

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM824749

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900775224		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WIIP, INC.		05/19/2023	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	SOUTHWIRE COMPANY, LLC		
Street Address:	One Southwire Drive		
City:	Carrolton		
State/Country:	GEORGIA		
Postal Code:	30119		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5147577	WION	
Registration Number:	5147576	WION	
Registration Number:	3041353	WOODS	
Registration Number:	1603454	WOODS	
CORRESPONDENCE DATA			
Fax Number:	4048538806		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-853-8326		
Email:	patentdocket@eversheds-sutherland.com		
Correspondent Name:	Jeremy D. Spier		
Address Line 1:	999 Peachtree Street NE Suite 2300		
Address Line 4:	Atlanta, GEORGIA 30309-3996		
ATTORNEY DOCKET NUMBER:	77335-0027		
NAME OF SUBMITTER:	Jennifer R. Sandlin		
SIGNATURE:	/Jennifer R. Sandlin/		
DATE SIGNED:	07/17/2023		
Total Attachments: 4			

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TRADEMARK ASSIGNMENT AGREEMENT

This **TRADEMARK ASSIGNMENT AGREEMENT** (“Assignment”) is hereby entered into on this 25th day of April, 2023 (the “Effective Date”), by WIIP, INC. (“Assignor”), a Canadian corporation having a principal place of business at 331 Alden Road, Unit 1, Markham, Ontario, Canada, L3R 3L4, and SOUTHWIRE COMPANY, LLC (“Assignee”), a Delaware limited liability company having a principal place of business at One Southwire Drive, Carrolton, GA 30119 (collectively, the “Parties”).

WHEREAS, Assignor is the owner of all right, title, and interest in and to the following trademark registrations (collectively referred to as the “Marks”):

Jurisdiction	Trademark	Application or Serial Number	Registration Number
Canada	CLAMP LAMP	0493617	TMA284748
Canada	CORD DADDY	0483593	TMA304553
Canada	HOUSEFINDER	0693576	TMA408878
Canada	POLAR CORD	0586455	TMA347582
Canada	POWER CENTRE	0455013	TMA254242
Canada	POWER POST	0687806	TMA422530
Canada	PRO POWER	0790441	TMA506991
Canada	START GUARD and Design START GUARD	0391222	TMA218032
Canada	THIN PLUG	1302088	TMA712269
Canada	WINTERFLEX	0847186	TMA529899
Canada	WION	1749053	TMA1006113
Canada	WION and Design WION	1749054	TMA1006114
Canada	WOODS and Design III Woods	1239846	TMA649808
Canada	WOODS and Design III Woods	0656497	TMA392648
Chile	WOODS	1106997	1189309
China	SURGE HAWK and Design	4114797	4114797
China	WOODS and Design III Woods	4184323	4184323
China	WOODS and Design III Woods	4399158	4399158
China	WOODS and Design III Woods	970619	970619
Dominican Republic	WOODS	227344	227344

European Union	WOODS and Design IIIWoods	006066121	006066121
Hong Kong	WOODS and Design IIIWoods	065171997	1999B16464
Jamaica	WOODS and Design IIIWoods	9/1567	27713
Jamaica	WOODS and Design IIIWoods	161799	B26967
Mexico	WOODS and Design IIIWoods	M2471797	2210635
United Kingdom	WOODS and Design IIIWoods	UK00906066121	UK00906066121
United States	WION and Design WION	86/778,361	5,147,577
United States	WION	86/778,351	5,147,576
United States	WOODS and Design IIIWoods	78/520,269	3,041,353
United States	WOODS and Design IIIWoods	73/721,328	1,603,454

WHEREAS, Assignor is desirous of assigning all right, title, and interest in and to the Marks to Assignee, and Assignee is desirous of acquiring all right, title, and interest in and to the Marks, including any and all common law rights and associated goodwill of the Marks; and

WHEREAS, Assignor hereby authorizes the Assignee's legal representative to record this Assignment with the appropriate authorities, entities, and agencies in any and all jurisdictions.

NOW, THEREFORE, for cash consideration of \$10 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest throughout the world in and to the Marks, together with all of the goodwill of the business symbolized by the Marks and the right to recover damages, profits, royalties, and all other remedies for all past and future infringements thereof.

IN WITNESS WHEREOF, the Parties have caused this Agreement to be executed on their behalf by their duly authorized representatives.

Signature page follows

Trademark Assignment – WIIP, Inc.

WIIP, Inc.

DocuSigned by:
Signature: 
64C7E17F0B5A479...
Burt Fealing, Secretary, WIIP, Inc.

Date: 5/19/2023

Southwire Company, LLC

DocuSigned by:
Signature: 
64C7E17F0B5A479...
Burt Fealing, Executive Vice President, Southwire Company, LLC

Date: 5/19/2023

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ETAS ID: TM812936

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
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 Phone: 404-853-8326
 Email: patentdocket@eversheds-sutherland.com
 Correspondent Name: Jeremy D. Spier
 Address Line 1: 999 Peachtree Street NE Suite 2300
 Address Line 4: Atlanta, GEORGIA 30309-3996

ATTORNEY DOCKET NUMBER:	77335-0027
NAME OF SUBMITTER:	Jeremy D. Spier
SIGNATURE:	/JDS/
DATE SIGNED:	05/25/2023

Total Attachments: 3
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