

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM829499

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alfonso P Rizzuto Mr.		06/01/2023	INDIVIDUAL: CANADA
RECEIVING PARTY DATA			
Name:	Societe de Gestion Piangiu, Inc./Piangiu Holdings, Inc.		
Street Address:	4085 Boulevard le Corbusier		
City:	Laval		
State/Country:	QUEBEC		
Postal Code:	H7L 5E2		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	6594462	MARIVAL ARMONY	
Registration Number:	6026366	MARIVAL	
Registration Number:	6574627	MARIVAL DISTINCT	
Registration Number:	6574629	MARIVAL EMOTIONS	
CORRESPONDENCE DATA			
Fax Number:	312-444-90		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-855-4330		
Email:	dfumagalli@chuhak.com		
Correspondent Name:	Daniel J. Fumagalli		
Address Line 1:	120 S. Riverside Plaza		
Address Line 2:	Suite 1700		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Daniel J. Fumagalli		
SIGNATURE:	/Daniel J. Fumagalli/		
DATE SIGNED:	08/04/2023		
Total Attachments: 2			

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MEMORANDUM OF ASSIGNMENT OF TRADEMARKS

THIS MEMORANDUM OF ASSIGNMENT OF TRADEMARKS (the "Memorandum") is made and entered into by and between ALFONSO RIZZUTO, an individual ("Assignor") and SOCIETE DE GESTION PIANGIU INC./PIANGIU HOLDINGS INC., a corporation formed under the Canada Business Corporations Act ("Assignee").

1. Assignor and Assignee have entered into that certain Asset Transfer Agreement (the "Transfer Agreement", dated June 1, 2023 (the "Effective Date"). Pursuant to the terms and conditions set forth in the Transfer Agreement, Assignee acquired certain assets of Assignor, including various trademarks registered with the United States Patent and Trademark Office (the "Trademarks") listed on the attached EXHIBIT A.

2. Based upon the assignment of the Trademarks set forth in the Transfer Agreement, as of the Effective Date, the Assignee holds all right, title and interest in and to the Trademarks.

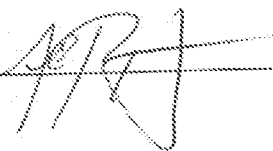
3. The terms of the Transfer Agreement are binding upon Assignor and his successors and assigns, and inure to the benefit of and is enforceable by Assignee and its successors and assigns.

4. This Memorandum may be executed in counterparts (including electronic counterparts in .pdf or other electronically transmittable format), each of which shall be deemed an original, and all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor and Assignee have executed and delivered this Memorandum as of the 1st of June, 2023.

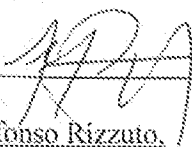
Assignor:

ALFONSO RIZZUTO



Assignee:

SOCIETE DE GESTION PIANGIU INC./
PIANGIU HOLDINGS INC.

By: 

Name: Alfonso Rizzuto

Title: President

ASSIGNMENT OF TRADEMARK

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TRADEMARK
REEL: 008156 FRAME: 0510

EXHIBIT A

Trademarks

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
Marival	6026366	April 7, 2020
Marival Armony	6594462	December 21, 2021
Marival Distinct	6574627	November 30, 2021
Marival Emotions	6574629	November 30, 2021

EXHIBIT A TO TRADEMARK ASSIGNMENT

4894-2578-0832 v1.1 3/30/23 8/1/24