

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM828901

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Humu, Inc.		08/01/2023	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PNC Bank, National Association		
<b>Street Address:</b>	500 First Avenue		
<b>Internal Address:</b>	Commercial Loan Service Center/DCC		
<b>City:</b>	Pittsburgh		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	15219		
<b>Entity Type:</b>	National Banking Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6918481	HUMU	
<b>Registration Number:</b>	6102660	HUMU	
<b>Registration Number:</b>	6091323	HUMU	
<b>Registration Number:</b>	6102415	HUMU	
<b>Serial Number:</b>	90394189	NUDGE ENGINE	
<b>Registration Number:</b>	6732984	NUDGE ENGINE	
<b>Registration Number:</b>	5792449	NUDGE ENGINE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2158325619		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2155695619		
<b>Email:</b>	pecsenye@blankrome.com		
<b>Correspondent Name:</b>	Timothy Pecsénye (KH 074658-21061)		
<b>Address Line 1:</b>	One Logan Square, 8th Floor		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103		
<b>ATTORNEY DOCKET NUMBER:</b>	074658-21061		
<b>NAME OF SUBMITTER:</b>	Timothy D. Pecsénye		

OP \$190.00 6918481

<b>SIGNATURE:</b>	/Timothy D. Pecsénye/
<b>DATE SIGNED:</b>	08/02/2023
<b>Total Attachments: 5</b> source=Perceptyx - Joinder _2 - Trademark Security Agreement (Executed) 08 01 2023_(98913355_2)#page1.tif source=Perceptyx - Joinder _2 - Trademark Security Agreement (Executed) 08 01 2023_(98913355_2)#page2.tif source=Perceptyx - Joinder _2 - Trademark Security Agreement (Executed) 08 01 2023_(98913355_2)#page3.tif source=Perceptyx - Joinder _2 - Trademark Security Agreement (Executed) 08 01 2023_(98913355_2)#page4.tif source=Perceptyx - Joinder _2 - Trademark Security Agreement (Executed) 08 01 2023_(98913355_2)#page5.tif	

## TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this “*Agreement*”), dated as of August 1, 2023, is entered into by the entity listed on the signature page hereto (the “*Grantor*”) and PNC BANK, NATIONAL ASSOCIATION (the “*Assignee*”), as Administrative Agent pursuant to (i) that certain Guarantee and Collateral Agreement, dated as of the date hereof (as amended, restated, amended and restated, supplemented, replaced or otherwise modified from time to time, the “*Guarantee and Collateral Agreement*”), among the Assignee, the Grantor, and certain of the Grantor’s affiliates, and (ii) that certain Credit Agreement, dated as of the date hereof (as amended, restated, amended and restated, supplemented, replaced or otherwise modified from time to time, including by the First Amendment to Senior Secured Credit Facilities Credit Agreement, by and among Holdings, Borrower, Lenders and Administrative Agent, dated as of February 1, 2022, the “*Credit Agreement*”), between, among others, the Grantor, certain of the Grantor’s affiliates, the Assignee, and certain Lenders party thereto, and (iii) that certain Assumption Agreement dated as of August 1, 2023 (the “*Assumption Agreement*”) between, among others, the Grantor, certain of the Grantor’s affiliates, the Assignee, and certain Lenders party thereto.

Capitalized terms not otherwise defined herein have the respective meanings ascribed to them in the Guarantee and Collateral Agreement or the Credit Agreement, as applicable.

WHEREAS, pursuant to the Guarantee and Collateral Agreement, the Grantor has granted in favor of the Assignee a security interest in certain Collateral, including the Trademarks (defined below) set forth on Schedule A hereto as of the date hereof.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Grantor and the Assignee hereby agree as follows:

