

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM826260

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900780244		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hawkes Cider Limited		06/14/2023	Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	BrewDog plc,		
Street Address:	Balmacassie Commercial Park		
City:	Ellon, Aberdeenshire, Scotland		
State/Country:	SCOTLAND		
Postal Code:	AB41 8BX		
Entity Type:	Private Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87647202	HAWKES	
CORRESPONDENCE DATA			
Fax Number:	4158825400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4154207751		
Email:	jbegler@nvlawllp.com		
Correspondent Name:	Jay Begler		
Address Line 1:	90 New Montgomery Street, Ninth Floor		
Address Line 2:	Ninth Floor		
Address Line 4:	San Francisco, CALIFORNIA 94105		
NAME OF SUBMITTER:	Jay Begler		
SIGNATURE:	/Jay Begler/		
DATE SIGNED:	07/22/2023		
Total Attachments: 3			
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Trade Mark Assignment

Between:

Hawkes Cider Limited, a company incorporated in England (Registered Number 08223038) at 92 & 96 Druid Street, London, SE1 2HQ United Kingdom (hereinafter called the "Assignor")

and

BrewDog plc, a company incorporated in Scotland (Registered Number SC311560) with its registered address at Balmacassie Commercial Park, Ellon, Aberdeenshire, Scotland, AB41 8BX United Kingdom (hereinafter called the "Assignee")

WHEREAS:

- (A) The Assignor is the proprietor of the UK trade mark applications and registrations as set out in Annex A (hereinafter called "the Trade Marks");
- (B) The Assignee wishes to acquire all rights in or to the Trade Marks.

NOW THEREFORE in consideration of the sum of One Pound (£1.00) STERLING the Assignor:-

1. Hereby assigns absolutely to the Assignee the whole right, title and interest both legal and beneficial, past, present and future in and to the Trade Marks (together with all unregistered rights pertaining thereto) and any and all goodwill attached thereto and all the rights, powers, privileges and immunities conferred on the proprietor thereof together with all rights of action actual or contingent in respect of any past, existing or future infringements of the Trade Marks; and
2. The Assignor hereby authorises the Assignee to appoint an attorney with power in the Assignor's name and on its behalf to execute any document (including but not limited to any instrument) or to do any other thing required to perfect the rights granted to the Assignee in terms of this Assignment.

GOVERNING LAW AND JURISDICTION

This agreement and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with Scots law and the parties agree that the courts of Scotland shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this agreement.

IN WITNESS WHEREOF this Assignment has been executed by or on behalf of the parties hereto as follows:-

SIGNED at Ellon for and on behalf of
Hawkes Cider Limited

Signature: 

Full name: NEIL SIMPSON
(print)

Position: DIRECTOR
(print)

Date: 14/06/2023
(dd/mm/yyyy)

SIGNED at Ellon for and on behalf of
BrewDog plc

Signature: 

Full name: NEIL SIMPSON
(print)

Position: DIRECTOR
(print)

Date: 14/06/2023
(dd/mm/yyyy)

Annex A

Mark	Territory	Application/ Registration No	Classes	Filing Date
Hawkes Brewing Company	UK	2631955	32, 33	16 August 2012
Urban Orchard	UK	3039102	33	23 January 2014
Urban Orchard	UK	3064308	32, 43	15 July 2014
Apple Donor(s)	UK	3139098	32, 33	03 December 2015
HAWKES GRAFF	UK	3254016	32, 33	01 September 2017
Soul Trader	UK	3260412	32, 33	30 September 2017
HAWKES	US	87647202	32, 33, 43	16 October 2017
Draft Funk	UK	3301246	32, 33	03 April 2018
Slam Funk / SLAM FUNK (series of 2)	UK	3337457	32, 33	10 September 2018
SLAM FUNK	UK	00801478835	32, 33	11 March 2019
SLAM FUNK	International	1478835	32, 33	11 March 2019
SLAM FUNK	EU	1478835	32, 33	11 March 2019
SLAM FUNK	US	1478835	32, 33	11 March 2019