

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM826886

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Crave Coffee Bar and Bistro, LLC		07/01/2023	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	107 Bakery LLC		
Street Address:	11615 HWY 70		
Internal Address:	107A		
City:	Arlington		
State/Country:	TENNESSEE		
Postal Code:	38002		
Entity Type:	Limited Liability Company: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90065012	CRAVE. SWEETS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	mlane@harrishelton.com		
Correspondent Name:	Megan Lane		
Address Line 1:	6060 Primacy Parkway		
Address Line 2:	100		
Address Line 4:	Memphis, TENNESSEE 38119		
NAME OF SUBMITTER:	Megan Lane		
SIGNATURE:	/megan lane/		
DATE SIGNED:	07/25/2023		
Total Attachments: 1			
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OP \$40.00 90065012

SERVICE MARK ASSIGNMENT

Crave Coffee Bar and Bistro, LLC, LLC ("Assignor"), a Tennessee limited liability company with its principal office at Suite 107A, 11615 Highway 70, Arlington, Tennessee 38002, is the owner of "Crave. Sweets" mark (the "Mark"), U.S. Registration No. 6,600,081, and all federal and prior user and/or common law rights in said Mark. Assignor has and hereby assigns all right, title and interest, in the Mark and all goodwill of the business to **107 Bakery, LLC, Arlington, Tennessee 38002**, (the "Assignee").

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer and set over to Assignee, its successors and assigns, all right, title, and interest in said Mark, and all goodwill in the business, along with the U.S. Registration No. 6,600,081. Assignor warrants that it is the legal owner of all right, title and interest in the Mark and said U.S. Registration, that this service mark registration has not been otherwise previously pledged, assigned, or encumbered and that this assignment does not infringe on the rights of any person.

Assignor agrees to cooperate with Assignee and to execute and deliver all papers, instruments and assignments as may be necessary to vest all right, title and interest in and to the aforesaid service mark, including, without limitation, recordation of the assignment in the United States Patent and Trademark Office.

The effective date of this Assignment is July 1, 2023

ASSIGNOR: Crave Coffee Bar and Bistro, LLC

By: *Laney*

Title: *Owner*

Effective Date: July 1, 2023

ASSIGNEE: 107 Bakery, LLC

By: *Laney*

Title: *owner*