

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM827814

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MGI LUXURY GROUP S.A.		07/20/2022	Société Anonyme (Sa): SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MGI Luxury Group Sàrl		
<b>Street Address:</b>	BAHNHOFPLATZ 2B		
<b>City:</b>	BIEL/BIENNE		
<b>State/Country:</b>	SWITZERLAND		
<b>Postal Code:</b>	2602		
<b>Entity Type:</b>	Sàrl: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2717066	CLASSIC WAVE	
<b>Registration Number:</b>	1247027	EBEL	
<b>Registration Number:</b>	2886506	1911	
<b>Registration Number:</b>	1355253	EE	
<b>Registration Number:</b>	1381260	DISCOVERY	
<b>Registration Number:</b>	1370055	BELUGA	
<b>Registration Number:</b>	3084067	EBEL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2123553333		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2128138800		
<b>Email:</b>	TMadmin@goodwinlaw.com, sallirampersad@goodwinlaw.com		
<b>Correspondent Name:</b>	GOODWIN PROCTER LLP		
<b>Address Line 1:</b>	620 Eighth Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10018		
<b>ATTORNEY DOCKET NUMBER:</b>	152234367121		
<b>NAME OF SUBMITTER:</b>	Shaleena Alli-Rampersad/Paralegal		
<b>SIGNATURE:</b>	/Shaleena Alli-Rampersad/		

OP \$190.00 2717066

<b>DATE SIGNED:</b>	07/28/2023
<b>Total Attachments: 3</b> source=MGI LUXURY GROUP#page1.tif source=MGI LUXURY GROUP#page2.tif source=MGI LUXURY GROUP#page3.tif	



# Commercial register of canton Bern

Identification number <b>CHE-107.179.219</b>	Legal status <b>Limited liability company</b>	Entry 08.09.1970	Cancelled	Carried CH-073.3.000.478-7 from: CH-073.3.000.478-7/b on:	<b>1</b>
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All data

In	Ca	Business name	Ref	Legal seat
1	2	<del>MGI Luxury Group S.A.</del>	1	Biel/Bienne
1	2	<del>(MGI Luxury Group AG) (MGI Luxury Group Ltd)</del>		
2		<b>MGI Luxury Group GmbH</b>		
2	3	<del>(MGI Luxury Group LLC)</del>		
3		(MGI Luxury Group Sàrl) (MGI Luxury Group LLC)		

Ref	Capital	In	Mo	Ca	Shares	Partner (see personal data)	In	Ca	Company address
2	850'000.00	2			8'500 x 100.00	Movado Group Nederland B.V. (34242495)	1		Station Square 2B 2502 Biel/Bienne

In	Ca	Purpose	In	Ca	Other addresses
1	2	<del>Manufacture of and trade in products of the watch industry and other products. The Company may also exploit industrial property rights and know-how, manage participations and real estate and manufacture products or have products manufactured within the scope of its purpose. It may engage in financing transactions and may also provide security for the obligations of its shareholders and of affiliated companies, in particular in the form of guarantees, pledges, global assignments, transfers by way of security, assignments by way of security and indemnity declarations.</del>			
2		The purpose of the company is the manufacture of and trade in products of the watch industry and other products. The company may also acquire industrial property rights and know- The Company may exploit its assets, manage its shareholdings and real estate and manufacture products or have products manufactured within the scope of its purpose. It may conduct all business connected with its purpose. The Company may engage in financing transactions and may also provide security for obligations of its shareholders and of affiliated companies, in particular in the form of guarantees, pledges, global assignments, transfers of ownership by way of security, provide security assignments and indemnity bonds.			

In	Ca	Remarks	Ref	Date of the acts
1	2	<del>Notices to shareholders: Publication in the SOGC or, provided that the names and addresses of all shareholders are known, by registered letter.</del>	1	25.06.1970
1		Merger pursuant to Art. 748 CO on the basis of the merger agreement of 22.06.2004 and the	1	25.11.1970
		Merger balance sheet as at 29.02.2004 with "Ebel S.A.", in La Chaux-de-Fonds, whose assets are	1	21.05.1971
		of CHF 72,855,208.-- and liabilities of CHF 22,335,546.-- by universal succession to MGI Luxury Group S.A., in Biel BE. No capital increase, as the	1	08.06.1973
		The acquiring company already owns all shares in the acquired company.	1	22.06.1994
		Society is.	1	04.07.2001
1		Acquisition following merger: Assets and liabilities of "Convado SA", in La Chaux-de-Fonds, in accordance with Art. 748 CO. Since the acquiring company	1	17.06.2004
		of all the shares in the company taken over does not apply.	1	22.11.2005
		Capital increase takes place.	1	22.12.2015
2		Modalities of assignment of the ordinary shares deviating from the law in accordance with the Articles of Association.	2	21.07.2022
2		Notices to the shareholders: in writing (including e-mail, fax or in any other form of transmission which provides proof of the communication by text. enables).	3	22.08.2022

In	Ca	Qualified facts	Ref	Official publication
1		Merger: Takeover of the assets and liabilities of Ebel Watches S.A., in Biel/Bienne (CHE-111.733.975), in accordance with the merger agreement of 18.06.2019 and the balance sheet as at 31.01.2019, assets of CHF 5,576,894.00 and liabilities (outside capital) of CHF 4,497.00 shall be transferred to the acquiring company. As the acquiring company holds all shares of the transferring company, neither a capital increase nor a share allotment takes place. The transferring company shows a capital loss. According to the confirmation of the state-approved auditing company, the acquiring company has freely usable equity capital to the extent of the capital loss of the transferring company.	1	SOGC

