

TRADEMARK ASSIGNMENT COVER SHEET

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ETAS ID: TM829161

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ClassyAF LLC		05/01/2023	Limited Liability Company: MICHIGAN
RECEIVING PARTY DATA			
Name:	The Beverly LLC		
Street Address:	11201 N TATUM BLVD STE 300 PMB 84304		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85028		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	5452519	CLASSYAF	
Registration Number:	5599484	CLASSYAF	
Registration Number:	6335378	WHITEAF	
Registration Number:	6356269	BUBBLYAF	
Registration Number:	6356270	REDAF	
Registration Number:	6356271	PINKAF	
Serial Number:	87631771		
Serial Number:	88312429	AF WINE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4806298003		
Email:	jeff@vianet.us		
Correspondent Name:	Jeff Steinport		
Address Line 1:	11201 N TATUM BLVD STE 300 PMB 84304		
Address Line 4:	Phoenix, ARIZONA 85028		
NAME OF SUBMITTER:	Jeff Steinport		
SIGNATURE:	/Jeff Steinport/		

OP \$215.00 5452519

DATE SIGNED:	08/03/2023
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Total Attachments: 3
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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made as of May 1, 2023, by ClassyAF LLC, a Michigan limited liability company (Assignor"), in favor of The Beverly LLC, a Michigan limited liability company ("Assignee").

RECITALS

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title, and interest in, to and under the United States trademark registrations and applications listed in Appendix A attached hereto, including any common law trademark rights therefor (the "Marks"); and

WHEREAS, Assignor and Assignee have entered into an Asset Purchase Agreement dated May 1, 2023 (the "Agreement"), under which Assignor agreed to assign to Assignee all of Assignor's right, title, and interest in and to the Marks, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer, and set over to Assignee, Assignor's entire right, title, and interest in and to the Marks, together with the goodwill of the Marks, for the United States and for all foreign countries, including any renewals or extensions thereof that are or may be secured under the laws of the United States or foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties, or payments due or payable as of the effective date of this Assignment or thereafter, including all claims for damages by reason of past, present, or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

This Assignment is deemed to be executed and delivered within the State of Michigan, and it is the intention of the parties that it shall be construed, interpreted, and applied in accordance with the laws of the State of Michigan without regard to its conflicts of law principles.

IN WITNESS WHEREOF, Assignor has duly executed this Assignment on May 1, 2023.

CLASSYAF LLC



By Bryan Peters
Its Manager

APPENDIX A

Serial Number	Reg. Number	Word Mark
<u>88312429</u>		<u>AF WINE</u>
<u>87631771</u>		
<u>87631138</u>	<u>6356271</u>	<u>PINKAF</u>
<u>87631133</u>	<u>6356270</u>	<u>REDAF</u>
<u>87631127</u>	<u>6356269</u>	<u>BUBBLYAF</u>
<u>87631136</u>	<u>6335378</u>	<u>WHITEAF</u>
<u>87806955</u>	<u>5599484</u>	<u>CLASSYAF</u>
<u>87614563</u>	<u>5452519</u>	<u>CLASSYAF</u>
<u>87448297</u>	<u>5393058</u>	<u>CLASSYAF</u>

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Status	✳ Signed

Document History



SENT

05 / 05 / 2023
17:20:00 UTC

Sent for signature to Bryan Peters (mail@bryanpeters.com)
from jeff@vianet.us
IP: 217.180.216.186



VIEWED

05 / 05 / 2023
19:46:36 UTC

Viewed by Bryan Peters (mail@bryanpeters.com)
IP: 98.161.189.120



SIGNED

05 / 05 / 2023
19:46:50 UTC

Signed by Bryan Peters (mail@bryanpeters.com)
IP: 98.161.189.120



COMPLETED

05 / 05 / 2023
19:46:50 UTC

The document has been completed.