

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM816630

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Spin Master, Inc.		02/07/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	ComfortResearch North Carolina, LLC		
Street Address:	1719 Elizabeth Ave NW		
City:	Grand Rapids		
State/Country:	MICHIGAN		
Postal Code:	49504		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4778790	LUXURY THAT LASTS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6169499610		
Email:	ptomail@priceheneveld.com		
Correspondent Name:	Aaron Wong		
Address Line 1:	695 Kenmoor SE		
Address Line 4:	Grand Rapids, MICHIGAN 49546		
NAME OF SUBMITTER:	Aaron J. Wong		
SIGNATURE:	/Aaron J. Wong/		
DATE SIGNED:	06/12/2023		
Total Attachments: 3			
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OP \$40.00 4778790

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT effective this 7th day of February, 2022.

BETWEEN:

Spin Master, Inc., a Delaware corporation

(the "Assignor")

- and-

ComfortResearch North Carolina, LLC, a Michigan limited liability company

(the "Assignee")

WHEREAS, Assignor is the owner of the trademark registration listed in the attached Schedule "A" and of the trademark shown in the said registration, together with the goodwill associated therewith and also including all legal, equitable and common law rights in and to the trademark (the "Trademark");

AND WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Trademark, together with the goodwill associated therewith;

NOW THEREFORE, be it known that for and in consideration of the sum of ten dollars (\$10.00), and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to the Assignee all the Assignor's rights, title and interests in and to the Trademark in the country set out in Schedule "A", together with the goodwill associated therewith.

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IN WITNESS WHEREOF, each of the Parties has caused this Assignment to be executed under the hands of its duly authorized officers as of the date first above written.

Spin Master, Inc.

By: 

Name: Chris Harris

Title: Director and Secretary

ComfortResearch North Carolina, LLC

By: 

Name: Scott Johnson

Title: CFO

SCHEDULE "A"

Trademark	Application No.	Registration No.
LUXURY THAT LASTS	86332105	4778790