

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM826056

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Perdoceo Education Corporation		06/30/2023	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LE CORDON BLEU INTERNATIONAL B.V.		
<b>Street Address:</b>	Herengracht 28		
<b>City:</b>	AMSTERDAM		
<b>State/Country:</b>	NETHERLANDS		
<b>Postal Code:</b>	60606		
<b>Entity Type:</b>	Corporation: NETHERLANDS		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3720409	LE CORDON BLEU	
<b>Registration Number:</b>	3717166	LE CORDON BLEU PARIS 1895	
<b>Registration Number:</b>	0786557	LE CORDON BLEU	
<b>Registration Number:</b>	0954227	LE CORDON BLEU DE PARIS CB 1895	
<b>Registration Number:</b>	3717165	LE CORDON BLEU DE PARIS	
<b>Registration Number:</b>	4549239	BLEU RIBBON KITCHEN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	trademarks@btlaw.com		
<b>Correspondent Name:</b>	Christopher M. Dolan		
<b>Address Line 1:</b>	One North Wacker Drive		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Christopher M. Dolan		
<b>Address Line 1:</b>	One North Wacker Drive		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		

CH \$165.00 3720409

<b>NAME OF SUBMITTER:</b>	Keith W. Medansky
<b>SIGNATURE:</b>	/Keith W. Medansky/
<b>DATE SIGNED:</b>	07/21/2023
<b>Total Attachments: 5</b> source=Perdoceo Trademark Assignment#page1.tif source=Perdoceo Trademark Assignment#page2.tif source=Perdoceo Trademark Assignment#page3.tif source=Perdoceo Trademark Assignment#page4.tif source=Perdoceo Trademark Assignment#page5.tif	

**TRADEMARK ASSIGNMENT**

**June 30, 2023**

**WHEREAS**, Perdoceo Education Corporation, a Delaware corporation, whose principal address is at 1750 E. Golf Road, Suite 350, Schaumburg, IL 60173, U.S.A. (“Assignor”), is the owner of common law trademark rights and U.S., Canadian, and International Registrations for the trademarks LE CORDON BLEU, CORDON BLEU and other various trademarks incorporating the term “CORDON” or “RIBBON” (the “Marks”) as set out in Exhibit A attached hereto; and

**WHEREAS**, Le Cordon Bleu International B.V., a company incorporated in the Netherlands, registered at the Amsterdam Chamber of Commerce and Industry under number 33 180 420, having its registered office at Herengracht 28H, 1015 BL Amsterdam, Netherlands (“Assignee”), desires to acquire all right, title and interest in, to and under the Marks, including the registered rights and the common law trademark rights related thereto as set forth more specifically in Exhibit A.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby conclusively acknowledged, the parties hereto agree as follows:

1. **Assignment**. Assignor does hereby irrevocably sell, assign, transfer and set over to Assignee all its right, title and interest in, to and under the Marks including without limitation the common law rights therein, together with the goodwill of the business symbolized by the Marks assigned hereunder, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past violation, said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Trademark Assignment had not been made.
2. **Further Assurances**. Assignor and Assignee agree that they shall execute such further documents, and perform such further acts, as may be necessary to transfer and convey rights assigned hereunder.
3. **Binding Effect**. This Trademark Assignment shall have an unlimited term and shall be fully binding upon and inure to the benefit of each of the parties hereto and each of their respective successors and assigns.
4. **Purchase Agreement Governs**. Nothing in this Trademark Assignment, express or implied, is intended or shall be construed to expand or defeat, impair or limit in any way the rights, obligations, claims or remedies of the parties set forth in the that certain Asset Purchase Agreement by and among Assignor, Assignee and certain other parties thereto, dated as of the date hereof.

**IN WITNESS WHEREOF**, Assignor and Assignee, intending to be legally bound, has caused this Trademark Assignment to be executed by its proper officers thereunto duly authorized as of the date first written above.

**PERDOCEO EDUCATION CORPORATION**





By: Greg E. Jansen  
Name: Greg E. Jansen  
Title: Senior Vice President, General Counsel and  
Corporate Secretary

**LE CORDON BLEU INTERNATIONAL B.V.**

By: André Cointreau  
Name: André Cointreau  
Title: President



**EXHIBIT A**  
**Marks**



**Registered Marks**

<b>COUNTRY</b>	<b>MARK</b>	<b>TYPE OF REG.</b>	<b>REG. NO.</b>	<b>REG. DATE</b>	<b>RENEWAL DEADLINE</b>
Canada	CORDON VERT	ORD	TMA825070	30-May-2012	30-May-2027
Canada	LE CORDON BLEU PARIS 1895 & Vertical Ribbon Design (black and white) 	ORD	TMA652045	01-Nov-2005	01-Nov-2030
U.S.A.	LE CORDON BLEU and horizontal ribbon design 	MPR	3939346	11-Mar-2008	11-Mar-2028
U.S.A.	CORDON BLEU Stylized <b>CORDON BLEU</b>	MPR	3795346	27-Dec-2005	27-Dec-2025
U.S.A.	LE CORDON BLEU	ORD	3720409	19-Jul-1994	19-Jul-2024
U.S.A.	CORDONTEC	MPR	3939344	17-Oct-2006	17-Oct-2026
U.S.A.	LE CORDON BLEU PARIS 1895 & Vertical Ribbon Design 	ORD	3717166	18-Jul-1995	18-Jul-2025
U.S.A.	LE CORDON BLEU	ORD	0786557	09-Mar-1965	09-Mar-2025
U.S.A.	LE CORDON BLEU DE PARIS CB 1895 & Design 	ORD	0954227	27-Feb-1973	27-Feb-2033 (renewal filed on December 22, 2022, is pending and not yet accepted and no assurance)

COUNTRY	MARK	TYPE OF REG.	REG. NO.	REG. DATE	RENEWAL DEADLINE
					it will be – final deadline to renew is August 28, 2023)
U.S.A.	CORDON VERT	MPR	3939345	12-Sep-2006	12-Sep-2026
U.S.A.	LE CORDON BLEU DE PARIS	ORD	3717165	23-Apr-1991	23-Apr-2031
U.S.A.	BLEU RIBBON KITCHEN 	ORD	4,549,239	10-Jun-2014	10-Jun-2024
WIPO-MADRID PROTOCOL	LE CORDON BLEU and horizontal ribbon design 	ORD	IR 0879066A	18-May-2005	18-May-2025
WIPO-MADRID PROTOCOL	CORDON BLEU Stylized <b>CORDON BLEU</b>	ORD	IR 396013A	19-Feb-1973	19-Feb-2033
WIPO-MADRID PROTOCOL	CORDONTEC	ORD	IR 858268A	18-May-2005	18-May-2025
WIPO-MADRID PROTOCOL	CORDON VERT	ORD	IR 865855A	19-Nov-2004	19-Nov-2024

**Common Law Marks in the United States and Canada:**

CORDON BLEU
<b>CORDON BLEU</b>
LE CORDON BLEU
<b>LE CORDON BLEU</b>

LE CORDON BLEU DE PARIS
LE CORDON BLEU DE PARIS CB 1895

LE CORDON BLEU PARIS 1895



CORDONTEC
CORDON VERT
LCB
BLEU RIBBON KITCHEN