

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM827507

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>RESUBMIT DOCUMENT ID:</b>	900773480		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
COMERICA BANK		05/01/2023	Corporation: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MADWIRE LLC		
<b>Street Address:</b>	3420 E. HARMONY BOULEVARD		
<b>City:</b>	FORT COLLINS		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80528		
<b>Entity Type:</b>	Limited Liability Company: COLORADO		
<b>PROPERTY NUMBERS Total: 42</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4299589	TOP PLACEMENT ADS	
<b>Registration Number:</b>	4469500	MAD 360 <sup>o</sup>	
<b>Registration Number:</b>	4459243	MARKETING 360	
<b>Registration Number:</b>	4470840	UXI	
<b>Registration Number:</b>	4508150	CONVERT INTELLIGENTLY	
<b>Registration Number:</b>	4598488	UXI CONVERT INTELLIGENTLY	
<b>Registration Number:</b>	4423388	TOP RATED LOCAL	
<b>Registration Number:</b>	4578693	WE LOVE MAD	
<b>Registration Number:</b>	4536433	RET RETARGETING ADS	
<b>Registration Number:</b>	4536434	VISIBILITY CLICKABILITY CONVERTIBILITY	
<b>Registration Number:</b>	4690085	RETARGETING ADS	
<b>Registration Number:</b>	4532539	RET	
<b>Registration Number:</b>	4497941	TPA	
<b>Registration Number:</b>	4566830	MADWIRE	
<b>Registration Number:</b>	4600011	LLA LOCAL LISTING ADS	
<b>Registration Number:</b>	4595679	LLA	
<b>Registration Number:</b>	4595686	MY CLICK-TO-CALLS	
<b>Registration Number:</b>	4595687	CTC MY CLICK-TO-CALLS	

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4718869	AFP AD FRAUD PROTECTION
Registration Number:	4514075	MAD 360 <sup>o</sup>
Registration Number:	4549497	TOP RATED NATIONAL
Registration Number:	4595855	TOP RATED NATIONAL
Registration Number:	4682832	VIZCLIK
Registration Number:	4631344	WEBSITES 360
Registration Number:	4771254	TOP RATED NATIONAL
Registration Number:	4665013	TOP RATED ECOMMERCE
Registration Number:	4682870	SPEEDY FAST QUOTE
Registration Number:	4682885	SPEEDY FAST
Registration Number:	4784512	MARKETING 360
Registration Number:	4707529	TOP RATED LOCAL
Registration Number:	4801398	#1 MARKETING PLATFORM
Registration Number:	4772078	MADWIRE
Registration Number:	4772987	FUEL YOUR BRAND
Registration Number:	4939094	SASH
Registration Number:	4975071	SOFTWARE AND SERVICE HYBRID
Serial Number:	86224016	OPTIMIZE SCORE
Serial Number:	86877259	#1 CRM SOFTWARE
Serial Number:	86877265	MARKETING 360 CRM
Serial Number:	86877310	CRM CONTACT RELATIONSHIP MGMT.
Serial Number:	86877350	INTELLIGENT CONTENT
Serial Number:	86877365	BOOTSTRAPPED
Serial Number:	87066442	#1 WEBSITE PLATFORM

**CORRESPONDENCE DATA**

**Fax Number:** 2028427899  
**Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.**  
**Phone:** 12027762046  
**Email:** jmfitzpatrick@cooley.com  
**Correspondent Name:** JENNIFER FITZPATRICK  
**Address Line 1:** C/O COOLEY LLP  
**Address Line 2:** 1299 Pennsylvania Avenue, NW, Suite 700  
**Address Line 4:** WASHINGTON, D.C. 20004

<b>ATTORNEY DOCKET NUMBER:</b>	036703-1678
<b>NAME OF SUBMITTER:</b>	JENNIFER FITZPATRICK
<b>SIGNATURE:</b>	/JENNIFER FITZPATRICK/
<b>DATE SIGNED:</b>	07/27/2023

**Total Attachments: 9**

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## RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of 05-1-2023 by COMERICA BANK ("Bank") in favor of Madwire LLC, a Colorado limited liability company, with its principal place of business at 3420 E. Harmony Boulevard. Fort Collins, CO 80528 ("Company").

