements referred to therein. Nothing contained herein shall be construed as a present or absolute assignment of any of the collateral nor as limiting any interest which Secured Party may have in any other collateral described in the Agreement or otherwise.

[Remainder of page intentionally left blank. Signature pages follow.]

IN WITNESS WHEREOF, the undersigned has duly executed this document as of the date first written above.

DEBTOR:

RACHEL ZOE, INC.

DocuSigned by:
Rodger Berman
By: _____
Name: Rodger Berman
Title: Manager

EXHIBIT ATRADEMARKS AND TRADEMARK APPLICATIONS

No.	Trademark	Serial No. / Reg. No.	File Date / Reg. Date
1.	CURATEUR	97503201 / Pending	7/14/2022 / Pending
2.	CURATEUR	97503159 / Pending	7/14/2022 / Pending
3.	CURATEUR <small>BRANDS 2018</small>	97402098 / Pending	5/9/2022 / Pending
4.	CURATEUR RACHEL ZOE	97401150 / Pending	5/9/2022 / Pending
5.	LUXE RACHEL ZOE	97349952 / Pending	4/6/2022 / Pending
6.	CURATEUR	90001854 / 6708015	6/15/2020 / 4/19/2022
7.	LUXE RACHEL ZOE	90977005 / 6762538	12/28/2020 / 6/14/2022
8.	RACHEL ZOE	88784519 / 6357091	2/4/2020 / 5/18/2021
9.	Curateur	88452948 / 6234603	5/30/2019 / 12/29/2020
10.	RACHEL ZOE	87982300 / 5956560	3/2/2018 / 1/7/2020
11.	RACHEL ZOE	87818598 / 6222265	3/2/2018 / 12/15/2020
12.	RACHEL ZOE	85977812 / 4259344	7/13/2011 / 12/11/2012
13.	RACHEL ZOE	85977620 / 4255430	7/22/2011 / 12/4/2012
14.	RACHEL ZOE	77979454 / 3804840	7/10/2008 / 6/15/2010

15.	LUXE RACHEL ZOE	90421849 / 4656510	12/28/2020 / None (Dead - Abandoned)
16.	RLZ	90421949 / 4653139	12/28/2020 / None (Dead - Abandoned)
17.	BOX OF STYLE	88646204 / None	10/8/2019 / None (Dead - Abandoned)
18.	BOX OF STYLE	88646166 / None	10/8/2019 / None (Dead - Abandoned)
19.	Repertoire	88452985 / None	5/30/2019 / None (Dead - Abandoned)
20.	<i>luxe</i> RACHEL ZOE	85293825 / 4656510	4/13/2011 / 12/16/2014 (Dead - Cancelled)
21.	<i>RZ</i>	85293782 / 4653139	4/13/2011 / 12/9/2014 (Dead - Cancelled)
22.	RACHEL ZOE	85370173 / 3804840	7/13/2011 / None (Dead - Abandoned)
23.	THE ZOE REPORT	85386319 / None	8/1/2011 / None (Dead - Abandoned)
24.	RACHEL ZOE	85378218 / 3804840	7/22/2011 / None (Dead - Abandoned)
25.		77520490 / 4042416	7/11/2008 / 10/18/2011 (Dead - Cancelled)
26.	I DIE	77632304 / None	12/12/2008 / None (Dead - Abandoned)

27.	RACHEL ZOE	77518738 / None	7/10/2008 / None (Dead – Abandoned)
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