

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM823755

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Student Brands, LLC		07/05/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Learneo, Inc.		
Street Address:	2000 SEAPORT BLVD, FLOOR 3		
City:	REDWOOD CITY		
State/Country:	CALIFORNIA		
Postal Code:	94063		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	2397919	BARTLEBY	
Registration Number:	5962451	BARTLEBY YOUR GUIDE TO BETTER LEARNING	
Registration Number:	2381389	BARTLEBY.COM	
Registration Number:	4614192	BUENAS TAREAS	
Serial Number:	97357082	CONTENT BRAIN	
Registration Number:	4455776	INSPIRING BETTER GRADES	
Registration Number:	4437454	MAJORTESTS	
Registration Number:	4375030	MAJORTESTS.COM	
Registration Number:	2895706	MONOGRAFIAS.COM	
Registration Number:	4685980	STELLAR SPELLER	
Registration Number:	4455754	STUDYMODE	
CORRESPONDENCE DATA			
Fax Number:	3125548015		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-554-8000		
Email:	pb@pattishall.com		
Correspondent Name:	Phillip Barengolts		
Address Line 1:	200 S. Wacker Drive, Suite 2900		

CH \$290.00 2397919

Address Line 4:	Chicago, ILLINOIS 60606
ATTORNEY DOCKET NUMBER:	03673-74
NAME OF SUBMITTER:	Phillip Barengolts
SIGNATURE:	/Phil Barengolts/
DATE SIGNED:	07/12/2023
Total Attachments: 2 source=Student Brands TM Assignment#page1.tif source=Student Brands TM Assignment#page2.tif	

TRADEMARK AND REGISTRATION ASSIGNMENT

THIS TRADEMARK AND REGISTRATION ASSIGNMENT ("Assignment") is between Student Brands, LLC, a Delaware limited liability company with an address at 523 W 6th Street, Suite 1234, Los Angeles, California 90014 ("Assignor"), and Learneo, Inc., a Delaware corporation with a place of business at 2000 Seaport Blvd, Floor 3, Redwood City, California 94063 ("Assignee").

WHEREAS, Assignor desires to assign its rights, title, and interest in and to the following Trademarks in the United States and the corresponding United States registrations noted in the attached Schedule A to Assignee; and Assignee desires to acquire Assignor's rights, title and interest in said Trademarks and registrations, together with the goodwill of the business in connection with which the Trademarks and registrations are used.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, and transfer to Assignee all of Assignor's rights, title, and interest in and to: (1) the aforesaid Trademarks in the United States, including the right to sue for, or bring an administrative action concerning, past infringements or violations of this Trademarks and registrations; (2) the aforesaid United States registrations; and (3) the goodwill of the business associated with the aforesaid Trademarks and registrations.

Executed this 5th day of July, 2023.

Student Brands, LLC

By:


Name: Sudhir Krishnaswamy

Title: GM and CTO, Student Brands, LLC

Schedule A

Country	Mark	Appl. No. / Reg. No.
Australia	STUDYMODE	1635394
Canada	BARTLEBY YOUR GUIDE TO BETTER LEARNING & DESIGN	TMA1167424
International Registration (designated to Australia, EUIPO, India and United Kingdom)	BARTLEBY YOUR GUIDE TO BETTER LEARNING & DESIGN	1460554
United Kingdom	BARTLEBY YOUR GUIDE TO BETTER LEARNING & DESIGN	UK00801460554
U.S.	BARTLEY	2397919
U.S.	BARTLEBY YOUR GUIDE TO BETTER LEARNING & DESIGN	5962451
U.S.	BARTLEBY.COM	2381389
U.S.	BUENAS TAREAS	4614192
U.S.	CONTENT BRAIN	97/357082
U.S.	INSPIRING BETTER GRADES	4455776
U.S.	MAJORTESTS	4437454
U.S.	MAJORTESTS.COM	4375030
U.S.	MONOGRAFIAS.COM & DESIGN	2895706
U.S.	STELLAR SPELLER	4685980
U.S.	STUDYMODE	4455754