1. Grant of Security Interest

(a) Subject to the terms and conditions of the Guarantee and Collateral Agreement, to evidence further the security interest granted by the Grantor to the Assignee pursuant to the Guarantee and Collateral Agreement, the Grantor hereby grants to the Assignee a security interest in all of the Grantor’s right, title and interest in, to and under the Trademarks, whether now owned or existing or at any time hereafter acquired or arising and wherever located, as collateral security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of the Grantor’s Obligations. For the purposes of this Agreement, “Trademarks” means (i) all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, logos, Internet domain names and other source or business identifiers, and all goodwill associated therewith, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and all applications in connection therewith, whether in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country or any political subdivision thereof, or otherwise, and all common-law rights related thereto, including, without limitation, any of the foregoing referred to on Schedule A hereto, together with all reissues and extensions thereof, all goodwill associated therewith and (ii) the right to obtain all renewals thereof, and (iii) all claims for any infringement or other impairment thereof, including the right to receive all proceeds and damages therefrom; provided, that no United States intent-to-use trademark or service mark application shall be included in the Trademarks to the extent that, and solely during the period in which, the grant of a security interest therein would impair the validity or enforceability of such intent-to-use trademark or service mark application under Federal law; provided, further however after such period, the Grantor acknowledges that such interest in such trademark or service mark application shall be subject to a security interest in favor of the Administrative Agent and shall be included in the Trademarks.

(b) Schedule A hereto contains a true and accurate list of all of the registrations and applications for registration for the Trademarks with the United States Patent and Trademark Office owned by the Grantor.

(c) The security interest granted hereby is granted concurrently and in conjunction with the security interest granted to the Assignee under the Guarantee and Collateral Agreement. In the event that any of the provisions of this Agreement are in conflict with the Guarantee and Collateral Agreement, the provisions of the Guarantee and Collateral Agreement shall govern.

2. Modifications

This Agreement or any provision hereof may not be changed, waived, or terminated except in accordance with the amendment provisions of the Credit Agreement. In connection with the foregoing, the Grantor authorizes the Assignee, upon notice to the Grantor, to modify this Agreement without obtaining the Grantor's signature to such modification, to the extent that such modification constitutes an amendment of Schedule A hereto, to add any right, title or interest in any Trademarks owned or subsequently acquired by the Grantor or to delete any reference to any right, title or interest in any Trademarks in which the Grantor no longer has or claims any right, title or interest. The Grantor additionally agrees to execute any additional agreement or amendment hereto as may be reasonably required by the Assignee from time to time, to subject any such owned or subsequently acquired right, title or interest in any Trademark to the security interests and perfection created or contemplated hereby or by the Guarantee and Collateral Agreement.

3. Applicable Law

THIS AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK.

4. Counterparts

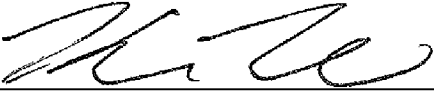
This Agreement may be executed by one or more of the parties to this Agreement on any number of separate counterparts (including by telecopy), and all of said counterparts taken together shall be deemed to constitute one and the same instrument.

*[Signature page follows.]*

IN WITNESS WHEREOF, each of the undersigned has caused this Agreement to be duly executed and delivered as of the date first above written.

**ASSIGNEE:**

**PNC BANK, NATIONAL ASSOCIATION,**  
as Administrative Agent

By: \_\_\_\_\_

Name: Kevin Marsh

Title: Vice President

**GRANTOR:**

**HUMU, INC.,**  
a Delaware corporation

By:  \_\_\_\_\_  
Name: Jon Nguyen  
Title: Chief Financial Officer

[Signature Page to Trademark Security Agreement]

**TRADEMARK**  
**REEL: 008153 FRAME: 0427**

Schedule A to TRADEMARK SECURITY AGREEMENT

Registered Trademarks

<u>Loan Party</u>	<u>Trademark</u>	<u>App. No.</u>	<u>Filed</u>	<u>Reg. No.</u>	<u>Registration Date</u>	<u>Status</u>
Humu, Inc.	HUMU	6918481	May 02, 2017	6918481	Dec. 06, 2022	Registered
Humu, Inc.	HUMU	6102660	May 02, 2017	6102660	Jul. 14, 2020	Registered
Humu, Inc.	HUMU	6091323	May 02, 2017	6091323	Jun. 30, 2020	Registered
Humu, Inc.	HUMU	6102415	May 02, 2017	6102415	Jul. 14, 2020	Registered
Humu, Inc.	NUDGE ENGINE	90/394189	Dec. 18.2020	N/A	N/A	Pending
Humu, Inc.	NUDGE ENGINE	6732984	Dec. 18.2020	6732984	May 24, 2022	Registered
Humu, Inc.	NUDGE ENGINE	5792449	Oct. 18, 2018	5792449	Jul. 02, 2019	Registered