

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2


ETAS ID: TM824495

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Peter Romero		07/13/2023	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Arizona Board of Regents, for and on behalf of Arizona State University		
Street Address:	300 East University Drive, Suite 335		
City:	Tempe		
State/Country:	ARIZONA		
Postal Code:	85281		
Entity Type:	Body Corporate: ARIZONA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	7010283	AMERICAN DIPLOMAT	
Serial Number:	97260771	AMERICAN DIPLOMAT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4808302700		
Email:	cowens@boothudall.com		
Correspondent Name:	Chantal Owens		
Address Line 1:	1255 W. Rio Salado Pkwy., Ste. 215		
Address Line 4:	Tempe, ARIZONA 85281		
NAME OF SUBMITTER:	Chantal Owens		
SIGNATURE:	/Chantal Owens/		
DATE SIGNED:	07/14/2023		
Total Attachments: 1	source=Executed Assignment_011_012_TM#page1.tif		

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TRADEMARK ASSIGNMENT

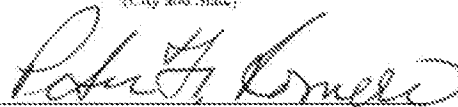
Peter Romero ("Assignor"), an individual and citizen of the United States of America, has adopted, used, and is using and owns the entire right, title and interest in the following trademarks pending and/or registered in the United States Patent and Trademark Office (collectively the "Trademarks"):

Mark	Serial No.	Filing Date	Registration No.	Registration Date	Class
AMERICAN DIPLOMAT	97260769	2/10/2022	7010283	3/28/2023	41
AMERICAN DIPLOMAT Design 	97260771	2/10/2022	<i>Pending</i>	<i>Pending</i>	41

Arizona Board of Regents, for and on behalf of Arizona State University ("Assignee"), a body corporate of Arizona whose address is 300 East University Drive, Suite 335, Tempe, Arizona 85281, desires to acquire the entire right, title and interest in the Trademarks.

Accordingly, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and in an to all income, royalties, damages, claims and payments now or hereafter due or payable with respect thereto, and in and to all causes of action, either in law or in equity for past, present, or future infringement based on the Trademarks, and in and to all rights corresponding to the foregoing throughout the world.

Executed this 13 day of July 2023 at St. Michaels, Maryland
(City and State)

By: 
 Assignor, Peter Romero