

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM824045

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trendsetta USA, Inc.		07/13/2023	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	All American Brands, Inc.		
Street Address:	6707 Kenmar Way		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92130		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5357500	OG	
CORRESPONDENCE DATA			
Fax Number:	5045715437		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5045715317		
Email:	ktolar@nolaipa.com		
Correspondent Name:	Kenneth L. Tolar		
Address Line 1:	8630 Oak Street		
Address Line 4:	New Orleans, LOUISIANA 70118		
NAME OF SUBMITTER:	Kenneth L. Tolar		
SIGNATURE:	/kenneth l. tolar/		
DATE SIGNED:	07/13/2023		
Total Attachments: 1			
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OP \$40.00 5357500

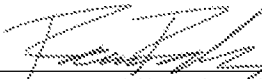
Trademark Assignment

WHEREAS, Trendsettah USA, Inc. (TSI), a California Corporation, with its principal place of business at 25950 Acero, Suite 210, Mission Viejo, CA 92691 (hereinafter "Assignor"), has adopted and is using the mark OG ("Trademark") for a myriad of goods including smoking pipes, filed a trademark application for such mark with the United States Patent & Trademark Office, and was subsequently issued a registration for the Trademark, which bears registration number 5357500 ("Registration");

WHEREAS All American Brands, Inc., a California Corporation, with a current mailing address of 6707 Kenmar Way, San Diego, CA 92130 (hereinafter "Assignee"), desires to acquire ownership of the above-referenced Trademark and Registration and the goodwill associated with such Trademark and Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all right, title and interest in and to the above-referenced Trademark and Registration in the United States and in all foreign countries, including all common law rights and associated domain names together with the goodwill of the business symbolized by such marks. The rights conveyed herein include the right to sue and recover for, and the right to profits or damages due or accrued, arising out of or in connection with any and all past, present or future infringement, dilution of, or damage or injury to the assigned mark or associated goodwill, as well as the right to file proceedings with the Trademark Trial and Appeal Board to oppose or cancel conflicting registrations, to file and prosecute additional trademark applications, and to secure additional registrations of the Trademarks in Assignee's name.


By: _____


Ramzy Rahib, Vice President
Trendsettah USA, Inc.
25950 Acero Suite 210
Mission Viejo, CA 92691

Date: _____

07/13/2023

Acknowledged by: _____


Sandy Rahib, President
All American Brands, Inc.
6707 Kenmar Way
San Diego, CA 92130

Date: _____

06/30/2023