

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM827510

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Clique Brands, Inc.		07/20/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Future US LLC		
Street Address:	130 West 42nd Street, 7th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	97398886	WHO WHAT WEAR	
Serial Number:	97911890	WHO WHAT WEAR	
CORRESPONDENCE DATA			
Fax Number:	2027833535		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-626-8305		
Email:	dmullarkey@polsinelli.com,jolsen@polsinelli.com		
Correspondent Name:	Daniel P. Mullarkey/Polsinelli PC		
Address Line 1:	PO BOX 140310		
Address Line 4:	Kansas City, MISSOURI 64114-0310		
NAME OF SUBMITTER:	Daniel P. Mullarkey		
SIGNATURE:	/daniel mullarkey/		
DATE SIGNED:	07/27/2023		
Total Attachments: 2			
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CH \$65.00 97398886

TRADEMARK ASSIGNMENT

This Assignment is made by Clique Brands, Inc., (“Assignor”) located 750 North San Vicente Blvd., 8th Floor East, West Hollywood, CA 90069, a Delaware Corporation (“Company”) to Future US LLC, a California Limited Liability Company located at 7th Floor, 130 West 42nd Street, New York, NY 10036.

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in and to the Trademarks listed in Schedule A (“the Trademarks”), and the goodwill associated therewith; and

NOW, THEREFORE, in consideration of the foregoing and other goods and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignment. Assignor does hereby sell, assign, transfer and set over to Assignee the Assignor’s entire right, title and interest in and to the Trademarks together with the Assignor’s goodwill in connection with which the Trademarks are used and the portion of the business for which the trademarks pertain, for Assignee’s own use and enjoyment, and for the use and enjoyment of Assignee’s successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment had not been made, together with all income, royalties or payments in respect of the Trademarks due or payable as of the date hereof or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Trademarks, with the right to sue for, and collect the same for Assignee’s own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Date: 07/20/2023

Assignor:

By: Sarah Rees

Name: Sarah Rees

Title: Director

Date: 07/20/2023

Assignee:

By: Sarah Rees

Name: Sarah Rees

Title: Director

SCHEDULE A
(Trademark)

Mark	Application #	Filing Date
WHO WHAT WEAR	97/398,886	May 6, 2022
WHO WHAT WEAR	97/911,890	April 28, 2023