# CH \$415.00 481750

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM827798

SUBMISSION TYPE:	NEW ASSIGNMENT			
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL			
SEQUENCE:	2			

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Spotify USA Inc.		07/26/2023	Corporation: DELAWARE

## **RECEIVING PARTY DATA**

Name:	Spotify AB		
Street Address:	Regeringsgatan 19		
City:	Stockholm		
State/Country:	SWEDEN		
Postal Code:	111 53		
Entity Type:	Corporation: SWEDEN		

## **PROPERTY NUMBERS Total: 16**

Property Type	Number	Word Mark
Registration Number:	4817504	REPLY ALL
Registration Number:	4817506	G
Registration Number:	4814653	GIMLET MEDIA
Registration Number:	5325146	HEAVYWEIGHT
Registration Number:	6092778	MOTHERHOOD SESSIONS
Registration Number:	5404407	UNDONE
Registration Number:	5566553	THE HABITAT
Registration Number:	5460411	EVERY LITTLE THING
Registration Number:	5419848	THE NOD
Registration Number:	5293120	PITCH PODCAST
Registration Number:	5623676	UNCIVIL
Registration Number:	5742908	CHOMPERS
Registration Number:	5590427	WE CAME TO WIN
Registration Number:	5743562	GIMLET CREATIVE
Serial Number:	88241562	CONVICTION
Serial Number:	86881759	SAMPLER

## **CORRESPONDENCE DATA**

TRADEMARK REEL: 008148 FRAME: 0076

900789346

**Fax Number:** 8669477329

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 650-493-9300

Email: trademarks@wsgr.com

Correspondent Name: WILSON SONSINI GOODRICH & ROSATI

Address Line 1: 650 Page Mill Road

Address Line 4: Palo Alto, CALIFORNIA 94304-1050

ATTORNEY DOCKET NUMBER:	41204.900 (JLD)
NAME OF SUBMITTER:	Christine K. Au-Yeung
SIGNATURE:	/Christine K. Au-Yeung/
DATE SIGNED:	07/28/2023

## **Total Attachments: 8**

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#### TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Assignment"), dated as of July 26, 2023 is made by Spotify USA Inc., a Delaware corporation with its principal office at 150 Greenwich Street, New York, NY 10007 ("Assignor"), and Spotify AB, a limited liability company incorporated under the laws of Sweden with its principal office at Regeringsgatan 19 Stockholm, 111 53 Sweden ("Assignee").

#### **RECITALS**

WHEREAS, Assignor acquired on February 15, 2019 (the "Acquisition Date") all of the outstanding capital stock in Gimlet Media Inc. ("Gimlet") pursuant to that certain Agreement and Plan of Merger ("Merger Agreement") dated as of February 6, 2019 by and among Assignor, GAMS Inc., a Delaware corporation and a direct wholly-owned subsidiary of Assignor, Gimlet, certain other persons identified in the Merger Agreement as sellers and Shareholder Representative Services LLC, a Colorado limited liability company, solely in its capacity as the representative of the sellers;

WHEREAS, Gimlet subsequently agreed to transfer and did transfer to Assignor all of the intellectual property rights owned or held by Gimlet, including, without limitation those intellectual property rights owned or held by Gimlet on the Acquisition Date, as well as any and all intellectual property rights developed or otherwise acquired by Gimlet since that time through the date hereof and thereafter (the "Transferred IP");

WHEREAS, Assignor wishes to assign, convey and transfer to Assignee, and Assignee wishes to acquire, any and all trademarks, service marks, names, corporate names, trade names, domain names, logos, slogans, trade dress, design rights, and other similar designations of source or origin, together with any applications and registrations therefor (including any common law rights that may exist and are associated therewith) and together with the goodwill symbolized by any of the foregoing, including, without limitation, those trademark registrations, trademark applications, domain names and social media accounts and usernames set forth on <u>Schedule 1</u> hereto, included in the Transferred IP (the "Trademarks");

**NOW, THEREFORE**, in consideration of the premises set forth above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignment . Effective as of the date hereof, the Assignor hereby sells, conveys, assigns, transfers and delivers to the Assignee, and its successors and assigns, any and all of Assignor's entire right, title and interest in and to the Trademarks, including, without limitation, those set forth on Schedule 1 hereto, together with (a) the right to apply for, make filings with respect to and maintain all registrations, applications and renewals thereof, and (b) the right to bring actions, defend against or otherwise recover damages or other compensation for past, present or future infringements, misappropriations, or other violations thereof, including the right to sue and obtain equitable relief in respect of such infringements, misappropriations and other violations,

and the right to fully and entirely stand in the place of the Assignor in all matters related thereto.

