

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM826257

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Joseph Campbell Foundation		06/05/2023	Non-Profit Corporation: HAWAII
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Joseph Campbell Foundation		
<b>Street Address:</b>	8033 Sunset Blvd. #1114		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90046-2401		
<b>Entity Type:</b>	Non-Profit Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 21</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2194977		
<b>Registration Number:</b>	4246622	HERO'S JOURNEY	
<b>Registration Number:</b>	4867550	HERO'S JOURNEY	
<b>Registration Number:</b>	4424264	HERO'S JOURNEY	
<b>Registration Number:</b>	6646543	HERO'S JOURNEY	
<b>Registration Number:</b>	3398868	JOSEPH CAMPBELL	
<b>Registration Number:</b>	4098205	MYTHMAKER	
<b>Registration Number:</b>	3683212	MYTHOLOGICAL TOOLBOX	
<b>Registration Number:</b>	4519849	MYTHWEAR	
<b>Registration Number:</b>	2218677		
<b>Registration Number:</b>	2146308		
<b>Registration Number:</b>	3187859	FOLLOW YOUR BLISS	
<b>Registration Number:</b>	4059173	FOLLOW YOUR BLISS	
<b>Registration Number:</b>	5973469	HERO'S JOURNEY	
<b>Registration Number:</b>	4867549	HERO'S JOURNEY	
<b>Registration Number:</b>	4059174	JOSEPH CAMPBELL	
<b>Registration Number:</b>	6513013	JOSEPH CAMPBELL FOUNDATION MYTHMAKER POD	
<b>Registration Number:</b>	3362284	MYTHOLOGICAL ROUNDTABLE	
<b>Registration Number:</b>	4028788	MYTHWARE	

OP \$540.00 2194977

Property Type	Number	Word Mark
Registration Number:	6513118	JOSEPH CAMPBELL PATHWAYS
Serial Number:	90315687	JOSEPH CAMPBELL FOUNDATION SKELETON KEY

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: (501) 388-1230  
 Email: dylan@jcf.org  
 Correspondent Name: Dylan Treadwell  
 Address Line 1: 4747 South Centinela Avenue  
 Address Line 2: Apt. 4  
 Address Line 4: Los Angeles, CALIFORNIA 90066

<b>NAME OF SUBMITTER:</b>	Dylan Treadwell
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<b>SIGNATURE:</b>	/Dylan Treadwell/
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<b>DATE SIGNED:</b>	07/22/2023
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**Total Attachments: 8**

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- source=Joseph Campbell Foundation's Conversion Documents#page3.tif
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8. Complete the applicable section. The Plan of Conversion was approved by the converting entity as follows:

A. By vote of the shareholders of the converting domestic profit/professional corporation:

Number of Shares Outstanding	Class/Series	Number of Shares Voting For Conversion	Number of Shares Voting Against Conversion

OR

B. By vote of the converting domestic limited liability company:

Total Number of Authorized Votes	Number of Votes For the Conversion	Number of Votes Against the Conversion

OR

C.  The converting entity was a foreign profit corporation, a foreign limited liability company, a foreign limited partnership, a foreign limited liability limited partnership, a domestic or foreign nonprofit corporation, a domestic or foreign general partnership, or a domestic or foreign limited liability partnership. The approval of the Plan of Conversion was duly authorized and complied with the laws under which the converting entity was incorporated, formed, organized, or qualified.

OR

D.  The converting entity was a domestic limited partnership or a domestic limited liability limited partnership and that a majority of the general partners have agreed to the conversion.

9. The conversion is effective on the date and time of filing the Articles of Conversion or at a later date and time, no more than 30 days after the filing, if so stated. Check one of the following statements:

Conversion is effective on the date and time of filing the Articles of Conversion.

Conversion is effective on \_\_\_\_\_, at \_\_\_\_\_ m., Hawaiian Standard Time, which date is not later than 30 days after the filing of the Articles of Conversion.

We certify under the penalties of Section 414-20, 415A-25, 414D-12, 425-13, 425-172, 425E-208, and 428-1302, Hawaii Revised Statutes, as applicable, that I/we have read the above statements. I/we are authorized to sign this Articles of Conversion, and that the above statements are true and correct.

