

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM825164

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
7257 Brand Holdings LLC		07/18/2023	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Verizon Trademark Services LLC		
Street Address:	1300 I Street, NW, Suite 500 East		
City:	Washington		
State/Country:	D.C.		
Postal Code:	20005		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5629109	TRADEMORÉ	
CORRESPONDENCE DATA			
Fax Number:	2029205470		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-920-5369		
Email:	trademarks@verizon.com		
Correspondent Name:	Lauren Lyles		
Address Line 1:	1300 I Street, NW, Suite 500 East		
Address Line 4:	Washington, D.C. 20005		
NAME OF SUBMITTER:	Lauren Lyles		
SIGNATURE:	/lauren lyles/		
DATE SIGNED:	07/18/2023		
Total Attachments: 1			
source=Assignment of Trademarks from 7257 Brand Holdings LLC#page1.tif			

CH \$40.00 5629109

ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS is dated as of July 18, 2023 between 7257 Brand Holdings LLC (hereinafter "ASSIGNOR") and Verizon Trademark Services LLC (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of all rights, titles and interests in and to the trademarks and the related registrations identified in Exhibit A (the "Trademarks"); and

WHEREAS, ASSIGNEE is desirous of acquiring the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the right to recover damages for any past and future acts of infringement.

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all rights, titles and interests in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the right to recover damages for any past and future acts of infringement.

7257 Brand Holdings LLC

By: Anita N. Odonovich

Name: Anita N. Odonovich

Title: Assistant Secretary, Verizon Communications Inc., the sole member of Verizon Trademark Services LLC which is the sole member of 7257 Brand Holdings LLC

Date: July 18, 2023

Exhibit A

Mark	Country	Application #	Application Date	Registration #	Registration Date	Status
TRADEMORE	US	87633988	10/4/2017	5629109	12/11/2018	Registered

TRADEMARK