

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM826104

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Midwest Fuel Injection Service, Corp.		07/13/2023	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	Magneto & Diesel Injector Service, Inc.		
Street Address:	7902 FM 1960 Bypass Road West		
City:	Humble		
State/Country:	TEXAS		
Postal Code:	77338		
Entity Type:	Corporation: TEXAS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	6411697	SEIDEL DIESEL GROUP	
Registration Number:	5860115	SEIDEL DIESEL GROUP	
Registration Number:	5854710		
Registration Number:	5854709	SDG SEIDEL DIESEL GROUP	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2163634671		
Email:	agott@beneschlaw.com		
Correspondent Name:	Angela R. Gott/Benesch		
Address Line 1:	200 Public Square, Suite 2300		
Address Line 4:	Cleveland, OHIO 44114-2378		
ATTORNEY DOCKET NUMBER:	71251.24		
NAME OF SUBMITTER:	Angela R. Gott		
SIGNATURE:	/Angela R. Gott/		
DATE SIGNED:	07/21/2023		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this “**Assignment**”) dated July 13, 2023, is entered into by and between Midwest Fuel Injection Service, Corp., an Illinois corporation (“**Assignor**”) and Magneto & Diesel Injector Service, Inc., a Texas corporation (“**Assignee**”).

RECITALS

WHEREAS, Assignor is the owner of all rights, title, and interests in the trademarks and designs shown on Schedule A (the “**Purchased Marks**”);

WHEREAS, Assignee wishes to acquire from Assignor, and Assignor wishes to transfer to Assignee, all of Assignor’s rights, title, and interests in and to the Purchased Marks; and

WHEREAS, the Assignor and the Assignee have entered into that certain Asset Purchase Agreement dated as of the date hereof (the “**Purchase Agreement**”), pursuant to which Assignee is acquiring various assets of Assignor, including the Purchased Marks.

NOW, for good and valuable consideration, the receipt and sufficiency of which the parties hereby acknowledge, the parties, intending to be legally bound, agree as follows:

1. Assignor hereby assigns, transfers, and conveys to Assignee and its successors and assigns, and Assignee hereby accepts, Assignor’s entire and undivided right, title, and interest, whether now existing or hereafter acquired, in and to the Marks, together with all the associated goodwill of its business symbolized by the Marks, and all applications and registrations of the Marks, as well as all rights to remedies including injunctive relief, damages, and profits, due or accrued, arising out of all causes of action, past, present and future, pertaining to the Marks, including infringement of the Marks, or other violations, or injury to the said goodwill, and the right to sue, either at law or in equity, and recover the same in Assignee’s own name; and, with respect to United States intent-to-use trademark applications, the transfer of such applications accompanies the transfer of Assignor’s business, or portion of the business to which the intent-to-use trademark applications pertains, and that business is ongoing and existing.

2. Assignor will provide to Assignee, its successors and assigns, and legal representatives reasonable cooperation and assistance, and do all acts and take such further action, including the execution, acknowledgment, and delivery of such additional documents as Assignee may reasonably request and as may be required under the applicable trademark laws and requirements to carry out and fulfill the purposes and intent of this Assignment.

3. The provisions set forth in Section 7 of the Purchase Agreement (except for Sections 7.8.2 and 7.13) are hereby incorporated by reference herein.

[Signature page to follow]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be duly executed effective as of the date first written above.

ASSIGNOR:

Midwest Fuel Injection Service, Corp.

By: Bernd Seidel

Print Name: Bernd Seidel

Title: Chief Executive Officer/President

ASSIGNEE:

Magneto & Diesel Injector Service, Inc.

By: _____

Print Name: Grant Garrett

Title: Chief Executive Officer

[Signature Page to Trademark Assignment]

TRADEMARK
REEL: 008140 FRAME: 0872

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be duly executed effective as of the date first written above.

ASSIGNOR:

Midwest Fuel Injection Service, Corp.

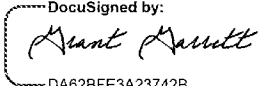
By: _____

Print Name: Bernd Seidel

Title: Chief Executive Officer/President

ASSIGNEE:

Magneto & Diesel Injector Service, Inc.



By:  _____
DA62BFE3A23742B...

Print Name: Grant Garrett

Title: Chief Executive Officer

[Signature Page to Trademark Assignment]

SCHEDULE A

Trademark	Country	Filed	Serial No.	Reg. Date	Reg. No.	Status	Owner
SEIDEL DIESEL GROUP	US	7/15/18	88038212	7/6/21	6411697	Registered	Midwest Fuel Injection Service, Corp.
SEIDEL DIESEL GROUP	US	7/15/18	88038206	9/17/19	5860115	Registered	Midwest Fuel Injection Service, Corp.
Spray Design 	US	7/15/18	88038215	9/10/19	5854710	Registered	Midwest Fuel Injection Service, Corp.
SDG SEIDEL DIESEL GROUP 	US	7/15/18	88038209	9/1/19	5854709	Registered	Midwest Fuel Injection Service, Corp.