

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM826045

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900787110		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
KEMPER INDEPENDENCE INSURANCE COMPANY		07/19/2023	Corporation: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	KEMPER CORPORATION		
<b>Street Address:</b>	Suite 3300, 200 East Randolph Street		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60601		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3322460	CLEAR CHOICE CLAIM SERVICE	
<b>Registration Number:</b>	3175026	CLEAR CHOICE CLAIM SERVICE	
<b>Registration Number:</b>	3332391	RIGHT PRICE WEB	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3123609315		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3129872918		
<b>Email:</b>	smelby@gbc.law		
<b>Correspondent Name:</b>	Greer, Burns & Crain, Ltd.		
<b>Address Line 1:</b>	300 South Wacker Drive		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	6276,127914		
<b>NAME OF SUBMITTER:</b>	Paul R. Kitch		
<b>SIGNATURE:</b>	/Paul R. Kitch/		
<b>DATE SIGNED:</b>	07/21/2023		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT**

WHEREAS, **KEMPER INDEPENDENCE INSURANCE COMPANY**, an Illinois corporation, having an address of 12926 Gran Bay Parkway West, Jacksonville, FLORIDA 32258 (hereinafter "ASSIGNOR") has adopted, used and owns the Trademarks—

Mark	Reg No.	Serial No.	Reg. Date
CLEAR CHOICE CLAIM SERVICE	3,322,460	77/043,220	10/30/2007
CLEAR CHOICE CLAIM SERVICE	3,175,026	78/486,328	11/21/2006
RIGHT PRICE WEB	3,332,391	78/853,771	11/6/2007

(hereinafter the "Trademarks")

WHEREAS, **KEMPER CORPORATION**, a Delaware corporation, having a place of business located at Suite 3300, 200 East Randolph Street, Chicago, Illinois 60601 USA (hereinafter "ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to said Trademarks and the goodwill of the business symbolized by the Trademarks.

WHEREAS, ASSIGNOR is the owner of the Trademarks and has not previously assigned or otherwise encumbered the Trademarks, and is free to enter into this Assignment.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, ASSIGNOR hereby sells, assigns, and transfers to ASSIGNEE, and its successors and assigns, all of its right, title, and interest in and to the Trademarks and registration therefor, including the goodwill of the business associated therewith, in the United States of America and every other country of the world, and all claims for any past infringements of such rights.

For the above recited considerations, ASSIGNOR agrees for itself and for its successors and assigns that it will, at the request and expense of ASSIGNEE, its successors

and assigns, execute and deliver, without further consideration, any and all assignments and documents, and perform such other acts as it lawfully may, that may be deemed necessary by the ASSIGNEE, and its successors and assigns, fully to secure its interest as aforesaid and to obtain or maintain registrations in any and all countries.

This Assignment shall inure to the benefit of and be binding on the parties and their respective successors and assigns.

WHEREFOR, ASSIGNOR and ASSIGNEE have caused this Assignment to be executed by their respective officers, who personally represent that they are duly authorized to execute this Assignment.

THIS ASSIGNMENT is made the 19th day of July, 2023.

**KEMPER INDEPENDENCE  
INSURANCE COMPANY**

DocuSigned by:

*Robert F. Otis*

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Name: Robert F. Otis

Title: President

Date: 7/19/2023

Accepted:

**KEMPER CORPORATION**

DocuSigned by:

*Robert P. O'Keefe*

999F8AF5B9AA4FA...

Name: Robert P. O'Keefe

Title: Assistant Secretary

Date: 7/19/2023