

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM828963

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Windsong Lilah B LLC		08/01/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Centric Socks LLC		
Street Address:	350 Fifth Avenue, 6th Floor		
Internal Address:	c/o Centric Brands LLC		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10118		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	5177574	AGLOW FACE MIST	
Registration Number:	4929275	BRONZED BEAUTY	
Registration Number:	4919065	DIVINE DUO	
Registration Number:	5355370	LILAH B.	
Registration Number:	4749767	LILAH B.	
Registration Number:	5386945	LILAH BEAUTY	
Registration Number:	5633893	MARVELOUS MATTE	
Registration Number:	5004136		
Registration Number:	5083474	VIRTUOUS VEIL	
Registration Number:	4933188	WITH LESS, YOU ARE MORE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	jyen@pryorcashman.com		
Correspondent Name:	Pryor Cashman LLP		
Address Line 1:	7 Times Square		
Address Line 2:	33133.00004		

CH \$265.00 5177574

Address Line 4:	New York, NEW YORK 10036
ATTORNEY DOCKET NUMBER:	33133.00004
NAME OF SUBMITTER:	Teresa Lee
SIGNATURE:	/tlee/
DATE SIGNED:	08/02/2023
Total Attachments: 3 source=Windsong Lilah to Centric sec agr#page1.tif source=Windsong Lilah to Centric sec agr#page2.tif source=Windsong Lilah to Centric sec agr#page3.tif	

ASSIGNMENT FOR SECURITY

(TRADEMARKS)

WHEREAS, Windsong Lilah B LLC (herein referred to as "Assignor"), has adopted, used and is using the trademarks listed on the annexed Schedule 1-A, which trademarks are registered in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS, Assignor is providing collateral to Centric Socks LLC, a Delaware limited liability company (herein referred to as "Assignee"), and has entered into a Trademark Security Agreement, dated as of August 1st, 2023 (as amended, restated, supplemented or otherwise modified from time to time, the "Agreement"), in favor of Assignee; and

WHEREAS, pursuant to the Agreement, Assignor has assigned to Assignee and granted to Assignee a security interest in, and mortgage on, all right, title and interest of Assignor in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the applications and registrations hereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof (the "Collateral"), to secure the payment, performance and observance of the Obligations, as defined in the Agreement;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby further assign unto Assignee and grant to Assignee a security interest in, and mortgage on, the Collateral to secure the prompt payment, performance and observance of the Obligations.

Assignor does hereby further acknowledge and affirm that the rights and remedies of Assignee with respect to the assignment of, security interest in and mortgage on the Collateral made and granted hereby are more fully set forth in the Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

Assignee's address is c/o Centric Brands LLC, 350 Fifth Avenue, 6th Floor, New York, NY 10118.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its officer thereunto duly authorized as of the 1st day of August, 2023.

WINDSONG LILAH B LLC

By: WTL INVESTMENTS LLC, its Managing Member

By: 

Name: William Sweedler

Title: Authorized Person

SCHEDULE I-A TO ASSIGNMENT FOR SECURITY

TRADEMARKS

See attached

Trademark List – Lilah Beauty, Inc.

Mark	Jurisdiction	Status	Class/Goods	Registration Date	Registration No.
AGLOW FACE MIST	United States	Registered	03: Non-medicated skin care preparations, namely, skin hydrating spray and moisturizing preparations for the skin; topical skin sprays for hydration and cosmetic purposes.	Apr-04-2017	5177574
BRONZED BEAUTY	United States	Registered	03: cosmetics	Mar-29-2016	4929275
DIVINE DUO LILAH B.	United States	Registered	03: cosmetics	Mar-15-2016	4919065
LILAH B.	Argentina	Registered	03: (full class protection obtained)	May-23-2016	2805887
LILAH B.	Australia (IR Extension)	Registered	03: Cosmetics; lipstick; face powders; body powders; face, body and hand creams; non-medicated foot creams; non-medicated skin care preparations; fragrances; perfume.	Jun-09-2015	1266580
LILAH B.	Brazil	Refused	03: cosmetics; lipstick; face powders; body powders; face, body and hand creams; non-medicated foot creams; non-medicated skin care preparations; fragrances; perfume		
LILAH B.	Canada	Registered	cosmetics; lipstick; face powders and non-medicated skin care preparations	Apr-05-2018	TMA993824
LILAH B.	China	Registered	03: Cosmetics; lipstick; make-up powders; talcum powder; creams (cosmetic -); skin care (cosmetic preparations for -); perfumery; perfume; soap; cleaning preparations; shoe polish; grinding preparations; dentifrices; incense; shampoos for pets; air fragrance preparations.	Sep-14-2016	17400644
LILAH B.	European Community	Registered	03: Cosmetics; lipstick; face and body powders; face, body and hand creams; non-medicated foot creams; non-medicated skin care preparations; fragrances; perfume.	Oct-28-2014	12955779
LILAH B.	Hong Kong	Registered	03: cosmetics; lipstick; face powders; body powders; face, body and hand creams; non-medicated foot creams; non-medicated skin care preparations; fragrances; perfume	Jun-19-2015	303447883
LILAH B.	Japan (IR Extension)	Registered	03: Cosmetics; lipstick; face powders; body powders; face, body and hand creams; non-medicated foot creams; non-medicated skin care preparations; fragrances; perfume.	Jun-09-2015	1266580
LILAH B.	International Registration (IR)	Registered	03: Cosmetics; lipstick; face powders; body powders; face, body and hand creams; non-medicated foot creams; non-medicated skin care preparations; fragrances; perfume.	Jun-09-2015	1266580
LILAH B.	Mexico (IR Extension)	Registered	03: Cosmetics; lipstick; face powders; body powders; face, body and hand creams; non-medicated foot creams; non-medicated skin care preparations; fragrances; perfume.	Jun-09-2015	1266580
LILAH B.	Korea (IR Extension)	Registered	03: Cosmetics; lipstick; face powders; body powders; face, body and hand creams; non-medicated foot creams; non-medicated skin care preparations; fragrances; perfume.	Jun-09-2015	1266580
LILAH B.	Taiwan	Registered	03: cosmetics; lipstick; face powders; body powders; face, body and hand creams; non-medicated foot creams; non-medicated skin care preparations; fragrances; perfume	Jan-16-2016	01749401
LILAH B.	United States	Registered	03: face creams; non-medicated skin care preparations	Dec-12-2017	5355370
LILAH B.	United States	Registered	03: Cosmetics; lipstick; face powders.	Jun-02-2015	4748767
LILAH BEAUTY	Brazil	Opposed	03: cosmetics; lipstick; face powders; body powders; face, body and hand creams; non-medicated foot creams; non-medicated skin care preparations; fragrances; perfume		
LILAH BEAUTY	United States	Registered	35: retail store services and online retail store services featuring personal care products, skin care products, cosmetics	Jan-23-2018	5386945
MARVELOUS MATTE	United States	Allowed	03: cosmetics		
Trade Dress in Cosmetic Container	United States	Registered	03: cosmetics; lipstick; face powders	Jul-19-2016	5004136
VIRTUOUS VEIL	United States	Registered	03: cosmetics	Nov-15-2016	5083474
WITH LESS, YOU ARE MORE	United States	Registered	03: Cosmetics; lipstick; and face powder.	Apr-05-2016	4933188

TRADEMARK