

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM822626

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
AXLE OF DEARBORN, INC.		04/13/2023	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AD LICENSING LLC		
<b>Street Address:</b>	27777 Franklin Rd., Ste. 2500		
<b>City:</b>	Southfield		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48034		
<b>Entity Type:</b>	Limited Liability Company: MICHIGAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88795644	POWER. PARTS. PEOPLE.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2483513082		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2483513000		
<b>Email:</b>	trademark-detroit@taftlaw.com		
<b>Correspondent Name:</b>	Amanda H. Wilcox		
<b>Address Line 1:</b>	27777 Franklin Rd., Ste. 2500		
<b>Address Line 4:</b>	Southfield, MICHIGAN 48034		
<b>NAME OF SUBMITTER:</b>	Amanda H. Wilcox		
<b>SIGNATURE:</b>	/Amanda H. Wilcox/		
<b>DATE SIGNED:</b>	07/06/2023		
<b>Total Attachments: 4</b>			
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## TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this “**Trademark Assignment**”) is entered into as of April 13, 2023, by and between **AXLE OF DEARBORN, INC.**, a Michigan corporation, located at 20446 West Warren Avenue, Detroit, Michigan 48228 (“**Assignor**”), in favor of **AD LICENSING LLC**, a Michigan limited liability company, located at 27777 Franklin Road, Suite 2500, Southfield, Michigan 48034 (“**Assignee**”). Assignor and Assignee are sometimes collectively referred to as the “**Parties**”.

WHEREAS, Assignor has conveyed, transferred, and assigned to Assignee, certain intellectual property of Assignor, and has agreed to execute and deliver this Trademark Assignment, for recording with the United States Patent and Trademark Office and corresponding entities or agencies in any applicable jurisdictions.

NOW THEREFORE, the Parties agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in and to the following:

(a) the trademark registrations and trademark applications set forth on Schedule 1 hereto and all issuances, extensions, and renewals thereof (the “**Assigned Trademarks**”), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment upon request by Assignee. Following the date hereof, upon Assignee's reasonable request, at Assignee's sole cost and expense, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths,

exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence, or perfect the assignment of the Assigned Trademarks to Assignee, or any assignee or successor thereto.

3. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

4. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the Parties hereto and their respective successors and assigns.

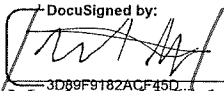
5. Governing Law. This Trademark Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Michigan, without giving effect to any choice or conflict of law provision or rule (whether of the State of Michigan or any other jurisdiction).

*[SIGNATURE PAGE FOLLOWS]*

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Trademark Assignment as of the date first written above.

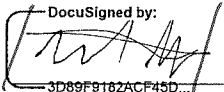
**ASSIGNOR:**

**AXLE OF DEARBORN, INC.,**  
a Michigan corporation

By:  DocuSigned by:  
3D89F8182ACF45D...  
Mouhamed Musheinesh, Manager

**AGREED TO AND ACCEPTED:**

**AD LICENSING LLC,**  
a Michigan limited liability company

By:  DocuSigned by:  
3D89F8182ACF45D...  
Mouhamed Musheinesh, Manager

**SCHEDULE 1**

## ASSIGNED TRADEMARKS

## UNITED STATES:

<b>TRADEMARK APPLICATIONS/REGISTRATIONS</b>			
<b>Mark</b>	<b>Country</b>	<b>Application Number</b>	<b>Application Date</b>
<b>POWER. PARTS. PEOPLE</b>	US	88795644	February 13, 2020

## MEXICO:

<b>TRADEMARK APPLICATIONS/REGISTRATIONS</b>			
<b>Mark</b>	<b>Country</b>	<b>Application Number</b>	<b>Application Date</b>
<b>DETROIT   AXLE</b>	MEXICO	29193218	March 29, 2023

## WIPO AND MADRID PROTOCOL:

<b>TRADEMARK APPLICATIONS/REGISTRATIONS</b>			
<b>Mark</b>	<b>Country</b>	<b>App. or Reg. Number</b>	<b>Registration Date</b>
<b>DETROIT AXLE</b>	WIPO	1531941	April 13, 2020
<b>DETROIT AXLE</b>	CANADA	APP. # 2029663	April 13, 2020
<b>DETROIT AXLE</b>	CHINA	APP. # 9062834	April 13, 2020
<b>DETROIT AXLE</b>	MEXICO	APP. # 2376260	April 13, 2020