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**REEL: 008148 FRAME: 0151** je



# Commercial register of canton Bern

CHE-107.179.219	MGI Luxury Group GmbH	Biel/Bienne	2
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All data

In	Ca	Qualified facts	Ref	Official publication
1		Merger: Acquisition of the assets and liabilities of Concord Watch Company S.A., in Biel/Bienne (CHE-111.722.842), pursuant to the merger agreement of 18.06.2019 and balance sheet as at 31.01.2019, assets of CHF 2,733,979.00 and liabilities (borrowings) of CHF 4'497.00, shall be transferred to the acquiring company. Since the acquiring company holds all the shares in the transferring company, neither the capital increase nor an allotment of shares took place. The transferring company shows a capital loss. According to the confirmation of the state-approved equity to the extent of the capital loss of the transferor company. The acquiring company has freely disposable funds at its disposal.		
1		Merger: Takeover of the assets and liabilities of S.A. de l'immeuble rue de la Paix 101, in La Chaux-de-Fonds (CH-645.1.002.341-5), pursuant to the merger agreement of 19.03.2012 and balance sheet as at 31.01.2012. Assets of CHF 1'226'153.00 and liabilities of CHF 1'226'153.00 (debt capital) of CHF 128,779.00 shall be transferred to the acquiring company. Since the acquiring company holds all the shares in the transferring company neither a capital increase nor a share allotment will take place.		
1		Merger: Acquisition of the assets and liabilities of Montres Movado Bienne SA, in Biel/Bienne (CH-073.3.001.678-9), in accordance with the merger agreement of 28.07.2005 and the balance sheet of as at 31.01.2005. Assets of CHF 2,173,128.-- and liabilities (outside capital) of CHF 367,897.-- are transferred to the acquiring company. Since the same shareholder holds all the shares in the companies involved in the merger, there is neither a capital increase nor a share allotment took place.		
2		Merger: Takeover of the assets and liabilities of Movado Watch Company AG, in Grenchen (CHE-101.362.788), pursuant to the merger agreement dated 20.07.2022 and Balance sheet as at 31.01.2022. Assets of CHF 225,182,091.00, which include all the shares of the acquiring company, and liabilities (borrowed capital) of CHF 2'302'812.00 shall be transferred to the acquiring company. There shall be no capital increase took place, as the shareholder of the transferring company, which was shares in the acquiring company acquired in the merger.		
2		Conversion: The Company shall be converted in accordance with the Conversion Plan dated 20.07.2022. and balance sheet as at 31.01.2022 with assets of CHF 218'764'251.00 and liabilities (debt capital) of CHF 32,698,311.00 into a limited liability company converted. The shareholder receives 8'500 ordinary shares at CHF 100.00 each.		

Ref	Journal	Date	SOGC	Date SOGC	Page / Id	Ref	Journal	Date	SOGC	Date SOGC	Page / Id
1	11550	29.07.2020	148	03.08.2020	1004950146						
2	11442	25.07.2022	145	28.07.2022	1005530831						
3	12950	24.08.2022	166	29.08.2022	1005549286						

In	Mo	Ca	Personal Data	Function	Signature
1		2m	Pellegrini, Flavio, Italian citizen, in St-Blaise (Saint-Blaise)	president of the board of directors + Delegate of the board of directors	joint signature at two
1		2m	von Graffenried, Christoph, of Bern, in Kilchberg ZH	vicepresident of the board of directors	joint signature at two
1		2m	De Marsillis, Sallie Ann, American citizen, in North Haven, Connecticut (US)	member of the board of directors	joint signature at two
1			Schulz, Jochen, German national, in Tuningen (DE)	director	joint signature at two
1			PricewaterhouseCoopers SA (CHE-497.306.752), in Pully	auditor	joint signature at two
1			Arm, Sylvie, from Rüderswil, in Corseaux		joint signature at two
1			Gauderlot, Xavier, French citizen, in Chêne-Bougeries		joint signature at two
1			Sottas, Marc Olivier, from Val-de-Charmey, in Cortaillod		joint signature at two
1			Werner, Florian, German citizen, in Auvernier (Milvignes)		joint signature at two
2			Movado Group Nederland B.V. (34242495), in Amsterdam (NL)	partner	
	2		Pellegrini, Flavio, Italian citizen, in St-Blaise (Saint-Blaise)	president of the mana	joint signature at two

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# Commercial register of canton Bern

CHE-107.179.219	MGI Luxury Group GmbH	Biel/Bienne	3
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All data

In	Mo	Ca	Personal Data	Function	Signature
	2		De Marsilis, Sallie Ann, American citizen, in North Haven, Connecticut (US)	manager	joint signature at two
	2		von Graffenried, Christoph, of Bern, in Kilchberg ZH	manager	joint signature at two

Ostermundigen, 15.09.2022 11:10

The above information is given without commitment and has not legaleffect. Only the official company record (extract) issued and certified by the commercial register of Bern and published in the Swiss Commercial Gazette is legally binding.