

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM823860

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Scott Cameron Golf Design, Inc.		12/31/2022	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Acushnet Company		
Street Address:	333 Bridge Street		
City:	Fairhaven		
State/Country:	MASSACHUSETTS		
Postal Code:	02719		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	6185415	CAMERON & CROWN	
Registration Number:	3116680		
Registration Number:	2620432		
Registration Number:	3182883	PRIVATE RESERVE	
Registration Number:	2623971	PUTTER STUDIO	
Registration Number:	2300080	SCOTT CAMERON	
Registration Number:	3555263	SCOTTSMAN	
Registration Number:	2525024	SCOTTY CAMERON	
Registration Number:	3421373	SCOTTY CAMERON	
Registration Number:	4018265	SCOTTY CAMERON	
Registration Number:	2527400	SCOTTY CAMERON	
Registration Number:	3417214	SCOTTY CAMERON	
Registration Number:	4415142	TCC	
Registration Number:	3919489	THE CAMERON COLLECTOR	
CORRESPONDENCE DATA			
Fax Number:	2077911350		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

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Phone: 207-791-1100
Email: trademark@pierceatwood.com
Correspondent Name: Jonathan M. Gelchinsky/Pierce Atwood LLP
Address Line 1: 254 Commercial Street
Address Line 4: Portland, MAINE 04101

ATTORNEY DOCKET NUMBER: 34257/3940

NAME OF SUBMITTER: Jonathan M. Gelchinsky

SIGNATURE: /Jonathan M. Gelchinsky/

DATE SIGNED: 07/12/2023

Total Attachments: 5

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U.S. TRADEMARK ASSIGNMENT

This U.S. TRADEMARK ASSIGNMENT (this "Assignment"), effective as of December 31, 2022 ("Effective Date"), is made and entered into by and between Scott Cameron Golf Design, Inc., a California corporation ("Assignor"), and Acushnet Company, a Delaware corporation ("Assignee").

WHEREAS, Assignor is the owner of record of the U.S trademark registrations identified on the attached Exhibit A (the "Trademarks"); and

WHEREAS, pursuant to that certain Asset Purchase Agreement, dated as of the date hereof, by and among Assignor, Assignee, and certain other parties identified therein, Assignor has assigned to Assignee all rights, title, and interests in and to certain assets, including the Trademarks and all associated goodwill, and the parties wish to record such assignment.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignment. Assignor hereby irrevocably sells, assigns, and transfers to Assignee all of Assignor's worldwide rights, title, and interests in and to the Trademarks and all registrations and applications for registration thereof, together with the goodwill of the business associated with the Trademarks, including (a) all common law rights in and to the Trademarks, and (b) any and all legal actions and rights and remedies at law or in equity for past, present, or future infringements, misappropriations, or other violations of the Trademarks, including the right to sue for, collect, and retain all damages, profits, proceeds, and all other remedies associated therewith.
2. Recordation. Assignor hereby authorizes and requests the United States Patent and Trademark Office to record Assignee as the assignee and owner of the Trademarks.
3. Further Assurances. At the request of Assignee, Assignor will (without additional compensation or charge) execute and have executed all such instruments of transfer, conveyance, assignment, and confirmation, and will take such actions as Assignee may reasonably deem necessary to effectively transfer, contribute, assign, and deliver to Assignee all of Assignor's rights, title, and interests in and to the Trademarks.
4. Successors and Assigns. This Assignment will be binding upon and enforceable against Assignor and Assignor's successors and assigns and will inure to the benefit of and be enforceable by Assignee and its successors and assigns.
5. Governing Law. This Assignment will be governed by and construed and enforced in accordance with, the substantive laws of the State of California, without giving effect to any choice or conflict of law provision or rule (whether of the State of California or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of California

6. Severability. Any term or provision of this Assignment that is invalid or unenforceable in any situation will not affect the validity or enforceability of the remaining terms and provisions hereof or the validity or enforceability of the offending term or provision in any other situation.
7. Counterparts. This Assignment may be executed in one or more counterparts, each of which will be deemed an original for all purposes and all of which together will constitute one and the same instrument.
8. Headings. The headings used in this Assignment are intended for convenience and will not be used by themselves in interpreting this Assignment or in determining any of the rights or obligations of Assignor or Assignee.

[Signature page follows]

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the Effective Date.

SCOTT CAMERON GOLF DESIGN, INC.

By *Don T. Cameron*
Don T. "Scott" Cameron, President

State of California

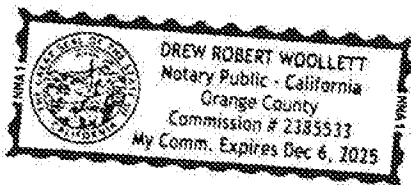
County of San Diego

On 12/21/2012 (date) before me, Drew Robert Woollett (officer), personally appeared Don T. "Scott" Cameron (name of signor)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Place Notary Seal and/or Stamp Above

Signature *[Signature]*
Signature of Notary Public

[Signature Page to U.S. Trademark Assignment]

Accepted by:

ACUSHNET COMPANY

By: 

Name: Thomas D. Pacheco

Title: Executive Vice President and CFO

[Signature Page to U.S. Trademark Assignment]

TRADEMARK
REEL: 008130 FRAME: 0901

Exhibit A
Trademarks

Trademark	Jurisdiction	Status	Application No.	Application Date	Registration No.	Registration Date
CAMERON & CROWN	United States	Registered	87/173,967	Sep 16, 2016	6,185,415	Oct 27, 2020
Design Only (Studio Stainless Club)	United States	Registered	78/617,281	Apr 26, 2005	3,116,680	Jul 18, 2006
Crown Design	United States	Registered	76/235,798	Apr 4, 2001	2,620,432	Sep 17, 2002
PRIVATE RESERVE	United States	Registered	78/647,412	Jun 9, 2005	3,182,883	Dec 12, 2006
PUTTER STUDIO	United States	Registered	76/235,796	Apr 4, 2001	2,623,971	Sep 24, 2002
SCOTT CAMERON	United States	Registered	75/619,979	Jan 11, 1999	2,300,080	Dec 14, 1999
SCOTTSMAN	United States	Registered	78/579,112	Mar 3, 2005	3,555,263	Dec 30, 2008
SCOTTY CAMERON	United States	Registered	76/239,719	Apr 12, 2001	2,525,024	Jan 1, 2002
SCOTTY CAMERON	United States	Registered	77/092,535	Jan 26, 2007	3,421,373	May 6, 2008
SCOTTY CAMERON	United States	Registered	85/101,195	Aug 5, 2010	4,018,265	Aug 30, 2011
SCOTTY CAMERON (Stylized)	United States	Registered	76/239,718	Apr 12, 2001	2,527,400	Jan 8, 2002
SCOTTY CAMERON and Red Dot Design	United States	Registered	77/190,336	May 25, 2007	3,417,214	Apr 29, 2008
TCC	United States	Registered	85/072,968	Jun 28, 2010	4,415,142	Oct 8, 2013
THE CAMERON COLLECTOR	United States	Registered	85/072,984	Jun 28, 2010	3,919,489	Feb 15, 2011

[Exhibit A to U.S. Trademark Assignment]