

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM829302

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Blue Ridge Product Solutions, LLC		08/03/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Blue Ridge Product Solutions, LLC		
Street Address:	1905 Huguenot Road		
Internal Address:	Suite 203		
City:	North Chesterfield		
State/Country:	VIRGINIA		
Postal Code:	23235		
Entity Type:	Limited Liability Company: VIRGINIA		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	4337524	EZ DRINKER	
Serial Number:	90879419	MODERN WARRIOR	
Registration Number:	4337588	TAILGATE 360	
Registration Number:	4409983	TRADEMARK INNOVATIONS	
Registration Number:	6599879	TRADEMARK INNOVATIONS	
Registration Number:	6200559	TRADEMARK INNOVATIONS	
Registration Number:	4477343	ALLURES & ILLUSIONS	
Registration Number:	4853474	BLUE RIDGE OUTDOORS	
Registration Number:	6971574	CAPITAL COSTUMES	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	iptransfer@ssjr.com		
Correspondent Name:	Jonathan A. Winter		
Address Line 1:	986 Bedford Street		
Address Line 4:	Stamford, CONNECTICUT 06905		

OP \$240.00 4337524

ATTORNEY DOCKET NUMBER:	06384-G0000
NAME OF SUBMITTER:	Jonathan A Winter
SIGNATURE:	/JAW/
DATE SIGNED:	08/03/2023
Total Attachments: 2 source=06384-G0000 Assignment#page1.tif source=06384-G0000 Assignment#page2.tif	

Trademark Assignment

WHEREAS, Blue Ridge Product Solutions, LLC, a Limited Liability Company organized and existing under the laws of the State of Delaware, and having an office and place of business at 1905 Huguenot Road, Suite 203, North Chesterfield, VA 23235; (hereinafter referred to as ASSIGNOR) had adopted and owns the trademarks listed on the attached Exhibit A;

WHEREAS, Blue Ridge Product Solutions, LLC, a Limited Liability Company organized and existing under the laws of the State of Virginia, and having an office and place of business at 1905 Huguenot Road, Suite 203, North Chesterfield, VA 23235; (hereinafter ASSIGNEE) is desirous of acquiring all rights, title and interest in and to said trademarks listed on the attached Exhibit A;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, grant, transfer and otherwise convey to ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the said trademarks listed on the attached Exhibit A, including but not limited to all of ASSIGNOR's common law rights and registrations pertaining thereto, as well as all of the good will of the business symbolized by said trademarks, and the right to sue for past infringements thereof.

Date: 8/3, 2023

Blue Ridge Product Solutions, LLC
(Delaware LLC)

X _____
Name: _____
Title: _____

Date: 8/3, 2023

Blue Ridge Product Solutions, LLC
(Virginia LLC)

X _____
Name: _____
Title: _____

Exhibit A

Trademark Name	Reg. No./App. No.	Reg. Date/File Date	Status	Country	SSJR Ref #
EZ DRINKER	4,337,524	05/21/2013	REGISTERED	US	06384-T0051A
MODERN WARRIOR	90/879,419	08/12/2021	PENDING	US	06384-T0052B
TAILGATE 360	4,337,588	05/21/2013	REGISTERED	US	06384-T0053A
TRADEMARK INNOVATIONS	4,409,983	10/01/2013	REGISTERED	US	06384-T0054A
TRADEMARK INNOVATIONS	6,599,879	12/28/2021	REGISTERED	US	06384-T0054C
TRADEMARK INNOVATIONS	6,200,559	11/17/2020	REGISTERED	US	06384-T0054D
ALLURES & ILLUSIONS	4,477,343	02/04/2014	REGISTERED	US	06384-T0055A
BLUE RIDGE OUTDOORS	4,853,474	11/17/2015	REGISTERED	US	06384-T0056A
CAPITAL COSTUMES	6,971,574	02/07/2023	REGISTERED	US	06384-T0077A