

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM825580

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Viva El Gallo, Inc.		07/14/2023	Corporation:
RECEIVING PARTY DATA			
Name:	Jalisco Spirits Group, Inc.		
Street Address:	8 The Green		
Internal Address:	Suite A		
City:	Dover		
State/Country:	DELAWARE		
Postal Code:	19901		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90578888	VIVA EL GALLO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9493953942		
Email:	claymcgurk@gmail.com		
Correspondent Name:	Clay McGurk		
Address Line 1:	PO Box 1488		
Address Line 4:	Orange, CALIFORNIA 92856		
NAME OF SUBMITTER:	Clay McGurk		
SIGNATURE:	/Clay McGurk/		
DATE SIGNED:	07/19/2023		
Total Attachments: 1			
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OP \$40.00 90578888

ASSIGNMENT

WHEREAS, VIVA EL GALLO, INC., a corporation in Texas ("**Assignor**"), is the owner of the entire right, title and interest in U.S. Trademark Application 90578888 for VIVA EL GALLO ("**Trademark**").

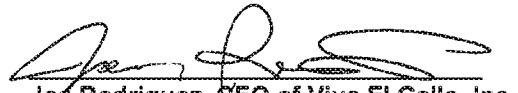
WHEREAS, JALISCO SPIRITS GROUP, INC., a corporation in the state of Delaware, together with any successors, legal representatives or assigns thereof ("**Assignee**") wants to acquire the entire right, title and interest in and to the Trademark, and wherein, Assignor is willing to enter into such assignment.

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which from the Assignee is hereby acknowledged, Assignor hereby conveys, transfers, assigns, and delivers to the Assignee all of its right, title and interest in and to the Trademark, together with (1) the goodwill, including the goodwill of the business relating to the products upon which the Trademark is used and for which it is registered; (2) all or that portion of the business to which the Trademark pertains; (3) all income, royalties, settlements, and damages that become due or payable to the Assignor with respect to the Trademark, including damages, settlements and payments for past or future infringements and misappropriations of the Trademark; (4) all rights to sue for past, present and future infringements or misappropriations of the Trademark; and (5) all rights to sue for injunctive or other equitable relief, and any and all causes of action relating to the Trademark.

Assignor hereby covenants that he has the full right to convey the entire right, title and interest, and that he has not executed, and will not execute, any agreement to conflict with this Assignment. Assignor further covenants and agrees that he will sign all lawful papers, execute and deliver all papers and take any action that may be necessary or desirable to perfect the title to any aforementioned patents and inventions.

IN TESTIMONY WHEREOF, I hereunto set my hand this 14 day of July, 2023.

ASSIGNOR


Joe Rodriguez, CEO of Viva El Gallo, Inc.