

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM826836

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hipstamatic, LLC	FORMERLY Synthetic, LLC	06/28/2012	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Hipstamatic, LLC		
Street Address:	1150 Kirkham Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94112		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4345533	SNAP	
CORRESPONDENCE DATA			
Fax Number:	3366077500		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	336-607-7300		
Email:	mmartinenko@kilpatricktownsend.com		
Correspondent Name:	Laura C. Miller		
Address Line 1:	1001 West Fourth Street		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27101-2400		
NAME OF SUBMITTER:	Laura C. Miller		
SIGNATURE:	/Laura Miller/		
DATE SIGNED:	07/25/2023		
Total Attachments: 3			
source=Hipstamatic LLC - Certified Certificate of Conversion for Delaware#page1.tif			
source=Hipstamatic LLC - Certified Certificate of Conversion for Delaware#page2.tif			
source=Hipstamatic LLC - Certified Certificate of Conversion for Delaware#page3.tif			

OP \$40.00 4345533

Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "HIPSTAMATIC, LLC" TO A DELAWARE LIMITED LIABILITY COMPANY, FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF JUNE, A.D. 2012, AT 10:56 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

5177523 8100V
SR# 20233061638

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203806082
Date: 07-24-23

TRADEMARK
REEL: 008144 FRAME: 0002

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A NON-DELAWARE LIMITED LIABILITY COMPANY TO
A DELAWARE LIMITED LIABILITY COMPANY
PURSUANT TO SECTION 18-214 OF THE LIMITED LIABILITY ACT

1. The jurisdiction where the Non-Delaware limited liability company first formed is: California
2. The jurisdiction immediately prior to filing this Certificate is: California
3. The date the Non-Delaware limited liability company first formed is: November 23, 2010
4. The name of the Non-Delaware limited liability company immediately prior to filing this Certificate is: Hipstamatic, LLC
5. The name of the limited liability company as set forth in the Certificate of Formation is: Hipstamatic, LLC

IN WITNESS WHEREOF, the parties have caused this Certificate to be signed by this
28 day of June, 2012.

DELAWARE LIMITED LIABILITY COMPANY:

HIPSTAMATIC, LLC, a Delaware limited liability company

By: 

Lucas Allen Buick, Manager

By: 

Ryan Mark Dorshorst, Manager

NON-DELAWARE LIMITED LIABILITY COMPANY:

HIPSTAMATIC, LLC, a California limited liability company

By: 

Lucas Allen Buick, Manager

By: 

Ryan Mark Dorshorst, Manager

CERTIFICATE OF FORMATION

OF

HIPSTAMATIC, LLC

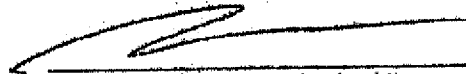
The undersigned, an authorized natural person, for the purpose of forming a limited liability company, under the provisions and subject to the requirements of the State of Delaware (particularly Chapter 18, Title 6 of the Delaware Code and the acts amendatory thereof and supplemental thereto, and known identified, and referred to as the "Delaware Limited Liability Company Act"), hereby certifies that:

FIRST: The name of the limited liability company (hereinafter called the "limited liability company") is

HIPSTAMATIC, LLC

SECOND: The address of the registered office and the name and the address of the registered agent of the limited liability company required to be maintained by Section 18-104 of the Delaware Limited Liability Company Act are National Registered Agents, Inc., 160 Greentree Drive, Suite 101, Dover, Delaware 19904, County of Kent.

Executed on June 28, 2012


Michael S. Roberts, Authorized Person