### Recital


WHEREAS, COMPANY assigned certain interests in the copyrights, patents and trademarks described on Exhibits A, B and C and attached hereto, respectively (collectively, the "Intellectual Property") to BANK under an Intellectual Property Security Agreement dated as of July 26, 2016 and recorded with the US Patent and Trademark Office as set forth on Exhibits A, B and C.

WHEREAS, COMPANY has satisfied all its obligations to BANK in the Intellectual Property Security Agreement, and BANK wishes to release its security interest in the Intellectual Property.

### Agreement

Now Therefore, BANK agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to COMPANY, without warranty or recourse, all interest of BANK in the Intellectual Property.

BANK: COMERICA BANK



Marvin D. Listenbee Jr.  
Assistant Vice President

Address:  
Comerica Bank  
CLS Collateral Services, MC 7575  
39200 Six Mile Road  
Livonia, MI 48152

**EXHIBIT A**  
**COPYRIGHTS**

<b>Description</b>	<b>Registration Number</b>	<b>Registration Date</b>
1   Natural Listing Ads	VA 1-907-610	3/17/2014
2   Retargeting Ads	VA 1-907-613	3/17/2014
3   Top Placement Ads	VA 1-907-609	3/17/2014
4   Local Listing Ads	VA 1-907-611	3/17/2014
5   ChiropracticMarketing360.com	VA 1-924-491	8/13/2014
6   HVACMarketing360.com	VA 1-923-933	8/13/2014
7   eCommerceMarketing360.com	VA 1-924-212	8/13/2014
8   BusinessWebsites360.com	VA 1-923-942	8/13/2014
9   BigCommerceMarketing360.com	VA 1-937-340	8/13/2014
10   Marketing360.com	VA 1-920-430	7/14/2014
11   MyMarketing360	VA 1-920-438	7/14/2014

Bank's security interest recorded at the US Copyrights Office on 08-22-2019 at Document Number V9981D785, recorded on 08-01-2019 at Document Number V9972 D 387 P1-6 and also recorded on 7-27-2016 at Document Number V9936 D540 P1-7.

**EXHIBIT B**

**PATENTS**

<b><u>Description</u></b>	<b><u>Application Number</u></b>	<b><u>Application Date</u></b>
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NONE

