

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM830006

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
eCapital Asset Based Lending Corp. (formerly known as Gerber Finance Inc.)		07/31/2023	Corporation: NEW YORK

RECEIVING PARTY DATA

Name:	Madelaine Chocolate Novelties, Inc.
Street Address:	96-03 Beach Channel Drive
City:	Rockaway Beach
State/Country:	NEW YORK
Postal Code:	11693
Entity Type:	Corporation: NEW YORK

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Serial Number:	77242991	GIFT STICK
Serial Number:	77261756	CRUNCHY EYEBALLS
Serial Number:	77094367	ALWAYS IN GOOD TASTE
Serial Number:	78579208	MADELAINE ALWAYS IN GOOD TASTE.
Serial Number:	78581385	
Registration Number:	1557072	MADELAINE
Serial Number:	74353948	LOVE AND KISSES
Serial Number:	77163094	HATCHERS
Serial Number:	77919079	DUEGGS
Serial Number:	77759948	DUETS
Serial Number:	77760043	DUETS
Serial Number:	77760083	THE MADELAINE CHOCOLATE COMPANY DUETS

CORRESPONDENCE DATA

Fax Number: 2024083141

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2024083141

TRADEMARK

Email: jean.paterson@cscglobal.com
Correspondent Name: CSC
Address Line 1: 1090 Vermont Avenue, NW
Address Line 4: Washington, D.C. 20005

NAME OF SUBMITTER: Jean Paterson

SIGNATURE: /jep/

DATE SIGNED: 08/07/2023

Total Attachments: 5

source=8-7-2023 eCapital file first-TM#page1.tif
source=8-7-2023 eCapital file first-TM#page2.tif
source=8-7-2023 eCapital file first-TM#page3.tif
source=8-7-2023 eCapital file first-TM#page4.tif
source=8-7-2023 eCapital file first-TM#page5.tif

NOTICE OF RELEASE OF
SECURITY INTEREST IN TRADEMARKS

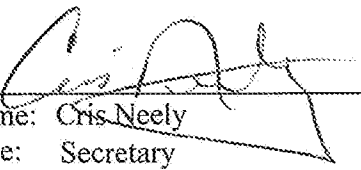
WHEREAS, by an Intellectual Property Security Agreement dated as of July 30, 2012, recorded with the United States Patent and Trademark Office on July 31, 2012 at Reel 004832, Frame 0170, Madelaine Chocolate Novelties, Inc. (Assignor") assigned to and granted to eCapital Asset Based Lending Corp. (formerly known as Gerber Finance Inc.) ("Assignee"), a security interest in all right, title and interest of Assignor in and to the trademarks and trademark registrations and applications therefore listed on Schedule A hereto (the "Trademarks");

WHEREAS, Assignee wishes to release the security interest and provide a document suitable for recording in the United States Patent and Trademark office and other applicable filing office(s), domestic and foreign, for purposes of recording the release, relinquishment and discharge of its security interest in the Trademarks;

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Assignee hereby relinquishes, releases and discharges its security interest in the Trademarks.

IN WITNESS WHEREOF, the Assignee has caused this Notice of Release of Security Interest in Trademarks to be duly executed as of July 31, 2023.

eCAPITAL ASSET BASED LENDING CORP.
(formerly known as Gerber Finance Inc.)

