

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM828937

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Louis Garneau Sports Inc.		07/31/2023	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	Gestion Strada Inc.		
Street Address:	30, rue des Grands-Lacs		
City:	Saint-Augustin-de-Desmaures (Québec)		
State/Country:	CANADA		
Postal Code:	G3A 2E6		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4389014	BIOGEL	
CORRESPONDENCE DATA			
Fax Number:	8602860115		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	860-286-2929		
Email:	TM-CT@cantorcolburn.com		
Correspondent Name:	Benjamin M. Cantor		
Address Line 1:	20 Church Street		
Address Line 2:	22nd Floor		
Address Line 4:	Hartford, CONNECTICUT 06103		
ATTORNEY DOCKET NUMBER:	SWA0282TUS		
NAME OF SUBMITTER:	Benjamin M. Cantor		
SIGNATURE:	/Benjamin M. Cantor/		
DATE SIGNED:	08/02/2023		
Total Attachments: 2			
source=Assignment from Louis Garneau Sports Inc. to Gestion Strada Inc. - U.S.A. (2023)(CAN_DMS_1000332312.1)#page1.tif			
source=Assignment from Louis Garneau Sports Inc. to Gestion Strada Inc. - U.S.A. (2023)(CAN_DMS_1000332312.1)#page2.tif			

OP \$40.00 4389014

ASSIGNMENT

WHEREAS, Louis Garneau Sports Inc., a corporation organized under the laws of the Province of Québec, Canada, located and doing business at 30, rue des Grands-Lacs, Saint-Augustin-de-Desmaures (Québec) G3A 2E6 Canada (hereinafter "Assignor") has adopted and used in connection with its business the trademark listed in Schedule A.

And :

WHEREAS, Gestion Strada Inc., a corporation organized under the laws of the Province of Québec, Canada, located and doing business at 30, rue des Grands-Lacs, Saint-Augustin-de-Desmaures (Québec) G3A 2E6, Canada (hereinafter "Assignee"), desires to acquire the entire rights, titles, and interests in and to the aforesaid trademark with the business associated therewith, including all good will associated with the business symbolized by this trademark.

NOW THEREFORE, for the sum of one dollar (CA\$1.00) and good and valuable consideration the receipt and sufficiency whereof is hereby acknowledged, Assignor hereby assigns and transfers and sets over to Assignee, the entire rights, titles, interests in and to the trademark including, without limitation all renewals thereof all with the business associated with said trademark, and the good will of the business connected with the aforesaid trademark, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Assignor further assigns to Assignee all proceeds to infringement suits, the right to sue for past, present and future infringements and all rights corresponding thereto throughout the world for this trademark and affiliated registration assigned herein.

Assignor further warrants that upon request of Assignee that it shall execute all papers, make all rightful oaths, testify on behalf of Assignee and do all other lawful acts necessary to carry out the intent of this Assignment, as well as provide such other material, information or assistance as Assignee may consider necessary to carry out the intent of this Assignment.

This Assignment shall be binding upon the parties, their successors and/or assigns, and all other acting by, through, with or under their direction, and all those in privity therewith.

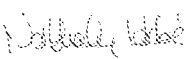
DATED this 31 day of July 2023

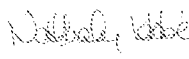
Assignor:

Assignee:

Louis Garneau Sports Inc.

Gestion Strada Inc.

Per : 
Name:
Title:

Per : 
Name:
Title:

SCHEDULE A

Country	Trademark	Serial number	Registration number	Reg. date
U.S.A.	BIOGEL	85595270	4389014	August 20, 2013