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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Eversurance, LLC		08/01/2023	Limited Liability Company: INDIANA

RECEIVING PARTY DATA

Name:	EverQuote, Inc.
Street Address:	210 Broadway #302
City:	Cambridge
State/Country:	MASSACHUSETTS
Postal Code:	02139
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	6619838	CROSSPOINTE INSURANCE ADVISORS
Registration Number:	6614844	CROSSPOINTE

CORRESPONDENCE DATA

Fax Number: 2023187707

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-251-6920

Email: tm@potomaclaw.com
Correspondent Name: Julia Anne Matheson

Address Line 1: 1717 Pennsylvania Ave., NW, Suite 1025

Address Line 4: Washington, D.C. 20006

NAME OF SUBMITTER:	Julia Anne Matheson	
SIGNATURE:	/Julia Anne Matheson/	
DATE SIGNED:	08/08/2023	

Total Attachments: 3

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TRADEMARK
REEL: 008159 FRAME: 0120

TRADEMARK ASSIGNMENT

This Trademark Assignment Agreement (this "<u>Assignment</u>"), including all schedules attached hereto, is made effective this 1st day of August, 2023 (the "<u>Effective Date</u>"), by and among Eversurance, LLC, an Indiana limited liability company (formerly known as Crosspointe Insurance & Financial Services, LLC) ("<u>Assignor</u>"), and EverQuote, Inc., a Delaware corporation ("<u>Assignee</u>").

WHEREAS, Assignor is the owner of the trademarks and trademark registrations identified on <u>Schedule A</u>, including the goodwill of the business connected with the use of, and symbolized by, said marks (collectively, the "<u>Assigned Trademarks</u>"); and

WHEREAS, Assignor desires to assign to Assignee the Assigned Trademarks, together with the goodwill of the business symbolized thereby throughout the world, and Assignee desires to assume all right, title and interest in and to the Assigned Trademarks, together with the goodwill of the business symbolized thereby throughout the world, from Assignor, upon the terms and subject to the conditions set forth herein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound thereby, Assignor and Assignee hereby agree as follows:

- 1. Assignor hereby assigns, transfers and delivers to Assignee all right, title and interest in, to and under the Assigned Trademarks, including all goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks and the right to recover for past infringement.
- 2. Assignor further agrees to execute such further documents reasonably required by Assignee to secure and enforce the rights granted to Assignee under this Assignment.
- 3. Assignee may record this Assignment with the United States Patent and Trademark Office and with other trademark registration or similar offices in other jurisdictions throughout the world. All costs associated with any such registrations or recordations shall be paid by Assignee.
- 4. This Assignment shall be binding upon and inure to the benefit of Assignee and Assignor and their respective successors and permitted assigns.
- 5. This Assignment may be executed in multiple counterparts, and any party hereto may execute any such counterpart, each of which when executed and delivered shall be deemed to be an original and which counterparts taken together shall constitute but one and the same instrument. Any such counterpart, to the extent delivered by electronic means, including by DocuSign or similar platform, or by .pdf, .tif, .gif, .jpeg or similar attachment to electronic mail, shall be treated in all manner and respects as an original executed counterpart and shall be considered to have the same binding legal effect as if it were the original signed version thereof delivered in person.

TRADEMARK
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IN WITNESS WHEREOF, Assignor and Assignee has caused this Assignment to be executed by its duly authorized officers as of the Effective Date indicated above.

ASSIGNOR:

EVERSURANCE, LLC (formerly known as Crosspointe Insurance & Financial Services, LLC),

By: Joseph Sanborn

Print Name: Joseph Sanborn Print

Title: Authorized Officer

ACCEPTED AND AGREED:

ASSIGNEE:

EVERQUOTE, INC.

By: Joseph Sanborn

Print Name: Joseph Sanborn

Print Title: Chief Financial Officer

[Signature Page to Trademark Assignment]

Schedule A to Trademark Assignment

Assigned Trademark	Registration Number and Registration Date
CROSSPOINTE INSURANCE ADVISORS	Registration No. 6,619,838
	Date: January 18, 2022
CROSSPOINTE	Registration No. 6,614,844
	Date: January 11, 2022

RECORDED: 08/08/2023

TRADEMARK
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