By: 
Name: Cris Neely
Title: Secretary

SCHEDULE A TO NOTICE OF RELEASE

See attached

Madelaine Chocolate Novelties, Inc.
Worldwide Trademark Portfolio

Country	Trademark	ARBE Ref. No.	App. Number	App. Date	Reg. Number	Reg. Date	Classes	Status	Next Action & Due Date
Canada	DUETS	51400/0088	1565102	21-Feb-2012			XX N/A	Pending	
	THE MADELAINE CHOCOLATE COMPANY	51400/0073	1425781	27-Jan-2009			XX N/A	Allowed	Registration Fee & Dec of Use - 27-Jul-2012
	HAUNTED HUNT	51400/0063	1423029	24-Dec-2008			XX N/A	Allowed	Registration Fee & Dec of Use - 24-Jun-2012
	BUNNY HOP HUNT	51400/0065	1423031	24-Dec-2008			XX N/A	Allowed	Registration Fee & Dec of Use - 24-Jun-2012
	MADELAINE	51400/0020	682,388	22-May-1991	401,723	21-Aug-1992	XX N/A	Registered	Renewal Due - 21-Aug-2022
European Community	THE MADELAINE CHOCOLATE COMPANY	51400/0074	007 561 202	30-Jan-2009	007 561 202	10-Nov-2009	30 Int.	Registered	Renewal Due -30-Jan-2019
	BUNNY HOP HUNT	51400/0080	008421976	13-Jul-2009	008421976	21-Jan-2010	28 Int., 30 Int.	Registered	Renewal Due - 13-Jul-2019
Italy	MADELAINE	51400/0019	TO91C001139	23-May-1991	609,575	17-Nov-1993	30 Int.	Registered	Renewal Due - 23-May-2021
Japan	THE MADELAINE CHOCOLATE COMPANY	51400/0083	2009-053757	15-Jul-2009	5291243	25-Dec-2009	30 Int.	Registered	Renewal Due - 25-Dec-2019
New York	BUNNY HOP HUNT	51400/0082	1019508	13-Jul-2009	1113735	05-Aug-2009	30 Int.	Registered	Renewal Due - 13-Jul-2019
	BUNNY HOP HUNT	51400/0081	1019509	13-Jul-2009	1113736	05-Aug-2009	28 Int.	Registered	Renewal Due - 13-Jul-2019
	THE MADELAINE CHOCOLATE COMPANY	51400/0075	987061	30-Jan-2009			30 Int.	Pending	
	MADELAINE	51400/0058	942738	23-Jun-2008			30 Int.	Pending	
United Kingdom	MADELAINE ALWAYS IN GOOD TASTE STYLIZED	51400/0059	942737	23-Jun-2008			30 Int.	Pending	
	MADELAINE ALWAYS IN GOOD TASTE	51400/0060	946878	11-Jul-2008			30 Int.	Pending	
	LOVE & KISSES	51400/0030	NONE	06-Dec-1993	R-27500	09-Dec-1993	46	Registered	Renewal Due -9-Dec-2014
	MADELAINE	51400/0018	1,465,444	22-May-1991	1,465,444	28-May-1993	30 Int.	Registered	Renewal Due - 22-May-2018
New York	HAUNTED HUNT	51400/0066	77/650,908	16-Jan-2009	3,660,628	28-Jul-2009	28 Int., 30 Int.	Registered	Aff of Use - 6th Year - 28-Jul-2015
	BUNNY HOP HUNT	51400/0068	77/646,335	09-Jan-2009	3,768,904	30-Mar-2010	28 Int., 30 Int.	Registered	Aff of Use - 6th Year - 30-Mar-2016
	MADELAINE CHOCOLATES	51400/0069	77/646,342	09-Jan-2009			30 Int.	Allowed	Statement of Use/5th Ext - 29-Jul-2012
	GOOEY GHOULS	51400/0071	77/651,170	16-Jan-2009	3,654,696	14-Jul-2009	30 Int.	Registered	Aff of Use - 6th Year - 14-Jul-2015
	THE MADELAINE CHOCOLATE COMPANY	51400/0072	77/651,213	16-Jan-2009	3,850,879	21-Sep-2010	30 Int.	Registered	Aff of Use - 6th Year - 21-Sep-2016
New York	PENNY LAINE	51400/0031	74/480,338	19-Jan-1994	1,943,185	19-Dec-1995	30 Int.	Registered	Renewal Due - 19-Dec-2015
	POKER CHIP DESIGN	51400/0021	74/328,310	04-Nov-1992	1,776,692	15-Jun-1993	30 Int.	Registered	Renewal Due - 15-Jun-2013
	HIGH ROLLER	51400/0024	74/363,246	22-Feb-1993	1,857,333	04-Oct-1994	30 Int.	Registered	Renewal Due - 4-Oct-2014

2435556.1
242063-10002

LOVE & KISSES	51400/0027	74/373,119	26-Mar-1993	1,903,703	04-Jul-1995	30 Int.	Registered	Renewal Due - 4-Jul-2015
---------------	------------	------------	-------------	-----------	-------------	---------	------------	--------------------------

Madeline Chocolate Novelties, Inc.
Worldwide Trademark Portfolio

Country	Trademark	AR&E Ref. No.	App. Number	App. Date	Reg. Number	Reg. Date	Classes(s)	Status	Next Action & Due Date
United States of America	GIFT STICK	51400/0056	77/242,991	31-Jul-2007	3,696,368	13-Oct-2009	30 Int.	Registered	Aff of Use - 6th Year - 13-Oct-2015
	CRUNCHY EYEBALLS	51400/0057	77/261,756	22-Aug-2007	3,408,883	08-Apr-2008	30 Int.	Registered	Aff of Use - 6th Year - 8-Apr-2014
	ALWAYS IN GOOD TASTE	51400/0054	77/094,367	30-Jan-2007	3,390,927	04-Mar-2008	30 Int.	Registered	Aff of Use - 6th Year - 4-Mar-2014
	MADELAINE ALWAYS IN GOOD TASTE. & DESIGN	51400/0044	78/579,208	03-Mar-2005	3,138,194	05-Sep-2006	30 Int.	Registered	Aff of Use - 6th Year - 5-Sep-2012
	POKER CHIP DESIGN	51400/0045	78/581,385	07-Mar-2005	3,097,683	30-May-2006	30 Int.	Registered	Aff of Use - 6th Year - 30-May-2012
	MADELAINE	51400/0005	751,717	06-Sep-1988	1,557,072	19-Sep-1989	30 Int.	Registered	Renewal Due - 19-Sep-2019
	LOVE AND KISSES	51400/0023	74/353,948	29-Jan-1993	1,852,522	06-Sep-1994	30 Int.	Registered	Renewal Due - 6-Sep-2014
	HATCHERS	51400/0055	77/163,094	23-Apr-2007	3,502,455	16-Sep-2008	30 Int.	Registered	Aff of Use - 6th Year - 16-Sep-2014
	DUEGGS	51400/0086	77/919,079	25-Jan-2010	3,941,803	05-Apr-2011	30 Int.	Registered	Aff of Use - 6th Year - 5-Apr-2017
	DUETS	51400/0077	77/759,948	15-Jun-2009			30 Int.	Pending	
	DUETS (STYLIZED)	51400/0078	77/760,043	15-Jun-2009			30 Int.	Pending	
	THE MADELAINE CHOCOLATE COMPANY AND DUETS (STYLIZED)	51400/0079	77/760,083	15-Jun-2009			30 Int.	Pending	