

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM828596

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
15Five, Inc.		08/01/2023	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Stifel Bank		
<b>Street Address:</b>	501 North Broadway		
<b>City:</b>	St. Louis		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63102		
<b>Entity Type:</b>	Bank: MISSOURI		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	97109775	HR SUPERSTARS	
<b>Registration Number:</b>	6886238	MANAGER ACCELERATOR	
<b>Registration Number:</b>	7037365	BEST-SELF MANAGEMENT	
<b>Registration Number:</b>	5533775	15FIVE	
<b>Registration Number:</b>	5908783	BEST-SELF REVIEW	
<b>Registration Number:</b>	4131244	15FIVE	
<b>Registration Number:</b>	7115608	BEST-SELF MANAGEMENT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9198382231		
<b>Email:</b>	lcompton@smithlaw.com		
<b>Correspondent Name:</b>	Linnell V. Compton		
<b>Address Line 1:</b>	P.O. Box 2611		
<b>Address Line 4:</b>	Raleigh, NORTH CAROLINA 27602		
<b>ATTORNEY DOCKET NUMBER:</b>	016101.69		
<b>NAME OF SUBMITTER:</b>	Linnell V Compton		
<b>SIGNATURE:</b>	/lvc/		

CH \$190.00 97109775

<b>DATE SIGNED:</b>	08/01/2023
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**Total Attachments: 7**

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement is entered into as of August 1, 2023 (the “**Effective Date**”) by and between STIFEL BANK (“**Bank**”) and 15FIVE, INC., a Delaware corporation (“**Grantor**”).

RECITALS

A. Bank has agreed to make certain advances of money and to extend certain financial accommodations to Grantor (the “**Loans**”) in the amounts and manner set forth in that certain Loan and Security Agreement by and among Bank, Grantor, and the other parties from time to time party thereto, dated on or about the Effective Date (as the same may be amended, modified or supplemented from time to time, the “**Loan Agreement**”; capitalized terms used but not defined herein are used as defined in the Loan Agreement). Bank is willing to make the Loans to Grantor, but only upon the condition, among others, that Grantor grants to Bank a security interest in certain Copyrights, Trademarks and Patents to secure the obligations of Grantor under the Loan Agreement.

B. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor’s right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement and all other Loan Documents, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure its obligations under the Loan Agreement and under any other Loan Document now existing or hereafter arising, Grantor grants and pledges to Bank a security interest in all of Grantor’s right, title and interest in, to and under its Intellectual Property Collateral (including without limitation those Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world, and all re-issues, divisions, continuations, renewals, extensions, and continuations-in-part thereof.

Notwithstanding anything herein to the contrary, in no event shall the Intellectual Property Collateral include or the security interest granted herein attach to any “intent-to-use” application for registration of a Trademark filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051, prior to the filing, and acceptance by the United States Patent and Trademark Office, of a “Statement of Use” pursuant to Section 1(d) of the Lanham Act or an “Amendment to Allege Use” pursuant to Section 1(c) of the Lanham Act with respect thereto, solely to the extent, if any, that, and solely during the period, if any, in which, the grant of a security interest therein would impair the validity or enforceability of any registration that issues from such intent-to-use application under applicable federal law.

This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. The rights and remedies of Bank with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement and the other Loan Documents, and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein, and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Bank, of any or all other rights, powers or remedies.

Grantor represents and warrants that, as of the Effective Date, Exhibits A, B, and C attached hereto set forth any and all intellectual property rights in connection to which Grantor has registered or filed an application with either the United States Patent and Trademark Office or the United States Copyright Office, as applicable.

This Agreement may be executed in two or more counterparts, each of which shall be deemed an original but all of which together shall constitute the same instrument.

*[Balance of Page Intentionally Blank]*

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

Address of Grantor:

3053 Fillmore Street #279  
San Francisco, CA 94123  
Attn: David Hassell, CEO

GRANTOR:

15FIVE, INC.

By: 

Name: David Hassell

Title: Chief Executive Officer

Address of Bank:

787 7<sup>th</sup> Avenue, 12<sup>th</sup> Floor  
New York, New York 10019  
Attn: Daniel Greene

BANK:

STIFEL BANK

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

Address of Grantor:

12 Gallagher Lane  
San Francisco, CA 94103  
Attn: David Hassell, CEO

**15FIVE, INC.**

By: \_\_\_\_\_

Name: \_\_\_\_\_

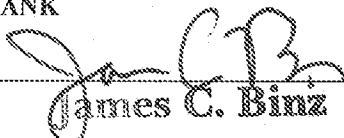
Title: \_\_\_\_\_

Address of Bank:

787 7<sup>th</sup> Avenue, 12<sup>th</sup> Floor  
New York, New York 10019  
Attn: Daniel Greene

BANK:

**STIFEL BANK**

By:  \_\_\_\_\_

Name: **James C. Binz**

Title: Executive Vice President

EXHIBIT A

Copyrights

Description

Registration Number

Registration Date

None

EXHIBIT B

Patents

Description

Patent/App. No.

File Date

None



EXHIBIT C

Trademarks

	<u>Description</u>	<u>Serial/ Registration No.</u>	<u>File Date</u>
1.	MANAGER ACCELERATOR	6886238	10/25/2022
2.	BEST-SELF MANAGEMENT	7037365	04/25/2023
3.	15FIVE	5533775	08/07/2018
4.	BEST-SELF REVIEW	5908783	11/12/2019
5.	15FIVE	4131244	04/24/2012
6.	BEST-SELF MANAGEMENT	7115608	07/18/2023

Trademark Applications

	<u>Description</u>	<u>Serial/ Registration No.</u>	<u>File Date</u>
1.	HR SUPERSTARS	97109775	11/04/2021