**EXHIBIT C**  
**TRADEMARKS**

<u>Description</u>		<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
Serial #: <u>85725784</u> Mark: TOP PLACEMENT ADS	Filing Dt: 09/11/2012	Reg #: <u>4299589</u>	Reg. Dt: 03/05/2013
Serial #: <u>85923557</u> Mark: MAD 360 <sup>o</sup>	Filing Dt: 05/04/2013	Reg #: <u>4469500</u>	Reg. Dt: 01/21/2014
Serial #: <u>85965921</u> Mark: MARKETING 360	Filing Dt: 06/20/2013	Reg #: <u>4459243</u>	Reg. Dt: 12/31/2013
Serial #: <u>85965929</u> Mark: UXI	Filing Dt: 06/20/2013	Reg #: <u>4470840</u>	Reg. Dt: 01/21/2014
Serial #: <u>85965939</u> Mark: CONVERT INTELLIGENTLY	Filing Dt: 06/20/2013	Reg #: <u>4508150</u>	Reg. Dt: 04/01/2014
Serial #: <u>85965953</u> Mark: UXI CONVERT INTELLIGENTLY	Filing Dt: 06/20/2013	Reg #: <u>4598488</u>	Reg. Dt: 09/02/2014
Serial #: <u>85966287</u> Mark: TOP RATED LOCAL	Filing Dt: 06/21/2013	Reg #: <u>4423388</u>	Reg. Dt: 10/22/2013
Serial #: <u>85969168</u> Mark: WE LOVE MAD	Filing Dt: 06/25/2013	Reg #: <u>4578693</u>	Reg. Dt: 08/05/2014
Serial #: <u>86032460</u> Mark: RET RETARGETING ADS	Filing Dt: 08/08/2013	Reg #: <u>4536433</u>	Reg. Dt: 05/27/2014
Serial #: <u>86032485</u> Mark: VISIBILITY CLICKABILITY CONVERTIBILITY	Filing Dt: 08/08/2013	Reg #: <u>4536434</u>	Reg. Dt: 05/27/2014
Serial #: <u>86032527</u> Mark: RETARGETING ADS	Filing Dt: 08/08/2013	Reg #: <u>4690085</u>	Reg. Dt: 02/17/2015
Serial #: <u>86032711</u> Mark: RET	Filing Dt: 08/08/2013	Reg #: <u>4532539</u>	Reg. Dt: 05/20/2014
Serial #: <u>86032971</u> Mark: TPA	Filing Dt: 08/08/2013	Reg #: <u>4497941</u>	Reg. Dt: 03/18/2014
Serial #: <u>86036665</u> Mark: MADWIRE	Filing Dt: 08/13/2013	Reg #: <u>4566830</u>	Reg. Dt: 07/15/2014
Serial #: <u>86043360</u> Mark: LLA LOCAL LISTING ADS	Filing Dt: 08/20/2013	Reg #: <u>4600011</u>	Reg. Dt: 09/09/2014
Serial #: <u>86043371</u> Mark: LLA	Filing Dt: 08/20/2013	Reg #: <u>4595679</u>	Reg. Dt: 09/02/2014
Serial #: <u>86045723</u> Mark: MY CLICK-TO-CALLS	Filing Dt: 08/22/2013	Reg #: <u>4595686</u>	Reg. Dt: 09/02/2014
Serial #: <u>86045733</u> Mark: CTC MY CLICK-TO-CALLS	Filing Dt: 08/22/2013	Reg #: <u>4595687</u>	Reg. Dt: 09/02/2014
Serial #: <u>86046532</u> Mark: AFP AD FRAUD PROTECTION	Filing Dt: 08/23/2013	Reg #: <u>4718869</u>	Reg. Dt: 04/14/2015
Serial #: <u>86051928</u> Mark: MAD 360 <sup>o</sup>	Filing Dt: 08/29/2013	Reg #: <u>4514075</u>	Reg. Dt: 04/15/2014
Serial #: <u>86098256</u> Mark: TOP RATED NATIONAL	Filing Dt: 10/22/2013	Reg #: <u>4549497</u>	Reg. Dt: 06/10/2014
Serial #: <u>86098286</u> Mark: TOP RATED NATIONAL	Filing Dt: 10/22/2013	Reg #: <u>4595855</u>	Reg. Dt: 09/02/2014
Serial #: <u>86165338</u> Mark: VIZCLIK	Filing Dt: 01/14/2014	Reg #: <u>4692832</u>	Reg. Dt: 02/03/2015
Serial #: <u>86171278</u> Mark: WEBSITES 360	Filing Dt: 01/21/2014	Reg #: <u>4631344</u>	Reg. Dt: 11/04/2014
Serial #: <u>86175733</u> Mark: TOP RATED NATIONAL	Filing Dt: 01/27/2014	Reg #: <u>4771254</u>	Reg. Dt: 07/14/2015