Signed this 6th day of June, 2023

Susan Chamberlin, Chair, Board of Directors



(Type/Print Name & Title)

(Signature)

(Type/Print Name & Title)

(Signature)

SEE INSTRUCTIONS ON REVERSE SIDE. The articles must be signed by an officer, partner, or other duly authorized representative of the converting entity.

**APPOINTMENT OF AGENT FOR SERVICE OF PROCESS  
AND AGREEMENT TO PAY DISSENTING MEMBER,  
SHAREHOLDER OR PARTNER**

Pursuant to Section 414-274 (8), 415A-16.8 (8), 425-195 (8), 425E-1105 (8) & 428-903 (8)  
Hawaii Revised Statutes, the undersigned, certify as follows:

1. This document is submitted in conjunction with the Articles of Conversion duly executed on  
June 6, 2023, concerning a conversion hereinafter set forth.

2. The name and state of formation of the converting entity is:

Joseph Campbell Foundation 81373D2 Hawaii  
(Type/Print Entity Name) (State)

3. The name and state of formation of the converted foreign entity is:

Joseph Campbell Foundation 491539ZZ Delaware  
(Type/Print Entity Name) (State)

4. This foreign entity, as the converted entity of the aforementioned conversion, agrees  
that it may be served with process in this State in any action or proceeding for the  
enforcement of any liability or obligation of the converting entity and irrevocably appoints  
the following as its agent to accept service of process in any such proceeding.

Northwest Registered Agent Service Inc. 64200C6  
(Name of Agent)

1001 Bishop St Ste 2685A Honolulu, HI 96813  
(Address of Agent)

D.T.

5. This foreign entity, as the converted entity of the aforementioned conversion, further  
agrees to the enforcement of the right of any dissenting shareholder, partner, member, or  
other owner to receive payment for their interest against the converted entity.

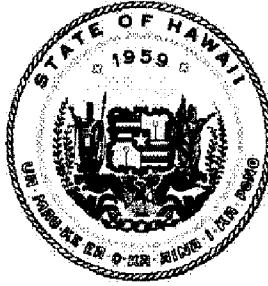
I certify, under the penalties of Chapter 414-20, 415A-25, 425-13, 425-172, 425E-208 & 428-1302,  
Hawaii Revised Statutes, as applicable, that I have read the above statements, I am authorized to  
sign this document, and that the above statements are true and correct.

Dated this 6th day of June, 2023

Converted Foreign Entity: Joseph Campbell Foundation  
(Type/Print Entity Name)

Susan Chamberlin, Chair, Board of Directors  
(Type/Print Name & Title)

Susan Chamberlin  
(Signature)



## Department of Commerce and Consumer Affairs

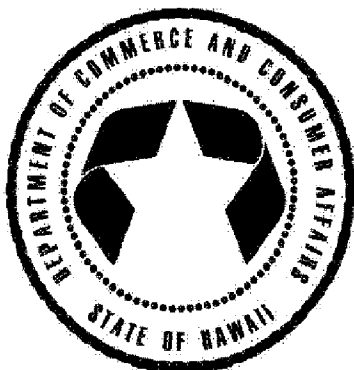
### CERTIFICATE OF CONVERSION

I, NADINE Y. ANDO, Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that pursuant to the Articles of Conversion of JOSEPH CAMPBELL FOUNDATION, a Hawaii non-profit corporation, filed in this department on June 5, 2023, in accordance with the Hawaii Revised Statutes, JOSEPH CAMPBELL FOUNDATION, is hereby converted to JOSEPH CAMPBELL FOUNDATION, a Delaware non-profit corporation, and that the conversion became effective on June 5, 2023, at 3:31 p.m, Hawaiian Standard Time.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Department of Commerce and Consumer Affairs, at Honolulu, State of Hawaii, this 14<sup>th</sup> day of June, 2023.