Cooperation. This Assignment has been executed and delivered by the Assignor for the purpose of recording the assignment herein with the appropriate government entity. Assignor hereby authorizes the United States Patent & Trademark Office and any other patent and trademark office or similar or comparable agency, office, register or registrar in any country or jurisdiction to record Assignee, and its successors and assigns, as the owner of the Trademarks in accordance with the terms of this instrument, and to issue any such registration, certificate or document in such country or jurisdiction in the name and for the benefit of Assignee, its successors and assigns. Assignor further hereby authorizes the current registrar of each domain name in the Transferred IP to transfer the ownership and control of such domain name to Assignee. The Assignor agrees that at any time and from time to time the Assignor shall promptly execute and deliver all further instruments and documents which the Assignee, its successors and/or assigns may reasonably request and at the cost of the Assignee and its successors and/or assigns to effect the terms of this Assignment and to perfect, protect or more fully evidence the Assignee's and its successors' and/or assigns' respective right, title and interest in and to the Trademarks, including, without limitation, its recordation in the US Patent & Trademark Office and all applicable U.S. and foreign local, state and national intellectual property offices.

<u>Counterparts</u>. This Assignment may be signed in counterparts (including via facsimile or pdf) with the same effect as if the signatures to each counterpart were upon a single instrument, and all such counterparts together shall be deemed an original of this Assignment.

[Signature page follows]

IN WITNESS WHEREOF, the parties hereto have executed and delivered this Trademark Assignment Agreement as of the date first above written.

SPOTIFY USA II

By:

Name: Derek Tang Title: Senior Counsel

**SPOTIFY AB** 

Bv.

Nange: Marcus Glimberg Title: Deputy Director

# Schedule 1

# Trademarks

# **Trademark Registrations and Applications**

Mark	Country	App. No.	Reg. No.
REPLY ALL	U.S.A.	86/534316	4817504
<b>(G)</b>	U.S.A.	86/534335	4817506 Cancelled 1-APR-2022
GIMLET MEDIA	U.S.A.	86/421822	4814653
HEAVYWEIGHT	U.S.A.	87/130455	5325146

MOTHERHOOD SESSIONS	U.S.A.	88/327533	6092778
UNDONE	U.S.A.	87/223711	5404407
THE HABITAT	U.S.A.	87/328034	5566553
THE HABITAL	0.5.A.	07/320034	3300333
EVERY LITTLE THING	U.S.A.	87/388611	5460411
THE NOD	U.S.A.	87/441969	5419848
PITCH PODCAST	U.S.A.	87/187884	5293120
		= 2,722,	
LINCIVII	TICA	07/505/21	5(02)(7)
UNCIVIL	U.S.A.	87/585631	5623676
CHOMPERS	U.S.A.	87/839335	5742908
WE CAME TO WIN	U.S.A.	87/902000	5590427
CIMI ET CDE ATIVE	TICA	97/020255	5742562
GIMLET CREATIVE	U.S.A.	87/939355	5743562
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CONVICTION	U.S.A.	88/241562 Abandoned 20-OCT-20	
	U.S.A.	86881759 Abandoned	

#### **Domain Names**

replyall.fyi gimlet.fm gimletmedia.fm chompers.dental soccer-podcast.com wecametowin.show theworldsgame.show sciencevs.show gimlet.media teamgimlet.com replyall.club gimlettles.com sandra.fyi emaildebt.club goldmangripes.com thepitch.fail thepitch.show thepitch.fm bestofthenod.com flippingthegamepodcast.com startuplistener.club gimlet.audio homecoming.show pitch.show gimletcreative.com annoyanceindex.com dotfuture.net eltsurvey.com geistguest.com mogul.show replyall.rodeo mogulevent.com thenod.show elt.show uncivil.show heavyweight.fm replyall.soy whyweeat.show

earningcurve.net pickmeup.vip withoutfail.show wireframe.show

gimlet.design gimletmembers.com homecoming.vip crimetown.vip storypiratespodcast.com thenodbuysblack.com crimetownmusic.com replyall.industries replyall.limo replyall.diamonds dtrshow.com replyall.pizza sciencevs.space thecutontuesdays.com gimletfest.com nodtothehairstons.com replyall.gift replyall.ventures startuplistener.com gophergripes.com dtrlistener.com extraordinariesonthemic.co fortunefavorsthebold.show thesecrettovictory.com gimletmedia.com replyall.fail surprisinglyawesome.com hearstartup.com hearuptone.com replyallshow.com

**RECORDED: 07/28/2023**