Serial #: <u>86185087</u> Mark: TOP RATED ECOMMERCE	Filing Dt: 02/05/2014	Reg #: <u>4665013</u>	Reg. Dt: 12/30/2014
Serial #: <u>86201631</u> Mark: SPEEDY FAST QUOTE	Filing Dt: 02/24/2014	Reg #: <u>4682870</u>	Reg. Dt: 02/03/2015
Serial #: <u>86224016</u> Mark: OPTIMIZE SCORE	Filing Dt: 03/18/2014	Reg #: NONE	Reg. Dt:
Serial #: <u>86224035</u> Mark: SPEEDY FAST	Filing Dt: 03/18/2014	Reg #: <u>4682885</u>	Reg. Dt: 02/03/2015
Serial #: <u>86333122</u> Mark: MARKETING 360	Filing Dt: 07/10/2014	Reg #: <u>4784512</u>	Reg. Dt: 08/04/2015
Serial #: <u>86345447</u> Mark: TOP RATED LOCAL	Filing Dt: 07/23/2014	Reg #: <u>4707529</u>	Reg. Dt: 03/24/2015
Serial #: <u>86436790</u> Mark: #1 MARKETING PLATFORM	Filing Dt: 10/28/2014	Reg #: <u>4801398</u>	Reg. Dt: 08/25/2015
Serial #: <u>86436952</u> Mark: MADWIRE	Filing Dt: 10/28/2014	Reg #: <u>4772078</u>	Reg. Dt: 07/14/2015
Serial #: <u>86465409</u> Mark: FUEL YOUR BRAND	Filing Dt: 11/26/2014	Reg #: <u>4772987</u>	Reg. Dt: 07/14/2015
Serial #: <u>86509955</u> Mark: SASH	Filing Dt: 01/21/2015	Reg #: <u>4939094</u>	Reg. Dt: 04/19/2016
Serial #: <u>86509976</u> Mark: SOFTWARE AND SERVICE HYBRID	Filing Dt: 01/21/2015	Reg #: <u>4975071</u>	Reg. Dt: 06/07/2016
Serial #: <u>86877259</u> Mark: #1 CRM SOFTWARE	Filing Dt: 01/15/2016	Reg #: NONE	Reg. Dt:
Serial #: <u>86877265</u> Mark: MARKETING 360 CRM	Filing Dt: 01/15/2016	Reg #: NONE	Reg. Dt:
Serial #: <u>86877310</u> Mark: CRM CONTACT RELATIONSHIP MGMT.	Filing Dt: 01/15/2016	Reg #: NONE	Reg. Dt:
Serial #: <u>86877350</u> Mark: INTELLIGENT CONTENT	Filing Dt: 01/15/2016	Reg #: NONE	Reg. Dt:
Serial #: <u>86877365</u> Mark: BOOTSTRAPPED	Filing Dt: 01/15/2016	Reg #: NONE	Reg. Dt:
Serial #: <u>87066442</u> Mark: #1 WEBSITE PLATFORM	Filing Dt: 06/09/2016	Reg #: NONE	Reg. Dt: 11/22/2016



Bank's security interest recorded at the US Patent and Trademark Office on 7-26-2016 at Reel and Frame Number 5840/0292.

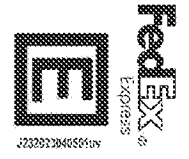
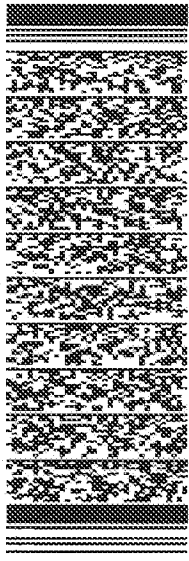
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 WASHINGTON, DC 20004  
 UNITED STATES, US

SHIP DATE: 17MAY23  
 ACTWGT: 1.08 LB  
 CAD: 29473923EWSX3700  
 DIMS: 1X1X1 IN  
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 (006) 003-6000  
 NY, NY

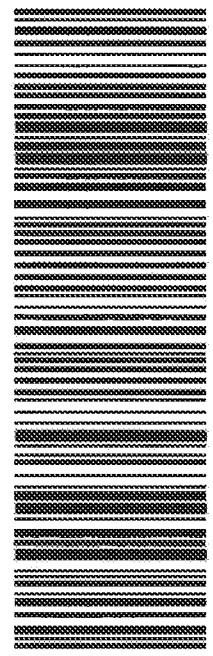
DC 21716 DEPT: 006700-1678



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 1. Fold the printed page along the horizontal line.  
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Use of this system constitutes your agreement to the service conditions in the current FedEx Service Guide, available on fedex.com. FedEx will not be responsible for any claim in excess of \$100 per package, whether the result of loss, damage, delay, non-delivery, misdelivery, or misinformation, unless you declare a higher value, pay an additional charge, document your actual loss and file a timely claim. Limitations found in the current FedEx Service Guide apply. Your right to recover from FedEx for any loss, including intrinsic value of the package, loss of sales, income interest, profit, attorney's fees, costs, and other forms of damage whether direct, incidental, consequential, or special is limited to the greater of \$100 or the authorized declared value. Recovery cannot exceed actual documented loss. Maximum for items of extraordinary value is \$1,000, e.g. jewelry, precious metals, negotiable instruments and other items listed in our Service Guide. Written claims must be filed within strict time limits, see current FedEx Service Guide.

TRADEMARK

RECORDED: 05/17/2023

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