

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM825259

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Campus Crusade for Christ, Inc.		01/25/2023	Non-Profit Corporation:
RECEIVING PARTY DATA			
Name:	Campus Crusade for Christ International, Inc.		
Street Address:	100 Lake Hart Drive-3500		
City:	Orlando		
State/Country:	FLORIDA		
Postal Code:	32832		
Entity Type:	Non-Profit Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	97362165	LEADERIMPACT	
Serial Number:	97362062	LEADERIMPACT	
Serial Number:	97529695	LEADERIMPACT	
Serial Number:	97362148	LEADERIMPACT	
Serial Number:	97529759	LEADERIMPACT	
Serial Number:	97529730	LEADERIMPACT	
CORRESPONDENCE DATA			
Fax Number:	4078541218		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	407-826-2118		
Email:	valinda.drumheller@cru.org		
Correspondent Name:	Frederick L. Henderson, Jr.		
Address Line 1:	100 Lake Hart Drive-3500		
Address Line 2:	Attn: General Counsel's Office IP Team		
Address Line 4:	Orlando, FLORIDA 32832		
ATTORNEY DOCKET NUMBER:	LeaderImpact-US		
NAME OF SUBMITTER:	Frederick L. Henderson, Jr.		
SIGNATURE:	/Frederick L Henderson Jr/		

OP \$165.00 97362165

DATE SIGNED:	07/18/2023
Total Attachments: 2 source=2023-01-Assgnmt Of LeaderImpact Trademarks - CCC to CCCI-signed#page1.tif source=2023-01-Assgnmt Of LeaderImpact Trademarks - CCC to CCCI-signed#page2.tif	

ASSIGNMENT OF TRADEMARKS

This Assignment of Pending Trademarks (this "Assignment"), is made and agreed to as of this 25th day of January, 2023 by and between Campus Crusade for Christ, Inc., a California non-profit corporation ("Assignor"), having a principal place of business of 100 Lake Hart Drive-3500, Orlando, Florida, 32832, and Campus Crusade for Christ International, Inc., a California non-profit corporation ("Assignee"), having a principal place of business at 100 Lake Hart Drive-3500, Orlando, Florida, 32832.

WHEREAS, Assignor is the Owner of the below noted pending trademarks in the United States Patent and Trademark Office;

WHEREAS, Assignee is desirous of acquiring said trademarks and all goodwill associated with the business thereof. Assignee will confirm said assignment with the United States Patent and Trademark Office for the pending trademarks;

NOW, THEREFORE, for good and valuable consideration (in the amount of ten (\$10.00), the receipt, adequacy and sufficiency of which is hereby acknowledged, the Assignor does hereby sell, transfer, assign and deliver unto Assignee, all right, title and interest in and to the following trademarks:

Trademark	Status	Ser No Reg No	Filing Date Reg Date	International Class
LEADERIMPACT	Pending	SN 97362165	Filed 04/13/2022	Class 09
LEADERIMPACT	Pending	SN 97362062 RN 6949962	Filed 04/13/2022 Reg Date 01/10/2023	Class 09
LEADERIMPACT	Pending	SN 97529695 RN 6950160	Filed 08/01/2022 Reg Date 01/10/2023	Class 16
LEADERIMPACT	Pending	SN 97362148 RN 6949964	Filed 04/13/2022 Reg Date 01/10/2023	Class 38
LEADERIMPACT	Pending	97529759	08/01/2022	Class 41
LEADERIMPACT	Pending	97529730	08/01/2022	Class 45

Together with the goodwill of the business connected with and symbolized by the trademarks and trademark applications, as well as the right to bring any and all claims for infringement of said trademarks which claims arose, or are in any way based on acts that occurred, prior to the

date of this assignment and all rights to damages or profits, due or accrued, arising out of infringement of such trademarks or injury to said goodwill occurring after the date hereof and the right to sue for and receive the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed on behalf of Assignor as of the day and year first written above.

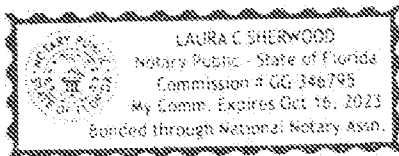
"Assignor"

Campus Crusade for Christ, Inc.

By: Barbara D. Bouchard
Name: Barbara Bouchard
Title: Secretary

STATE OF: FLORIDA
COUNTY OF ORANGE

The foregoing instrument was acknowledged before me this 25th day of JANUARY, 2023 by BARBARA BOUCHARD as SECRETARY of Campus Crusade for Christ, Inc., a California non-profit corporation, on behalf of the corporation. He She is personally known to me or has produced _____ as identification.



(Notary Seal)

Signature Laura C. Sherwood
Printed Name: LAURA C. SHERWOOD
Commission No. GG 346795
Commission Expires: Oct. 16, 2023

