

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM827246

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BANC OF CALIFORNIA	FORMERLY PACIFIC MERCANTILE BANK	07/25/2023	National Banking Association: CALIFORNIA
RECEIVING PARTY DATA			
Name:	AUSTIN EASTCIDER HOLDINGS, INC.		
Street Address:	4007 COMMERCIAL CENTER DRIVE		
Internal Address:	SUITE 700		
City:	AUSTIN		
State/Country:	TEXAS		
Postal Code:	78744		
Entity Type:	Corporation: DELAWARE		
Name:	AUSTIN EASTCIDERS, LLC		
Street Address:	4007 COMMERCIAL CENTER DRIVE		
Internal Address:	SUITE 700		
City:	AUSTIN		
State/Country:	TEXAS		
Postal Code:	78744		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	5103322	AUSTIN EASTCIDERS	
Registration Number:	5021508	AUSTIN EASTCIDERS	
Registration Number:	5135600	DRINK CIDER!	
Registration Number:	5239176	HOW DO YOU LIKE THEM APPLES?	
Registration Number:	5243142	CONFIGURATION OF BOX IN COLORS CREAM, GO	
Registration Number:	5243143	CONFIGURATION OF CAN IN COLORS CREAM, GO	
Registration Number:	4256356	GOLD TOP	
Registration Number:	4171458	EASTCIDERS	
Registration Number:	4595511	HOW DO YOU LIKE THEM APPLES?	
Registration Number:	5300415	CIDER Y'ALL	
Registration Number:	5888914	COLLABORATORY	
		TRADEMARK	

Property Type	Number	Word Mark
Serial Number:	87902355	MAKER'S STASH
CORRESPONDENCE DATA		
Fax Number:	2147455390	
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	2147455612	
Email:	ngraham@winstead.com	
Correspondent Name:	Nancy Graham c/o WINSTEAD PC	
Address Line 1:	2728 N. Harwood Street	
Address Line 2:	Suite 500	
Address Line 4:	Dallas, TEXAS 75201	
ATTORNEY DOCKET NUMBER:	58612-1	
NAME OF SUBMITTER:	Nancy Graham	
SIGNATURE:	/Nancy Graham/	
DATE SIGNED:	07/26/2023	
Total Attachments: 3		
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RELEASE OF SECURITY INTEREST

This RELEASE OF SECURITY INTEREST, effective as of July 25, 2023 (the "Effective Date"), is made by BANC OF CALIFORNIA, formerly known as PACIFIC MERCANTILE BANK, pursuant to the Security Agreement defined below (in such capacity, the "Lender").

WHEREAS, AUSTIN EASTCIDER HOLDINGS, INC., a Delaware corporation and AUSTIN EASTCIDERS, LLC, a Texas limited liability company, (collectively, the "Grantors"), executed and delivered an Intellectual Property Security Agreement dated as of February 10, 2020, in favor of Lender (the "Security Agreement");

WHEREAS, pursuant to the Security Agreement, the Grantors granted and pledged to Lender a security interest in and to the Grantors' right, title and interest in, to, and under the Collateral (as defined in the Security Agreement), including without limitation Trademarks (as each is defined in the Security Agreement; and collectively, "Intellectual Property Collateral") as set forth on the attached Exhibit A, including without limitation all present and future rights (including, without limitation, the right to sue for past, present, or future infringements), titles, and interests of the Grantors in and to all Intellectual Property applications, rights or licenses to use any trademarks, patents, copyrights, and all registrations and recordings thereof, including, without limitation, the Intellectual Property Collateral listed on Exhibit A and the goodwill of each business to which the Intellectual Property Collateral relates;

WHEREAS, the Security Agreement was recorded in the United States Patent and Trademark Office on Trademark Reel/Frame 006860/0950 on February 10, 2020.

WHEREAS, the Lender, either Banc of California or Pacific Mercantile Bank, no longer claims any interest in the Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, Secured Party hereby releases to the Grantors the security interest in, to and under the Collateral, including without limitation the Collateral identified on Exhibit A, and authorizes the United States Patent and Trademark Office to record the release of the security interest.

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EXHIBIT A

Trademarks

Mark	App. No.	File Date	Reg. No.	Reg Date
AUSTIN EASTCIDERS (and Design)	86/857197	12/22/2015	5103322	12/20/2016
AUSTIN EASTCIDERS	86/857120	12/22/2015	5021508	8/16/2016
DRINK CIDER! (and Design)	86/857266	12/22/2015	5135600	2/7/2017
HOW DO YOU LIKE THEM APPLES?	86/857242	12/22/2015	5239176	7/11/2017
Miscellaneous Design (box trade dress)	86/881008	1/20/2016	5243142	7/11/2017
Miscellaneous Design (can trade dress)	86/881054	1/20/2016	5243143	7/11/2017
GOLD TOP	85/471429	11/14/2011	4256356	12/11/2012
EASTCIDERS	85/471453	11/14/2011	4171458	7/10/2012
HOW DO YOU LIKE THEM APPLES?	86/007576	7/11/2013	4595511	9/2/2014
CIDER Y'ALL	87/342611	2/20/2017	5300415	10/3/2017
MAKER'S STASH	87/902355	5/1/2018		
COLLABORATORY	88/239664	12/21/2018	5888914	10/22/2019

IN WITNESS WHEREOF, the undersigned has caused its duly authorized representative to execute this release as of the date set forth below to be effective as of the Effective Date.

BANC OF CALIFORNIA,
f/k/a Pacific Mercantile Bank

Date: 7-25-, 2023

By: 
Susan Berge
VP, Loan Servicing Manager

RELEASE OF SECURITY INTEREST – SIGNATURE PAGE

RECORDED: 07/26/2023

TRADEMARK
REEL: 008145 FRAME: 0609