*Nadine Y. Ando*

Director of Commerce and Consumer Affairs



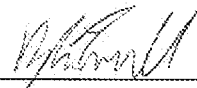
TRADEMARK

REEL: 008141 FRAME: 0412

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A NON-DELAWARE CORPORATION  
TO A DELAWARE CORPORATION  
PURSUANT TO SECTION 265 OF THE  
DELAWARE GENERAL CORPORATION LAW

- 1.) The jurisdiction where the Non-Delaware Corporation first formed is Hawaii.
- 2.) The jurisdiction immediately prior to filing this Certificate is Hawaii.
- 3.) The date the Non-Delaware Corporation first formed is September 28, 1990.
- 4.) The name of the Non-Delaware Corporation immediately prior to filing this Certificate is Joseph Campbell Foundation.
- 5.) The name of the Corporation as set forth in the Certificate of Incorporation is Joseph Campbell Foundation.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting Non-Delaware Corporation have executed this Certificate on the 8 day of March, A.D. 2023.

By: 

Name: Dylan Treadwell  
Print or Type

Title: Authorized Person  
Print or Type

STATE OF DELAWARE  
CERTIFICATE OF INCORPORATION  
A NON-STOCK CORPORATION

The undersigned Incorporator certifies as follows:

1. The name of the Corporation is Joseph Campbell Foundation.
2. The Registered Office of the corporation in the State of Delaware is located at 8 The Green, STE B, Dover, Kent County 19901. The name of the Registered Agent at such address upon whom process against this corporation may be served is Northwest Registered Agent Service, Inc.
3. The purpose of the corporation is to engage in any lawful act or activity for which corporations may be organized under the General Corporation Law of Delaware. This Corporation shall be a nonprofit corporation.
4. The names and addresses of the persons who are the initial directors of the corporation are as follows:

Name: Susan Chamberlin  
Address: 350 W 37th St, #8F, New York, NY 10018

Name: Dawn Crowder  
Address: 385 Williamson Road, Gladwyne, PA 19035

Name: Edward Horton  
Address: 11 Quail Court, Kinnelon, NJ 07405

Name: Kwame Scruggs  
Address: P.O. Box 4041 Copley, OH 44321

Name: Lisa Kofod  
Address: Attn: Lisa Kofod, Fun & Profits LLC 93 4th Ave., Unit 1543 Cooper Station, New York, NY 10276

5. The corporation shall not have any capital stock.
6. Said corporation is organized exclusively for charitable, religious, educational, and scientific purposes, including, for such purposes, the making of distributions to organizations that qualify as exempt organizations under section 501(c)(3) of the Internal Revenue Code, or the corresponding section of any future federal tax code.
7. No part of the net earnings of the corporation shall inure to the benefit of, or be distributable to its members, trustees, officers, or other private persons, except that the corporation shall be authorized and empowered to pay reasonable compensation for services rendered and to make payments and distributions in furtherance of the purposes set forth in Article Third hereof. No substantial part of the activities of the corporation shall be the carrying on of propaganda, or otherwise attempting to influence legislation, and the corporation shall not participate in, or intervene in (including the publishing or distribution of statements) any political campaign on behalf of or in opposition to any candidate for public office. Notwithstanding any other provision



STATE OF DELAWARE  
CERTIFICATE OF INCORPORATION  
A NON-STOCK CORPORATION

- of these articles, the corporation shall not carry on any other activities not permitted to be carried on (a) by a corporation exempt from federal income tax under section 501(c)(3) of the Internal Revenue Code, or the corresponding section of any future federal tax code, or (b) by a corporation, contributions to which are deductible under section 170(c)(2) of the Internal Revenue Code, or the corresponding section of any future federal tax code.
8. Upon the dissolution of the corporation, assets shall be distributed for one or more exempt purposes within the meaning of section 501(c)(3) of the Internal Revenue Code, or the corresponding section of any future federal tax code, or shall be distributed to the federal government, or to a state or local government, for a public purpose. Any such assets not so disposed of shall be disposed of by a Court of Competent Jurisdiction of the county in which the principal office of the corporation is then located, exclusively for such purposes or to such organization or organizations, as said Court shall determine, which are organized and operated exclusively for such purposes.
9. The corporation shall be governed by the by-laws.
10. The name of the incorporator is Dylan Treadwell, and the mailing address of the incorporator is 4747 S Centinela Ave, Apt 4, Los Angeles, California 90066.

By: 

Name: Dylan Treadwell, Esq.